















2021 - 2022 Major Map






Business (Sports Business), BA



School/College: W. P. Carey School of Business
BABUSMSBA

Term 1 0 - 16 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 WPC 101: Student Success in Business	1		<ul style="list-style-type: none"> ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students. WPC 101 is the W. P. Carey School course that meets this requirement Students must complete two math courses. Students will complete either MAT 117 and MAT 210 or MAT 210 and MAT 211 (or a quantitative course). Join a student club or organization Create your first college resume
CIS 105: Computer Applications and Information Technology (CS)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
MAT 117: College Algebra (MA) OR MAT 210: Brief Calculus (MA)	3	C	
SOC course (SB)	3		
Humanities, Arts and Design (HU) AND Historical Awareness (H)	3		
 Business Skills Courses: No Grades of D or E			
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	16		

Term 2 16 - 31.25 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
MAT 210: Brief Calculus (MA) OR MAT 211: Mathematics for Business Analysis or Quantitative Course	3	C	<ul style="list-style-type: none"> Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options. Students must complete two math courses. Students will complete either MAT 117 and MAT 210 or MAT 210 and MAT 211 (or a quantitative course). WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150 and will instead complete three hours of elective credit. Join the W. P. Carey mentorship programs Explore student leadership opportunities in W. P. Carey Research study abroad opportunities recommended for your major
ECN 211: Macroeconomic Principles (SB)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
WPC 148: First-Year Introduction to Career Development	0.25	C	
WPC 150: Business and Society	3	C	
PSY course (SB)	3		
 Business Skills Courses: No Grades of D or E			
 Complete CIS 105 with a grade of "C" or better.			
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
 Complete MAT 210 with a grade of "C" or better.			
 Minimum 2.00 GPA ASU Cumulative.			

Term 3 31.25 - 47.50 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
ACC 231: Uses of Accounting Information I	3	C	<ul style="list-style-type: none"> Continuing first-year students will take WPC 248, after completing WPC 148 New transfer students will take WPC 347 Explore career resources Develop your professional online presence Meet with your W. P. Carey Career Coach Attend W. P. Carey and ASU Career Fairs
COM 100: Introduction to Human Communication (SB) OR COM 225: Public Speaking (L) OR COM 230: Small Group Communication (SB) OR COM 259: Communication in Business and the Professions	3		
ECN 212: Microeconomic Principles (SB)	3	C	
ECN 221: Business Statistics (CS)	3	C	
WPC 248: Sophomore Career Narrative Design OR WPC 347: Intermediate Career Management	0.25	C	
Natural Science - Quantitative (SQ)	4		
 Business Skills Courses: No Grades of D or E			
 Complete ECN 211 or ECN 212 with a grade of "C" or better.			
 Minimum 2.00 GPA ASU Cumulative.			
Complete Mathematics (MA) requirement.			
Term hours subtotal:	16.25		

Term 4 47.50 - 63.50 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
ACC 241: Uses of Accounting Information II	3	C	<ul style="list-style-type: none"> Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options. Attend W. P. Carey and ASU career fairs Apply for internships or create one
Cultural Diversity in the U.S. (C)	3		
Literacy and Critical Inquiry (L)	3		
Natural Science - Quantitative (SQ) OR Natural Science - General (SG)	4		
General Studies Elective	3		
 Business Skills Courses: No Grades of D or E			
 Complete ACC 231 with a grade of "C" or better.			
 Complete ECN 221 with a grade of "C" or better.			
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	16		

Term 5 63.50 - 78.75 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
 MKT 300: Marketing and Business Performance	3	C	<ul style="list-style-type: none"> Students pursuing concurrent degrees within W. P. Carey cannot

★ MKT 311: Sports Business	3	C
ENG 302: Business Writing (L)	3	
SCM 300: Global Supply Operations	3	C
WPC 348: Junior Networking Foundations	0.25	C
General Studies Elective	3	
★ Complete ACC 241 with a grade of "C" or better.		
Term hours subtotal:	15.25	

- share coursework in the major. Major coursework must be unique to each degree program.
- Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your [academic advisor](#) for more information and options.
 - Meet with your [W. P. Carey Career Coach](#)
 - Update your [resume](#)

Term 6 78.75 - 93.75 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
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★ MKT 421: Fan Behavior and Sports Marketing	3	C
MGT 300: Organization and Management Leadership	3	C
WPC 300: Problem Solving and Actionable Analytics	3	C
Upper Division International Business Course AND Global Awareness (G)	3	C
Humanities, Arts and Design (HU)	3	
★ Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).		
Term hours subtotal:	15	

- Complete [informational interviews](#)
- Complete an in person or virtual practice interview with your [W. P. Carey Career Coach](#)

Term 7 93.75 - 107.75 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
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★ Complete 2 courses: Upper Division Sports Business Elective	6	C
LES 305: Business Law and Ethics for Managers	3	C
Upper Division Elective	2	
Upper Division Elective OR MKT 484: Internship OR WPC 484: Internship	3	
Term hours subtotal:	14	

- Attend [W. P. Carey](#) and [ASU Career Fairs](#)
- Gather [professional references](#)
- Update your [resume](#)
- Meet with your academic advisor to discuss your internship course options

Term 8 107.75 - 120.00 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
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★ MCO 465: Sports and Media	3	C
FIN 300: Fundamentals of Finance	3	C
WPC 448: Senior Career Transition Management	0.25	C
Upper Division Sports Business Elective	3	C

- Apply for full-time career opportunities

Term hours subtotal: 12.25

- Courses that qualify as meeting the General Studies course requirements can be any non-business university General Studies course (C, CS, G, H, HU, L, MA, SB, SG, SQ) or any course from the additional lists below. Please consult the Schedule of Classes for prerequisite requirements before registration to determine if you are eligible to take the course.

Hide Course List(s)/Track Group(s)

Upper Division Sports Business Electives - select 3 courses (9 credit hours, MKT 494 must be sports related)	Upper Division International Business Course - select one course (3 credit hours)	General Studies Electives
AFR 375: Race, Gender and Sport (SB & C)	AGB 302: International Management and Agribusiness (G)	ASL 101: American Sign Language I
MCO 420: Strategic Sports Communication	ECN 306: Survey of International Economics (SB & G)	ASL 102: American Sign Language II
MKT 431: Sports Events and Facility Management	MGT 302: Principles of International Business (G)	ASL 201: American Sign Language III
MKT 441: Sports Revenue Generation	MKT 425: Global Marketing Management (G)	ASL 202: American Sign Language IV
MKT 451: Sports Business Analytics	SCM 463: Global Supply Chain Management (G)	BIO 320: Fundamentals of Ecology
MKT 484: Internship		CHI 110: Intensive Chinese I
MKT 493: Honors Thesis (L)		CHI 205: Chinese Calligraphy
MKT 494: Special Topics		COM 207: Introduction to Communication Inquiry
		COM 259: Communication in Business and the Professions
		COM 281: Communication Activities
		COM 312: Communication, Conflict, and Negotiation
		COM 341: Social Contexts for Performance
		COM 414: Crisis Communication
		COM 430: Leadership in Group Communication
		COM 453: Communication Training and Development
		COM 465: Intercultural Communication Workshop
		ENG 210: Introduction to Creative Writing
		ENG 213: Introduction to the Study of Language
		ENG 310: Intermediate Creative Writing
		ENG 314: Modern Grammar
		ENG 345: Selected Authors or Issues
		FAS 301: Introduction to Parenting
		GCU 433: Geography of Southeast Asia
		GRK 101: Elementary Ancient Greek
		GRK 201: Intermediate Ancient Greek

HST 389: Japan Society and Values/Premod

JPN 110: Intensive Japanese I

IDN 101: Elementary Indonesian I

IDN 102: Elementary Indonesian II

JPN 206: Japanese Calligraphy

JPN 414: Introduction to Classical Japanese

KOR 101: First-Year Korean I

KOR 102: First-Year Korean II

General Studies Electives Continued

LAT 101: Elementary Latin

LAT 102: Elementary Latin

MAT 242: Elementary Linear Algebra

MAT 243: Discrete Mathematical Structures

MAT 310: Introduction to Geometry

MAT 342: Linear Algebra

MAT 370: Intermediate Calculus

MAT 371: Advanced Calculus I

MAT 372: Advanced Calculus II

MAT 410: Introduction to General Topology

MAT 415: Introduction to Combinatorics

MAT 416: Graph Theory

MAT 442: Advanced Linear Algebra

MAT 443: Introduction to Abstract Algebra

MAT 444: Intermediate Abstract Algebra

MAT 445: Theory of Numbers

MAT 460: Vector Calculus

MAT 461: Applied Complex Analysis

MAT 462: Applied Partial Differential Equations

MAT 472: Intermediate Real Analysis I

MAT 475: Differential Equations

MAT 485: History of Mathematics

ROM 101: Elementary Romanian Language and Culture I

ROM 201: Intermediate Romanian Language and Culture I

ROM 313: Romanian Composition and Conversation

ROM 314: Romanian Composition and Conversation

Quantitative Course

ACO 100: All About Data: Design, Query, and Visualization (CS)

EDS 223: Design Thinking

EDT 180: Technology Literacy: Problem Solving using Digital Technology Applications (CS)

Business Skills Courses - No Grades of D or E

ACC 231: Uses of Accounting Information I or ACC 232: Financial Accounting I or ACC 261: Honors Fundamentals of Financial Accounting

ACC 241: Uses of Accounting Information II or ACC 242: Managerial Accounting I or ACC 271: Honors Fundamentals of Managerial Accounting

CIS 105: Computer Applications and Information Technology (CS) or CIS 236: Honors Introduction to Information Systems (CS)

ECN 211: Macroeconomic Principles (SB) or ECN 213: Honors Macroeconomics (SB)

ECN 212: Microeconomic Principles (SB) or ECN 214: Honors Microeconomics (SB)

ECN 221: Business Statistics (CS) or ECN 231: Honors Business Statistics (CS)

MAT 210: Brief Calculus (MA) or MAT 270: Calculus with Analytic Geometry I (MA)

MAT 211: Mathematics for Business Analysis or Quantitative Course

RUS 101: Elementary Russian I

RUS 102: Elementary Russian II

SPA 101: Elementary Spanish I

SPA 102: Elementary Spanish II

SPA 111: Fundamentals of Spanish

SPA 486: Chicano/a Novel: Última, Rafa y Lala

UNI 110: Critical Reading and Thinking

WPC 150: Business and Society

Notes:

- First-Year Composition: All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU's first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: <https://cisa.asu.edu/DSP>
- Mathematics Placement Assessment score determines placement in first mathematics course.

Total Hours: 120

Upper Division Hours: 50 minimum

Major GPA: 2.00 minimum

Cumulative GPA: 2.00 minimum

Total hrs at ASU: 30 minimum

Hrs Resident Credit for

Academic Recognition: 56 minimum

Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2021 - 2022 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.