






2024 - 2025 Major Map



Business (Retail Management), BA

School/College: W. P. Carey School of Business
BABUSRBA



| Term 1 - A 0 - 7 Credit Hours Critical course signified by  | Hours | Minimum Grade | Notes |
|---|-------|---------------|---|
|  WPC 101: Student Success in Business | 1 | | <ul style="list-style-type: none"> ASU 101 or College specific equivalent First Year Seminar required of all first-year students. W. P. Carey students take WPC 101 to fulfill this requirement Create your first college resume |
| CIS 105: Computer Applications and Information Technology (QTRS OR CS) | 3 | C | |
| ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition | 3 | C | |
| Term hours subtotal: | 7 | | |
| | | | |
| Term 1 - B 7 - 16 Credit Hours | Hours | Minimum Grade | Notes |
| MAT 117 Track AND Mathematics (MATH) OR MAT 210 Track AND Mathematics (MATH) | 3 | C | <ul style="list-style-type: none"> View ASU Online first-time freshmen registration information here. Students must complete two math courses. Students will complete either MAT 117 and MAT 210 (MAT 117 Track) OR MAT 210 and MAT 211 or a quantitative course (MAT 210 Track) Students will be completing MAT 117 (MAT 117 Track) or MAT 210 (MAT 210 Track) in term 1 Join a student club or organization |
| Humanities, Arts and Design (HUAD) | 3 | | |
| SOC Elective AND Social and Behavioral Sciences (SOBE) | 3 | | |
| Term hours subtotal: | 9 | | |
| | | | |
| Term 2 - A 16 - 25.25 Credit Hours | Hours | Minimum Grade | Notes |
| ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition | 3 | C | <ul style="list-style-type: none"> Students will be completing MAT 210 (MAT 117 Track) OR MAT 211 or a quantitative course (MAT 210 Track) in term 2 WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150 and will instead complete three hours of elective credit. Research study abroad opportunities recommended for your major |
| WPC 148: First-Year Introduction to Career Development | 0.25 | C | |
| WPC 150: Business and Society | 3 | C | |
| MAT 117 Track AND Mathematics (MATH) OR MAT 210 Track AND Mathematics (MATH) | 3 | C | |
| Term hours subtotal: | 9.25 | | |
| | | | |
| Term 2 - B 25.25 - 31.25 Credit Hours Critical course signified by  | Hours | Minimum Grade | Notes |
| ECN 211: Macroeconomic Principles (SOBE OR SB) | 3 | C | |
| PSY Elective AND Social and Behavioral Sciences (SOBE) | 3 | | |
|  Complete ENG 101 OR ENG 105 OR ENG 107 course(s). | | | |
|  Minimum 2.00 GPA ASU Cumulative. | | | |




Term hours subtotal: 6



| Term 3 - A 31.25 - 40.25 Credit Hours | Hours | Minimum Grade | Notes |
|---|-------|---------------|---|
| ACC 231: Uses of Accounting Information I | 3 | C | <ul style="list-style-type: none"> Explore career resources. Meet with your W. P. Carey Career Coach Attend W. P. Carey and ASU Career Fairs |
| COM 100: Introduction to Human Communication (SOBE OR SB) OR COM 225: Public Speaking (CIVI OR L) OR COM 230: Small Group Communication (SOBE OR SB) | 3 | | |
| ECN 212: Microeconomic Principles (SOBE OR SB) | 3 | C | |
| Term hours subtotal: | 9 | | |



| Term 3 - B 40.25 - 46.50 Credit Hours Critical course signified by  | Hours | Minimum Grade | Notes |
|---|-------|---------------|--|
| ACC 241: Uses of Accounting Information II | 3 | C | <ul style="list-style-type: none"> Continuing first-year students will take WPC 248, after completing WPC 148 New transfer students will take WPC 347 Develop your professional online presence |
| WPC 248: Sophomore Career Narrative Design OR WPC 347: Intermediate Career Management | 0.25 | C | |
| Humanities, Arts and Design (HUAD) | 3 | | |
|  Complete Mathematics (MATH) requirement. | | | |
| Term hours subtotal: | 6.25 | | |

| Term 4 - A 46.50 - 53.50 Credit Hours | Hours | Minimum Grade | Notes |
|--|-------|---------------|--|
| ECN 221: Business Statistics (QTRS OR CS) | 3 | C | <ul style="list-style-type: none"> Attend W. P. Carey and ASU career fairs Apply for internships or create one |
| Scientific Thinking in Natural Sciences (SCIT) | 4 | | |
| Term hours subtotal: | 7 | | |

| Term 4 - B 53.50 - 59.50 Credit Hours Critical course signified by  | Hours | Minimum Grade | Notes |
|---|-------|---------------|-------|
| Governance and Civic Engagement (CIVI) | 3 | | |
| Elective | 3 | | |
|  Minimum 2.00 GPA ASU Cumulative. | | | |
| Term hours subtotal: | 6 | | |

| Term 5 - A 59.50 - 65.75 Credit Hours Necessary course signified by  | Hours | Minimum Grade | Notes |
|--|-------|---------------|---|
|  MKT 300: Marketing and Business Performance | 3 | C | <ul style="list-style-type: none"> Meet with your W. P. Carey Career Coach Update your resume |
|  SCM 300: Global Supply Operations (SUST) | 3 | C | |
| WPC 348: Junior Networking Foundations | 0.25 | C | |
| Term hours subtotal: | 6.25 | | |

| Term 5 - B 65.75 - 74.75 Credit Hours Necessary course signified by  | Hours | Minimum Grade | Notes |
|--|-------|---------------|---|
|  MGT 300: Principles of Management and Leadership | 3 | C | <ul style="list-style-type: none"> Students pursuing concurrent degrees within W. P. Carey cannot share coursework in the major. Major coursework must be unique to each degree program. |
| ENG 302: Business Writing (L) | 3 | | |
| WPC 300: Problem Solving and Actionable Analytics (QTRS) | 3 | C | |
| Term hours subtotal: | 9 | | |

| Term 6 - A 74.75 - 81.75 Credit Hours Necessary course signified by  | Hours | Minimum Grade | Notes |
|--|-------|---------------|---|
|  SCM 440: Quality Management/Measurement | 3 | C | <ul style="list-style-type: none"> Complete informational interviews |
| Scientific Thinking in Natural Sciences (SCIT) | 4 | | |
| Term hours subtotal: | 7 | | |

| Term 6 - B 81.75 - 90.75 Credit Hours Necessary course signified by ★ | Hours | Minimum Grade | Notes |
|---|-------|---------------|---|
| ★ FIN 300: Fundamentals of Finance | 3 | C | <ul style="list-style-type: none"> Complete an in person or virtual practice interview with your W. P. Carey Career Coach |
| ★ LES 305: Business Law and Ethics for Managers | 3 | C | |
| Upper Division International Business Course AND Global Communities, Societies and Individuals (GCSI) | 3 | C | |
| Term hours subtotal: | 9 | | |
| Term 7 - A 90.75 - 96.75 Credit Hours Necessary course signified by ★ | Hours | Minimum Grade | Notes |
| ★ SCM 385: Business and Sustainability I (SUST) | 3 | C | <ul style="list-style-type: none"> Attend W. P. Carey and ASU Career Fairs |
| Elective | 3 | | |
| Term hours subtotal: | 6 | | |
| Term 7 - B 96.75 - 105.75 Credit Hours Necessary course signified by ★ | Hours | Minimum Grade | Notes |
| ★ MGT 411: Leading Organizations | 3 | C | <ul style="list-style-type: none"> Gather professional references Update your resume |
| American Institutions (AMIT) | 3 | | |
| Upper Division Elective OR WPC 484: Internship | 3 | | |
| Term hours subtotal: | 9 | | |
| Term 8 - A 105.75 - 114.00 Credit Hours Necessary course signified by ★ | Hours | Minimum Grade | Notes |
| ★ AGB 445: Food Retailing | 3 | C | <ul style="list-style-type: none"> Apply for full-time career opportunities |
| MKT 396: Essentials of Services Marketing | 3 | C | |
| WPC 448: Senior Career Transition Management | 0.25 | C | |
| Upper Division Elective | 2 | | |
| Term hours subtotal: | 8.25 | | |
| Term 8 - B 114.00 - 120.00 Credit Hours Necessary course signified by ★ | Hours | Minimum Grade | Notes |
| ★ MKT 420: Retail Management | 3 | C | |
| WPC 470: Business Administration Capstone | 3 | C | |
| Term hours subtotal: | 6 | | |

Hide Course List(s)/Track Group(s)

| | | |
|---|--|--|
| MAT 117 Track (dependent on the student's math placement) | MAT 210 Track (dependent on the student's math placement) | Upper Division International Business Course- select one course (3 credit hours) |
| MAT 117: College Algebra (MATH OR MA) | MAT 210: Brief Calculus (MATH OR MA) | AGB 302: International Management and Agribusiness (GCSI OR G) |
| MAT 210: Brief Calculus (MATH OR MA) | MAT 211: Mathematics for Business Analysis or ACO 100: All About Data: Design, Query, and Visualization (QTRS OR CS) or EDT 180: Technology Literacy: Problem Solving using Digital Technology Applications (QTRS OR CS) | ECN 306: Survey of International Economics (GCSI OR SB & G) |
| | | MGT 302: Principles of International Business (GCSI OR G) |
| | | MKT 425: Global Marketing Management (GCSI OR G) |
| | | SCM 463: Global Supply Chain Management (GCSI OR G) |

- **Total Hours:** 120
- **Upper Division Hours:** 50 minimum
- **University Undergraduate Graduation Requirements**

Notes:

Mathematics Placement Assessment score determines placement in first mathematics course.

General Studies designations listed next to courses on the major map were valid for the 2024 - 2025 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.