2024 - 2025 Major Map

Business (Sustainability), BA

School/College: W. P. Carey School of Business
BABUSSBA

Term 1 0 - 16 Credit Hours Critical course signified by ❗	Hours	Minimum Grade	Notes
❗ WPC 101: Student Success in Business	1		• ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students. WPC 101 is the W. P. Carey School course that meets this requirement
CIS 105: Computer Applications and Information Technology (QTRS OR CS)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	• Students must complete two math courses. Students will complete either MAT 117 and MAT 210 (MAT 117 Track) OR MAT 210 and MAT 211 or a quantitative course (MAT 210 Track)
MAT 117 Track AND Mathematics (MATH) OR MAT 210 Track AND Mathematics (MATH)	3	C	
SOC Elective AND Social and Behavioral Sciences (SOBE)	3		• Students will be completing MAT 117 (MAT 117 Track) or MAT 210 (MAT 210 Track) in term 1
Humanities, Arts and Design (HUAD)	3		• Join a student club or organization
Term hours subtotal:	16		• Create your first college resume

Term 2 16 - 31.25 Credit Hours Critical course signified by ❗	Hours	Minimum Grade	Notes
ECN 211: Macroeconomic Principles (SOBE OR SB)	3	C	• Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
WPC 148: First-Year Introduction to Career Development	0.25	C	• Students will be completing MAT 210 (MAT 117 Track) OR MAT 211 or a quantitative course (MAT 210 Track) in term 2
WPC 150: Business and Society	3	C	
MAT 117 Track AND Mathematics (MATH) OR MAT 210 Track AND Mathematics (MATH)	3	C	• WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150 and will instead complete three hours of elective credit.
PSY Elective AND Social and Behavioral Sciences (SOBE)	3		
❗ Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			• Explore student leadership opportunities in W. P. Carey
❗ Minimum 2.00 GPA ASU Cumulative.			• Research study abroad opportunities recommended for your major
Term hours subtotal:	15.25		

Term 3 31.25 - 46.50 Credit Hours Critical course signified by ❗	Hours	Minimum Grade	Notes
ACC 231: Uses of Accounting Information I	3	C	• Continuing first-year students will take WPC 248, after completing WPC 148
COM 100: Introduction to Human Communication (SOBE OR SB) OR COM 225: Public Speaking (CIVI OR L) OR COM 230: Small Group Communication (SOBE OR SB)	3		• New transfer students will take WPC 347
ECN 212: Microeconomic Principles (SOBE OR SB)	3	C	• Explore career resources

	Hours	Minimum Grade	Notes
ECN 221: Business Statistics (QTRS OR CS)	3	C	
SOS 110: Sustainable World (SUST OR SB)	3	C	
WPC 248: Sophomore Career Narrative Design OR WPC 347: Intermediate Career Management	0.25	C	
❗ Complete Mathematics (MATH) requirement.			
Term hours subtotal:	15.25		

- Develop your professional online presence
- Meet with your W. P. Carey Career Coach
- Attend W. P. Carey and ASU Career Fairs

Term 4 46.50 - 62.50 Credit Hours Critical course signified by ❗	Hours	Minimum Grade	Notes
ACC 241: Uses of Accounting Information II	3	C	
SOS 111: Sustainable Cities (SUST OR (HU or SB) & G) OR PUP 190: Sustainable Cities (SUST OR (HU or SB) & G)	3	C	
Governance and Civic Engagement (CIVI)	3		
Humanities, Arts and Design (HUAD)	3		
Scientific Thinking in Natural Sciences (SCIT)	4		
❗ Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	16		

- Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.
- Attend W. P. Carey and ASU career fairs
- Apply for internships or create one

Term 5 62.50 - 78.75 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ SCM 300: Global Supply Operations (SUST)	3	C	
⭐ SOS 325: The Economics of Sustainability	3	C	
ENG 302: Business Writing (L)	3		
FIN 300: Fundamentals of Finance	3	C	
WPC 348: Junior Networking Foundations	0.25	C	
Scientific Thinking in Natural Sciences (SCIT)	4		
Maintain 2.50 GPA in Major Courses.			
Term hours subtotal:	16.25		

- Students pursuing concurrent degrees within W. P. Carey cannot share coursework in the major. Major coursework must be unique to each degree program.
- Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.
- Meet with your W. P. Carey Career Coach
- Update your resume

Term 6 78.75 - 93.75 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ Upper Division Sustainability Elective	3	C	
MKT 300: Marketing and Business Performance	3	C	
WPC 300: Problem Solving and Actionable Analytics (QTRS)	3	C	
Upper Division International Business Course AND Global Communities, Societies and Individuals (GCSI)	3	C	
American Institutions (AMIT)	3		
Maintain 2.50 GPA in Major Courses.			
Term hours subtotal:	15		

- Complete informational interviews
- Complete an in person or virtual practice interview with your W. P. Carey Career Coach

Term 7 93.75 - 107.75 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ SCM 385: Business and Sustainability I (SUST)	3	C	
LES 305: Business Law and Ethics for Managers	3	C	
MGT 300: Principles of Management and Leadership	3	C	
Upper Division Elective OR WPC 484: Internship	3		
Upper Division Elective	2		
Maintain 2.50 GPA in Major Courses.			
Term hours subtotal:	14		

- Attend W. P. Carey and ASU Career Fairs
- Gather professional references
- Update your resume
- Meet with your academic advisor to discuss your internship course options

Term 8 107.75 - 120.00 Credit Hours Necessary course signified by		Minimum	

⭐	Hours	Grade	Notes
⭐ SCM 485: Business and Sustainability II	3	C	• Apply for full-time career opportunities
WPC 448: Senior Career Transition Management	0.25	C	• Meet with your academic advisor to discuss your internship course options
WPC 470: Business Administration Capstone	3	C	
Upper Division Elective OR WPC 484: Internship	3		
Upper Division Elective	3		
Maintain 2.50 GPA in Major Courses.			
Term hours subtotal:	12.25		

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  - SOS 492 is not accepted as a Upper Division Sustainability Elective

Hide Course List(s)/Track Group(s)

MAT 117 Track (dependent on the student's math placement)	MAT 210 Track (dependent on the student's math placement)	Upper Division Sustainability Elective
MAT 117: College Algebra (MATH OR MA)	MAT 210: Brief Calculus (MATH OR MA)	AGB 414: Food and Agribusiness Policy Issues (L)
MAT 210: Brief Calculus (MATH OR MA)	MAT 211: Mathematics for Business Analysis or ACO 100: All About Data: Design, Query, and Visualization (QTRS OR CS) or EDS 223: Design Thinking or EDT 180: Technology Literacy: Problem Solving using Digital Technology Applications (QTRS OR CS)	AGB 452: Global Food and Agricultural Trade
		SOS Upper Division Elective

Upper Division International Business Course - select one course (3 credit hours)
AGB 302: International Management and Agribusiness (GCSI OR G)
ECN 306: Survey of International Economics (GCSI OR SB & G)
MGT 302: Principles of International Business (GCSI OR G)
MKT 425: Global Marketing Management (GCSI OR G)
SCM 463: Global Supply Chain Management (GCSI OR G)

- **Total Hours:** 120
- **Upper Division Hours:** 50 minimum
- University Undergraduate Graduation Requirements

Notes:

Mathematics Placement Assessment score determines placement in first mathematics course.

General Studies designations listed next to courses on the major map were valid for the 2024 - 2025 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.