





## 2019 - 2020 Major Map






### Business (Spanish Language and Culture), BA




School/College: W. P. Carey School of Business  
BABUSSLBA




ASU is no longer accepting new students to this program. Students interested in pursuing a Spanish language track should apply to the **language and culture concentration** of the BA in business.

Term 1 0 - 14 Credit Hours Critical course signified by ⚠	Hours	Minimum Grade	Notes
⚠ WPC 101: Student Success in Business	1		<ul style="list-style-type: none"> <li>An SAT, ACT, Accuplacer, IELTS or TOEFL score determines placement into first-year composition courses</li> <li>Mathematics Placement Assessment score determines placement in mathematics course</li> <li>ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students.</li> <li>ASU Language Placement: Only true beginners are eligible to take SPA 101 and are required to request a <b>permission override</b> to register for this course. Students who have had previous experience in Spanish are required to take a <b>Spanish Placement Test</b></li> <li>Join a student <b>club or organization</b></li> <li>Create your first college <b>resume</b></li> </ul>
CIS 105: Computer Applications and Information Technology (CS)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
MAT 210: Brief Calculus (MA)	3	C	
SPA 101: Elementary Spanish I OR SPA 110: Intensive Spanish I (G) OR Elective	4-6	C	
⚠ Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	14-16		
Term 2 14 - 29.25 Credit Hours Critical course signified by ⚠	Hours	Minimum Grade	Notes
ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)	3	C	<ul style="list-style-type: none"> <li>Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your <b>academic advisor</b> for more information and options.</li> <li>Attend <b>W. P. Carey</b> and <b>ASU Career Fairs</b></li> <li>Join the <b>W. P. Carey mentorship programs</b></li> <li>Explore student <b>leadership opportunities</b> in <b>W. P. Carey</b></li> <li>Research <b>study abroad opportunities</b> recommended for your major</li> </ul>
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
MAT 211: Mathematics for Business Analysis	3	C	
SPA 102: Elementary Spanish II OR SPA 210: Intensive Spanish II (G) OR Elective	4-6	C	
WPC Career Preparation Course	0.25	C	
Elective	2		
⚠ Complete CIS 105 with a grade of "C" or better.			
⚠ Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
⚠ Complete MAT 210 with a grade of "C" or better.			
⚠ Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	15.25-17.25		
		Minimum	

Term 3 29.25 - 45.50 Credit Hours <b>Critical course signified by</b> 	Hours	Grade	Notes
ACC 231: Uses of Accounting Information I	3	C	<ul style="list-style-type: none"> <li>• Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your <a href="#">academic advisor</a> for more information and options.</li> <li>• Explore <a href="#">career resources</a>.</li> <li>• Meet with your <a href="#">W. P. Carey Career Coach</a></li> </ul>
COM 263: Elements of Intercultural Communication (SB & C & G)	3		
ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)	3	C	
ECN 221: Business Statistics (CS)	3	C	
SPA 201: Intermediate Spanish (G) OR SPA 203: Intermediate Spanish I for Bilinguals (G)	4	C	
WPC Career Preparation Course	0.25	C	
 Complete ECN 211 or ECN 212 with a grade of "C" or better.			
 Complete MAT 211 with a grade of "C" or better.			
 Minimum 2.00 GPA ASU Cumulative.			
Complete Mathematics (MA) requirement.			
Term hours subtotal:	16.25		

Term 4 45.50 - 59.50 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
 SPA 202: Intermediate Spanish (G) OR SPA 204: Intermediate Spanish II for Bilinguals (G)	4	C	<ul style="list-style-type: none"> <li>• Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your <a href="#">academic advisor</a> for more information and options.</li> <li>• Attend <a href="#">W. P. Carey</a> and <a href="#">ASU</a> career fairs</li> <li>• Apply for <a href="#">internships</a> or <a href="#">create</a> one</li> <li>• Develop your <a href="#">professional online presence</a></li> </ul>
ACC 241: Uses of Accounting Information II	3	C	
Literacy and Critical Inquiry (L) ( POS 260 recommended)	3		
Natural Science - Quantitative (SQ)	4		
 Complete ACC 231 with a grade of "C" or better.			
 Complete ECN 221 with a grade of "C" or better.			
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	14		

Term 5 59.50 - 75.75 Credit Hours <b>Necessary course signified by</b> 	Hours	Minimum Grade	Notes
 SPA 313: Spanish Conversation and Composition (G) OR SPA 315: Advanced Spanish I for Bilinguals (C)	3	C	<ul style="list-style-type: none"> <li>• Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your <a href="#">academic advisor</a> for more information and options.</li> <li>• Meet with your <a href="#">W. P. Carey Career Coach</a></li> <li>• Update your <a href="#">resume</a></li> </ul>
FIN 300: Fundamentals of Finance	3	C	
MGT 300: Organization and Management Leadership	3	C	
WPC Career Preparation Course	0.25	C	
Humanities, Arts and Design (HU)	3		
Natural Science - Quantitative (SQ) OR Natural Science - General (SG)	4		
 Complete ACC 241 with a grade of "C" or better.			
Term hours subtotal:	16.25		

Term 6 75.75 - 90.75 Credit Hours <b>Necessary course signified by</b> 	Hours	Minimum Grade	Notes
 SPA 314: Spanish Conversation and Composition (G) OR SPA 316: Advanced Spanish II for Bilinguals (L & C)	3	C	<ul style="list-style-type: none"> <li>• Complete <a href="#">informational interviews</a></li> <li>• Complete an in person or virtual practice interview with your <a href="#">W. P. Carey Career Coach</a></li> </ul>
ENG 302: Business Writing (L)	3		
MGT 302: Principles of International Business (G) OR ECN 306: Survey of International Economics (SB & G)	3	C	
MKT 300: Marketing and Business Performance	3	C	
WPC 300: Problem Solving and Actionable Analytics	3	C	
 Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).			

Term hours subtotal: 15

Term 7 90.75 - 105.75 Credit Hours <b>Necessary course signified by</b> ★	Hours	Minimum Grade	Notes
★ SPA 319: Business Correspondence and Communication (G)	3	C	<ul style="list-style-type: none"> <li>Attend <b>W. P. Carey</b> and <b>ASU Career Fairs</b></li> <li>Gather <b>professional references</b></li> <li>Update your <b>resume</b></li> </ul>
LES 305: Business Law and Ethics for Managers	3	C	
SCM 300: Global Supply Operations	3	C	
Upper Division International Business Elective	3	C	
Upper Division Humanities, Arts and Design (HU) AND Historical Awareness (H) (SPA 472 recommended)	3		
Term hours subtotal:		15	

Term 8 105.75 - 120.00 Credit Hours <b>Necessary course signified by</b> ★	Hours	Minimum Grade	Notes
SPA 402: Written Communication for the Professions OR SPA 405: Latino Cultural Perspectives for the Professions ((L or HU) & C & G)	3	C	<ul style="list-style-type: none"> <li>Apply for <b>full-time career opportunities</b></li> <li>Meet with your academic advisor to discuss your internship course options</li> </ul>
MGT 459: International Management (G)	3	C	
SPA 412: Advanced Conversation and Composition (G)	3	C	
WPC Career Preparation Course	0.25	C	
Upper Division Elective	2		
Elective OR SPA 484: Internship OR WPC 484: Internship	3		
Term hours subtotal:		14.25	

#### Hide Course List(s)/Track Group(s)

WPC Career Preparation Courses (1 credit hr total)	WPC Career Preparation Courses - Transfer Student Track (1 credit hr total)	Upper Division International Business Elective - select one course (3 credit hours)
WPC 148: Freshman Career Preparation	WPC 347: Intermediate Career Preparation	AGB 302: International Management and Agribusiness (G)
WPC 248: Sophomore Career Preparation	WPC 348: Junior Career Preparation	ECN 306: Survey of International Economics (SB & G)
WPC 348: Junior Career Preparation	WPC 448: Intensive Career Preparation or WPC 449: Campus to Career	ECN 331: Economics of the European Economic Union (SB & G)
WPC 448: Intensive Career Preparation or WPC 449: Campus to Career		ECN 360: Economic Development (SB & G)
		ECN 436: International Trade Theory (SB & G)
		ECN 438: International Monetary Economics (SB & G)
		FIN 456: International Financial Management (G)
		MGT 302: Principles of International Business (G)
		MGT 400: Cross-Cultural Management (C & G)
		MKT 425: Global Marketing Management (G)
		SCM 463: Global Supply Chain Management (G)

**Total Hours:** 120

**Upper Division Hours:** 45 minimum

**Major GPA:** 2.00 minimum

**Cumulative GPA:** 2.00 minimum

**Total hrs at ASU:** 30 minimum

**Hrs Resident Credit for**

**Academic Recognition:** 56 minimum

**Total Community College Hrs:** 64 maximum

### **General University Requirements Legend**

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2019 - 2020 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.