











2022 - 2023 Major Map

Business (Tourism), BA





School/College: W. P. Carey School of Business
BABUSTBA






Term 1 0 - 16 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 WPC 101: Student Success in Business	1		<ul style="list-style-type: none"> ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students. WPC 101 is the W. P. Carey School course that meets this requirement Students must complete two math courses. Students will complete either MAT 117 and MAT 210 (MAT 117 Track) OR MAT 210 and MAT 211 or a quantitative course (MAT 210 Track) Students will be completing MAT 117 (MAT 117 Track) or MAT 210 (MAT 210 Track) in term 1 Join a student club or organization Create your first college resume
CIS 105: Computer Applications and Information Technology (CS)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
MAT 117 Track AND Mathematics (MA) OR MAT 210 Track AND Mathematics (MA)	3	C	
SOC course (SB)	3		
Humanities, Arts and Design (HU) AND Historical Awareness (H)	3		
 Business Skills Courses: No Grades of D or E.			
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	16		


Term 2 16 - 31.25 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
ECN 211: Macroeconomic Principles (SB)	3	C	<ul style="list-style-type: none"> Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options. Students will be completing MAT 210 (MAT 117 Track) OR MAT 211 or a quantitative course (MAT 210 Track) in term 2 WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150 and will instead complete three hours of elective credit. Join the W. P. Carey mentorship programs Explore student leadership opportunities in W. P. Carey Research study abroad opportunities recommended for your major
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
MAT 117 Track AND Mathematics (MA) OR MAT 210 Track AND Mathematics (MA)	3	C	
WPC 148: First-Year Introduction to Career Development	0.25	C	
WPC 150: Business and Society	3	C	
PSY course (SB)	3		
 Business Skills Courses: No Grades of D or E.			
 Complete CIS 105 with a grade of "C" or better.			
 Complete MAT 210 with a grade of "C" or better.			
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			

 Minimum 2.00 GPA ASU Cumulative.

Term hours subtotal: 15.25

Term 3 31.25 - 47.50 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
ACC 231: Uses of Accounting Information I	3	C	<ul style="list-style-type: none">Continuing first-year students will take WPC 248, after completing WPC 148New transfer students will take WPC 347Explore career resourcesDevelop your professional online presenceMeet with your W. P. Carey Career CoachAttend W. P. Carey and ASU Career Fairs
COM 100: Introduction to Human Communication (SB) OR COM 225: Public Speaking (L) OR COM 230: Small Group Communication (SB) OR COM 259: Communication in Business and the Professions	3		
ECN 212: Microeconomic Principles (SB)	3	C	
ECN 221: Business Statistics (CS)	3	C	
WPC 248: Sophomore Career Narrative Design OR WPC 347: Intermediate Career Management	0.25	C	
Natural Science - Quantitative (SQ)	4		
 Business Skills Courses: No Grades of D or E.			
 Complete ECN 211 or ECN 212 with a grade of "C" or better.			
 Minimum 2.00 GPA ASU Cumulative.			
Complete Mathematics (MA) requirement.			
Term hours subtotal: 16.25			

Term 4 47.50 - 63.50 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
TDM 205: Introduction to Travel and Tourism (G)	3	C	<ul style="list-style-type: none">Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.Attend W. P. Carey and ASU career fairsApply for internships or create one
ACC 241: Uses of Accounting Information II	3	C	
Cultural Diversity in the U.S. (C)	3		
Natural Science - Quantitative (SQ) OR Natural Science - General (SG)	4		
Upper Division General Studies Elective	3		
 Business Skills Courses: No Grades of D or E.			
 Complete ACC 231 with a grade of "C" or better.			
 Complete ECN 221 with a grade of "C" or better.			
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal: 16			

Term 5 63.50 - 78.75 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
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★	Tourism Concentration Elective	3	C
	ENG 302: Business Writing (L)	3	
	FIN 300: Fundamentals of Finance	3	C
	MGT 300: Organization and Management Leadership	3	C
	WPC 348: Junior Networking Foundations	0.25	C
	Humanities, Arts and Design (HU)	3	
★	Complete ACC 241 with a grade of "C" or better.		
Term hours subtotal:		15.25	

- Students pursuing concurrent degrees within W. P. Carey cannot share coursework in the major. Major coursework must be unique to each degree program.
- Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your [academic advisor](#) for more information and options.
- Meet with your [W. P. Carey Career Coach](#)
- Update your [resume](#)

Term 6 78.75 - 92.75 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
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★	Upper Division Tourism Concentration Elective	3	C
	MKT 300: Marketing and Business Performance	3	C
	SCM 300: Global Supply Operations	3	C
	WPC 300: Problem Solving and Actionable Analytics	3	C
	Upper Division Elective	2	
★	Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).		
Term hours subtotal:		14	

- Complete [informational interviews](#)
- Complete an in person or virtual practice interview with your [W. P. Carey Career Coach](#)

Term 7 92.75 - 107.75 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
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★	Upper Division Tourism Concentration Elective	3	C
	LES 305: Business Law and Ethics for Managers	3	C
	Upper Division International Business Course AND Global Awareness (G)	3	C
	Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)	3	
	Upper Division Elective OR MGT 484: Internship	3	
Term hours subtotal:		15	

- Attend [W. P. Carey](#) and ASU Career Fairs
- Gather [professional references](#)
- Update your [resume](#)
- Meet with your academic advisor to discuss your internship course options

Term 8 107.75 - 120.00 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
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★	Complete 2 courses: Upper Division Tourism Concentration Elective	6	C
	WPC 448: Senior Career Transition Management	0.25	C

- Apply for [full-time career opportunities](#)

Literacy and Critical Inquiry (L)	3
Upper Division Elective	3
Term hours subtotal: 12.25	

- Courses that qualify as meeting the General Studies course requirements can be any non-business university General Studies course (C, CS, G, H, HU, L, MA, SB, SG, SQ) or any course from the additional lists below. Please consult the Schedule of Classes for prerequisite requirements before registration to determine if you are eligible to take the course.

Hide Course List(s)/Track Group(s)

<p>MAT 117 Track (dependent on the student's math placement)</p> <p>MAT 117: College Algebra (MA)</p> <p>MAT 210: Brief Calculus (MA)</p>	<p>MAT 210 Track (dependent on the student's math placement)</p> <p>MAT 210: Brief Calculus (MA)</p> <p>MAT 211: Mathematics for Business Analysis or ACO 100: All About Data: Design, Query, and Visualization (CS) or EDS 223: Design Thinking or EDT 180: Technology Literacy: Problem Solving using Digital Technology Applications (CS)</p>	<p>Tourism Concentration Electives - select five courses (15 credit hours)</p> <p>PRM 145: Special Events Management</p> <p>TDM 225: Introduction to Resort and Hotel Management</p> <p>TDM 345: Meeting and Convention Planning</p> <p>TDM 350: Tourism, Recreation and Sports Marketing</p> <p>TDM 372: Tourism Planning (L)</p> <p>TDM 386: Convention Sales and Management</p> <p>TDM 415: Tourism Transportation Systems</p> <p>TDM 448: Heritage and Cultural Tourism</p> <p>TDM 458: International Tourism (G)</p> <p>TDM 475: Entrepreneurial Recreation and Tourism</p> <p>TDM 480: Sustainable Tourism</p> <p>TDM 483: Sports Tourism</p> <p>TDM 484: Internship</p>
<p>Upper Division International Business Course - select one course (3 credit hours)</p> <p>AGB 302: International Management and Agribusiness (G)</p> <p>ECN 306: Survey of International Economics (SB & G)</p> <p>MGT 302: Principles of International Business (G)</p> <p>MKT 425: Global Marketing Management (G)</p> <p>SCM 463: Global Supply Chain Management (G)</p>	<p>General Studies Electives</p> <p>ASL 101: American Sign Language I</p> <p>ASL 102: American Sign Language II</p> <p>ASL 201: American Sign Language III</p> <p>ASL 202: American Sign Language IV</p> <p>BIO 320: Fundamentals of Ecology</p> <p>CHI 110: Intensive Chinese I</p> <p>CHI 205: Chinese Calligraphy</p> <p>COM 207: Introduction to Communication Inquiry</p> <p>COM 259: Communication in Business and the Professions</p>	<p>General Studies Electives Continued</p> <p>LAT 101: Elementary Latin</p> <p>LAT 102: Elementary Latin</p> <p>MAT 242: Elementary Linear Algebra</p> <p>MAT 243: Discrete Mathematical Structures</p> <p>MAT 310: Introduction to Geometry</p> <p>MAT 342: Linear Algebra</p> <p>MAT 370: Intermediate Calculus</p> <p>MAT 371: Advanced Calculus I</p> <p>MAT 372: Advanced Calculus II</p> <p>MAT 410: Introduction to General</p>

COM 281: Communication Activities	Topology
COM 312: Communication, Conflict, and Negotiation	MAT 415: Introduction to Combinatorics
COM 341: Social Contexts for Performance	MAT 416: Graph Theory
COM 414: Crisis Communication	MAT 442: Advanced Linear Algebra
COM 430: Leadership in Group Communication	MAT 443: Introduction to Abstract Algebra
COM 453: Communication Training and Development	MAT 444: Intermediate Abstract Algebra
COM 465: Intercultural Communication Workshop	MAT 445: Theory of Numbers
ENG 210: Introduction to Creative Writing	MAT 460: Vector Calculus
ENG 213: Introduction to the Study of Language	MAT 461: Applied Complex Analysis
ENG 310: Intermediate Creative Writing	MAT 462: Applied Partial Differential Equations
ENG 314: Modern Grammar	MAT 472: Intermediate Real Analysis I
ENG 345: Selected Authors or Issues	MAT 475: Differential Equations
FAS 301: Introduction to Parenting	MAT 485: History of Mathematics
GCU 433: Geography of Southeast Asia	POR 102: Elementary Portuguese II (G)
GRK 101: Elementary Ancient Greek	ROM 101: Elementary Romanian Language and Culture I
GRK 201: Intermediate Ancient Greek	ROM 201: Intermediate Romanian Language and Culture I
HST 389: Japan Society and Values/Premod	ROM 313: Romanian Composition and Conversation
JPN 110: Intensive Japanese I	ROM 314: Romanian Composition and Conversation
IDN 101: Elementary Indonesian I	RUS 101: Elementary Russian I
IDN 102: Elementary Indonesian II	RUS 102: Elementary Russian II
JPN 206: Japanese Calligraphy	SPA 101: Elementary Spanish I
JPN 414: Introduction to Classical Japanese	SPA 102: Elementary Spanish II
KOR 101: First-Year Korean I	SPA 111: Fundamentals of Spanish
KOR 102: First-Year Korean II	SPA 486: Chicano/a Novel: Última, Rafa y Lala
	WPC 150: Business and Society

Business Skills Courses - No Grades of D or E

ACC 231: Uses of Accounting Information I or ACC 232: Financial Accounting I or ACC 261: Honors Fundamentals of Financial Accounting
ACC 241: Uses of Accounting Information II or ACC 242: Managerial Accounting I or ACC 271: Honors Fundamentals of Managerial Accounting
CIS 105: Computer Applications and Information Technology (CS) or CIS 236: Honors Introduction to Information Systems (CS)
ECN 211: Macroeconomic Principles (SB) or ECN 213: Honors Macroeconomics

(SB)

ECN 212: Microeconomic Principles (SB)
or ECN 214: Honors Microeconomics (SB)

ECN 221: Business Statistics (CS) or ECN
231: Honors Business Statistics (CS)

MAT 210: Brief Calculus (MA) or MAT 271:
Calculus with Analytic Geometry II (MA)

MAT 211: Mathematics for Business
Analysis or MAT 270: Calculus with
Analytic Geometry I (MA)

MAT 211: Mathematics for Business
Analysis or Quantitative course

Notes:

- First-Year Composition: All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU's first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: <https://cisa.asu.edu/DSP>
- Mathematics Placement Assessment score determines placement in first mathematics course.

Total Hours: 120

Upper Division Hours: 50 minimum

Major GPA: 2.00 minimum

Cumulative GPA: 2.00 minimum

Total hrs at ASU: 30 minimum

Hrs Resident Credit for

Academic Recognition: 56 minimum

Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2022 - 2023 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.