











# 2019 - 2020 Major Map

## Business (Tourism), BA

School/College: W. P. Carey School of Business  
BABUSTBA

Term 1 - A 0 - 7 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
 WPC 101: Student Success in Business	1		<ul style="list-style-type: none"> <li>An SAT, ACT, Accuplacer, IELTS, or TOEFL score determines placement into first-year composition courses</li> <li>ASU 101 or college specific equivalent First Year Seminar required of all freshman students. WPC 101 is the W. P. Carey School course that meets this requirement</li> <li>Create your first college <a href="#">resume</a></li> </ul>
 CIS 105: Computer Applications and Information Technology (CS)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
Term hours subtotal:	7		
Term 1 - B 7 - 16 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
 MAT 210: Brief Calculus (MA)	3	C	<ul style="list-style-type: none"> <li>View ASU Online first-time freshmen registration information <a href="#">here</a></li> <li>Mathematics Placement Assessment score determines placement in mathematics course</li> <li>Join a <a href="#">student club or organization</a></li> </ul>
Humanities, Arts and Design (HU) AND Historical Awareness (H)	3		
SOC course (SB) OR PSY course (SB)	3		
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	9		
Term 2 - A 16 - 25 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
 MAT 211: Mathematics for Business Analysis	3	C	<ul style="list-style-type: none"> <li>Attend <a href="#">W. P. Carey</a> and <a href="#">ASU Career Fairs</a></li> <li>Join the W. P. Carey <a href="#">mentorship programs</a></li> <li>Research <a href="#">study abroad opportunities</a> recommended for your major</li> </ul>
ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
Term hours subtotal:	9		
Term 2 - B 25 - 31.25 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
 ECN 221: Business Statistics (CS)	3	C	
WPC Career Preparation Course	0.25	C	
COM 100: Introduction to Human Communication (SB) OR COM 225: Public Speaking (L) OR	3		

COM 230: Small Group Communication (SB) OR  
COM 259: Communication in Business and the Professions

❗ Complete ENG 101 OR ENG 105 OR ENG 107 course(s).

❗ Minimum 2.00 GPA ASU Cumulative.

Term hours subtotal: 6.25

Term 3 - A 31.25 - 37.50 Credit Hours <b>Critical course</b> signified by ❗	Hours	Minimum Grade	Notes
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❗ ACC 231: Uses of Accounting Information I

3

C

WPC Career Preparation Course

0.25

C

General Studies Elective

3

Term hours subtotal: 6.25

- Explore [career resources](#).
- Meet with your [W. P. Carey Career Coach](#)

Term 3 - B 37.50 - 46.50 Credit Hours <b>Critical course</b> signified by ❗	Hours	Minimum Grade	Notes
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❗ ACC 241: Uses of Accounting Information II

3

C

SOC course (SB) OR  
PSY course (SB)

3

❗ Minimum 2.00 GPA ASU Cumulative.

❗ Complete ECN 211 AND ECN 212.

Complete Mathematics (MA) requirement.

ECN 211: Macroeconomic Principles (SB) OR  
ECN 212: Microeconomic Principles (SB)

3

C

Term hours subtotal: 9

Term 4 - A 46.50 - 53.50 Credit Hours <b>Critical course</b> signified by ❗	Hours	Minimum Grade	Notes
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❗ TDM 205: Introduction to Travel and Tourism (G)

3

C

Natural Science - Quantitative (SQ)

4

Term hours subtotal: 7

- Attend [W. P. Carey](#) and ASU career fairs
- Apply for [internships](#) or [create one](#)

Term 4 - B 53.50 - 59.50 Credit Hours <b>Critical course</b> signified by ❗	Hours	Minimum Grade	Notes
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Cultural Diversity in the U.S. (C)

3

Literacy and Critical Inquiry (L)

3

❗ Minimum 2.00 GPA ASU Cumulative.

Term hours subtotal: 6

Term 5 - A 59.50 - 68.50 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ MKT 300: Marketing and Business Performance	3	C	<ul style="list-style-type: none"> <li>Meet with your W. P. Carey Career Coach</li> </ul>
★ SCM 300: Global Supply Operations	3	C	
Tourism Concentration Elective	3	C	
Term hours subtotal:	9		

Term 5 - B 68.50 - 75.75 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ MGT 300: Organization and Management Leadership	3	C	<ul style="list-style-type: none"> <li>Students pursuing concurrent degrees within W. P. Carey cannot share coursework in the major. Major coursework must be unique to each degree program.</li> </ul>
WPC Career Preparation Course	0.25	C	
Natural Science - Quantitative (SQ) OR Natural Science - General (SG)	4		
Term hours subtotal:	7.25		

Term 6 - A 75.75 - 84.75 Credit Hours	Hours	Minimum Grade	Notes
ENG 302: Business Writing (L)	3		<ul style="list-style-type: none"> <li>Complete informational interviews</li> </ul>
WPC 300: Problem Solving and Actionable Analytics	3	C	
General Studies Elective	3		
Term hours subtotal:	9		

Term 6 - B 84.75 - 90.75 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ FIN 300: Fundamentals of Finance	3	C	
Upper Division International Business Course AND Global Awareness (G)	3	C	
★ Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).			
Term hours subtotal:	6		

Term 7 - A 90.75 - 99.75 Credit Hours	Hours	Minimum Grade	Notes
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Upper Division Tourism Concentration Elective	3	C
Upper Division Humanities, Arts and Design (HU)	3	
Upper Division Elective OR WPC 484: Internship	3	
Term hours subtotal:	9	

- Attend **W. P. Carey** and **ASU Career Fairs**

Term 7 - B 99.75 - 105.75 Credit Hours <b>Necessary course signified by</b> ★	Hours	Minimum Grade	Notes
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★ LES 305: Business Law and Ethics for Managers	3	C
Upper Division Tourism Concentration Elective	3	C
Term hours subtotal:	6	

Term 8 - A 105.75 - 113.75 Credit Hours	Hours	Minimum Grade	Notes
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Upper Division Tourism Concentration Elective	3	C
Complete 2 courses: Upper Division Elective	5	
Term hours subtotal:	8	

- Apply for **full-time career opportunities**

Term 8 - B 113.75 - 120.00 Credit Hours <b>Necessary course signified by</b> ★	Hours	Minimum Grade	Notes
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★ Upper Division Tourism Concentration Elective	3	C
WPC Career Preparation Course	0.25	C
Upper Division Elective	3	
Term hours subtotal:	6.25	

- Courses that qualify as meeting the General Studies course requirements can be any non-business university General Studies course (C, CS, G, H, HU, L, MA, SB, SG, SQ) or any course from the additional lists below. Please consult the Schedule of Classes for prerequisite requirements before registration to determine if you are eligible to take the course.

#### Hide Course List(s)/Track Group(s)

WPC Career Preparation Courses (1 credit hr total)	WPC Career Preparation Courses - Transfer Student Track (1 credit hr total)	Tourism Concentration Electives - select five courses (15 credit hours)
WPC 148: Freshman Career Preparation	WPC 347: Intermediate Career Preparation	TDM 225: Introduction to Resort and Hotel Management
WPC 248: Sophomore Career Preparation	WPC 348: Junior Career Preparation	TDM 350: Tourism, Recreation and Sports Marketing
WPC 348: Junior Career Preparation	WPC 448: Intensive Career Preparation or WPC 449: Campus to Career	TDM 386: Convention Sales and Management
WPC 448: Intensive Career Preparation		

or WPC 449: Campus to Career	TDM 458: International Tourism (G)
	TDM 475: Entrepreneurial Recreation and Tourism
	TDM 480: Sustainable Tourism
	TDM 483: Sports Tourism

International Business Course - select one course (3 credit hours)	General Studies Electives
AGB 302: International Management and Agribusiness (G)	BIO 320: Fundamentals of Ecology
ECN 306: Survey of International Economics (SB & G)	COM 207: Introduction to Communication Inquiry
MGT 302: Principles of International Business (G)	COM 259: Communication in Business and the Professions
MKT 425: Global Marketing Management (G)	COM 312: Communication, Conflict, and Negotiation
SCM 463: Global Supply Chain Management (G)	COM 414: Crisis Communication
	COM 430: Leadership in Group Communication
	COM 453: Communication Training and Development
	ENG 210: Introduction to Creative Writing
	ENG 310: Intermediate Creative Writing
	ENG 345: Selected Authors or Issues
	FAS 301: Introduction to Parenting
	MAT 242: Elementary Linear Algebra
	MAT 243: Discrete Mathematical Structures
	POR 101: Elementary Portuguese
	ROM 101: Elementary Romanian
	SPA 101: Elementary Spanish I
	SPA 102: Elementary Spanish II

**Total Hours:** 120

**Upper Division Hours:** 50 minimum

**Major GPA:** 2.00 minimum

**Cumulative GPA:** 2.00 minimum

**Total hrs at ASU:** 30 minimum

**Hrs Resident Credit for**

**Academic Recognition:** 56 minimum

**Total Community College Hrs:** 64 maximum

### **General University Requirements Legend**

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2019 - 2020 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.