







2023 - 2024 Major Map



Business (Tourism), BA

School/College: W. P. Carey School of Business
BABUSTBA



Term 1 - A 0 - 7 Credit Hours  Critical course signified by	Hours	Minimum Grade	Notes
 WPC 101: Student Success in Business	1		<ul style="list-style-type: none"> ASU 101 or college specific equivalent First Year Seminar required of all first-year students. WPC 101 is the W. P. Carey School course that meets this requirement Create your first college resume
CIS 105: Computer Applications and Information Technology (CS)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
Term hours subtotal:	7		
Term 1 - B 7 - 16 Credit Hours	Hours	Minimum Grade	Notes
MAT 117 Track AND Mathematics (MA) OR MAT 210 Track AND Mathematics (MA)	3	C	<ul style="list-style-type: none"> View ASU Online first-time freshmen registration information here. Students must complete two math courses. Students will complete either MAT 117 and MAT 210 (MAT 117 Track) OR MAT 210 and MAT 211 or a quantitative course (MAT 210 Track) Students will be completing MAT 117 (MAT 117 Track) or MAT 210 (MAT 210 Track) in term 1 Join a student club or organization
SOC course (SB)	3		
Humanities, Arts and Design (HU) AND Historical Awareness (H)	3		
Term hours subtotal:	9		
Term 2 - A 16 - 25.25 Credit Hours	Hours	Minimum Grade	Notes
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	<ul style="list-style-type: none"> Students will be completing MAT 210 (MAT 117 Track) OR MAT 211 or a quantitative course (MAT 210 Track) in term 2 WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150 and will instead complete three hours of elective credit. Research study abroad opportunities recommended for your major
WPC 148: First-Year Introduction to Career Development	0.25	C	
WPC 150: Business and Society	3	C	
MAT 117 Track AND Mathematics (MA) OR MAT 210 Track AND Mathematics (MA)	3	C	
Term hours subtotal:	9.25		
Term 2 - B 25.25 - 31.25 Credit Hours  Critical course signified by	Hours	Minimum Grade	Notes
 ECN 211: Macroeconomic Principles (SB)	3	C	
PSY course (SB)	3		
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
 Minimum 2.00 GPA ASU Cumulative.			




Term hours subtotal: 6



Term 3 - A 31.25 - 40.25 Credit Hours	Hours	Minimum Grade	Notes
ACC 231: Uses of Accounting Information I	3	C	<ul style="list-style-type: none"> • Explore career resources. • Meet with your W. P. Carey Career Coach • Attend W. P. Carey and ASU Career Fairs
ECN 212: Microeconomic Principles (SB)	3	C	
Cultural Diversity in the U.S. (C)	3		
Term hours subtotal:	9		

Term 3 - B 40.25 - 46.50 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
ACC 241: Uses of Accounting Information II	3	C	<ul style="list-style-type: none"> • Continuing first-year students will take WPC 248, after completing WPC 148 • New transfer students will take WPC 347 • Develop your professional online presence
COM 100: Introduction to Human Communication (SB) OR COM 225: Public Speaking (L) OR COM 230: Small Group Communication (SB) OR COM 259: Communication in Business and the Professions	3		
WPC 248: Sophomore Career Narrative Design OR WPC 347: Intermediate Career Management	0.25	C	
 Complete Mathematics (MA) requirement.			
Term hours subtotal:	6.25		

Term 4 - A 46.50 - 55.50 Credit Hours	Hours	Minimum Grade	Notes
ECN 221: Business Statistics (CS)	3	C	<ul style="list-style-type: none"> • Attend W. P. Carey and ASU career fairs • Apply for internships or create one
TDM 205: Introduction to Travel and Tourism (G)	3	C	
Humanities, Arts and Design (HU)	3		
Term hours subtotal:	9		

Term 4 - B 55.50 - 62.50 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
Literacy and Critical Inquiry (L)	3		
Natural Science - Quantitative (SQ)	4		
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	7		

Term 5 - A 62.50 - 68.75 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
 MKT 300: Marketing and Business Performance	3	C	<ul style="list-style-type: none"> • Meet with your W. P. Carey Career Coach • Update your resume
 SCM 300: Global Supply Operations	3	C	
WPC 348: Junior Networking Foundations	0.25	C	
Term hours subtotal:	6.25		

Term 5 - B 68.75 - 77.75 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
 MGT 300: Principles of Management and Leadership	3	C	<ul style="list-style-type: none"> • Students pursuing concurrent degrees within W. P. Carey cannot share coursework in the major. Major coursework must be unique to each degree program.
ENG 302: Business Writing (L)	3		
Tourism Concentration Elective	3	C	
Term hours subtotal:	9		

Term 6 - A 77.75 - 85.75 Credit Hours	Hours	Minimum Grade	Notes
WPC 300: Problem Solving and Actionable Analytics	3	C	<ul style="list-style-type: none"> • Complete informational interviews

Upper Division International Business Course AND Global Awareness (G)	3	C
Upper Division Elective	2	
Term hours subtotal:	8	

Term 6 - B 85.75 - 92.75 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ FIN 300: Fundamentals of Finance	3	C	<ul style="list-style-type: none"> Complete an in person or virtual practice interview with your W. P. Carey Career Coach
Natural Science - Quantitative (SQ) OR Natural Science - General (SG)	4		
★ Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).			
Term hours subtotal:	7		

Term 7 - A 92.75 - 98.75 Credit Hours	Hours	Minimum Grade	Notes
Upper Division Tourism Concentration Elective	3	C	<ul style="list-style-type: none"> Attend W. P. Carey and ASU Career Fairs
Upper Division Elective OR WPC 484: Internship	3		
Term hours subtotal:	6		

Term 7 - B 98.75 - 107.75 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ LES 305: Business Law and Ethics for Managers	3	C	<ul style="list-style-type: none"> Gather professional references Update your resume
Upper Division Tourism Concentration Elective	3	C	
Upper Division Elective	3		
Term hours subtotal:	9		

Term 8 - A 107.75 - 114.00 Credit Hours	Hours	Minimum Grade	Notes
WPC 448: Senior Career Transition Management	0.25	C	<ul style="list-style-type: none"> Apply for full-time career opportunities
Upper Division Tourism Concentration Elective	3	C	
Upper Division Elective	3		
Term hours subtotal:	6.25		

Term 8 - B 114.00 - 120.00 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Tourism Concentration Elective	3	C	
Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)	3		
Term hours subtotal:	6		

Hide Course List(s)/Track Group(s)

MAT 117 Track (dependent on the student's math placement)	MAT 210 Track (dependent on the student's math placement)	Tourism Concentration Electives - select five courses (15 credit hours)
MAT 117: College Algebra (MA)	MAT 210: Brief Calculus (MA)	PRM 145: Special Events Management
MAT 210: Brief Calculus (MA)	MAT 211: Mathematics for Business Analysis or ACO 100: All About Data: Design, Query, and Visualization (CS) or EDT 180: Technology Literacy: Problem Solving using Digital Technology Applications (CS)	TDM 225: Introduction to Resort and Hotel Management
		TDM 345: Meeting and Convention Planning
		TDM 350: Tourism, Recreation and Sports Marketing

TDM 386: Convention Sales and Management

TDM 448: Heritage and Cultural Tourism

TDM 458: International Tourism (G)

TDM 475: Entrepreneurial Recreation and Tourism

TDM 480: Sustainable Tourism

TDM 483: Sports Tourism

TDM 484: Internship

International Business Course - select one course (3 credit hours)

AGB 302: International Management and Agribusiness (G)

ECN 306: Survey of International Economics (SB & G)

MGT 302: Principles of International Business (G)

MKT 425: Global Marketing Management (G)

SCM 463: Global Supply Chain Management (G)

Notes:

- First-Year Composition: All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU's first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: <https://cisa.asu.edu/DSP>
- Mathematics Placement Assessment score determines placement in first mathematics course.

Total Hours: 120

Upper Division Hours: 50 minimum

Major GPA: 2.00 minimum

Cumulative GPA: 2.00 minimum

Total hrs at ASU: 30 minimum

Hrs Resident Credit for

Academic Recognition: 56 minimum

Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2023 - 2024 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.