2024 - 2025 Major Map

Business (Technology), BA

School/College: W. P. Carey School of Business
BABUSTCBA

Term 1 0 - 16 Credit Hours Critical course signified by ❗	Hours	Minimum Grade	Notes
❗ WPC 101: Student Success in Business	1		• ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students. WPC 101 is the W. P. Carey School course that meets this requirement
CIS 105: Computer Applications and Information Technology (QTRS OR CS)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	• Students must complete two math courses. Students will complete either MAT 117 and MAT 210 (MAT 117 Track) OR MAT 210 and MAT 211 or a quantitative course (MAT 210 Track)
MAT 117 Track AND Mathematics (MATH) OR MAT 210 Track AND Mathematics (MATH)	3	C	• Students will be completing MAT 117 (MAT 117 Track) or MAT 210 (MAT 210 Track) in term 1
Humanities, Arts and Design (HUAD)	3		• Join a student club or organization
SOC Elective AND Social and Behavioral Sciences (SOBE)	3		• Create your first college resume
Term hours subtotal:	16		

Term 2 16 - 31.25 Credit Hours Critical course signified by ❗	Hours	Minimum Grade	Notes
ECN 211: Macroeconomic Principles (SOBE OR SB)	3	C	• Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	• Students will be completing MAT 210 (MAT 117 Track) OR MAT 211 or a quantitative course (MAT 210 Track) in term 2
WPC 148: First-Year Introduction to Career Development	0.25	C	
WPC 150: Business and Society	3	C	• WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150 and will instead complete three hours of elective credit.
MAT 117 Track AND Mathematics (MATH) OR MAT 210 Track AND Mathematics (MATH)	3	C	
PSY Elective AND Social and Behavioral Sciences (SOBE)	3		• Explore student leadership opportunities in W. P. Carey
❗ Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			• Research study abroad opportunities recommended for your major
❗ Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	15.25		

Term 3 31.25 - 47.50 Credit Hours Critical course signified by ❗	Hours	Minimum Grade	Notes
ACC 231: Uses of Accounting Information I	3	C	• Continuing first-year students will take WPC 248, after completing WPC 148
COM 100: Introduction to Human Communication (SOBE OR SB) OR COM 225: Public Speaking (CIVI OR L) OR COM 230: Small Group Communication (SOBE OR SB)	3		• New transfer students will take WPC 347
ECN 212: Microeconomic Principles (SOBE OR SB)	3	C	• Explore career resources

	Hours	Minimum Grade	
ECN 221: Business Statistics (QTRS OR CS)	3	C	• Develop your professional online presence
WPC 248: Sophomore Career Narrative Design OR WPC 347: Intermediate Career Management	0.25	C	• Meet with your W. P. Carey Career Coach
Scientific Thinking in Natural Sciences (SCIT)	4		• Attend W. P. Carey and ASU Career Fairs
⚠ Complete Mathematics (MATH) requirement.			
Term hours subtotal:	16.25		

Term 4 47.50 - 63.50 Credit Hours Critical course signified by ◆	Hours	Minimum Grade	Notes
ACC 241: Uses of Accounting Information II	3	C	• Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.
American Institutions (AMIT)	3		
Governance and Civic Engagement (CIVI)	3		• Attend W. P. Carey and ASU career fairs
Humanities, Arts and Design (HUAD)	3		• Apply for internships or create one
Scientific Thinking in Natural Sciences (SCIT)	4		
⚠ Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	16		

Term 5 63.50 - 78.75 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ TEM 400: Technology Entrepreneurship	3	C	• Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.
⭐ Technology Focus Area Course	3	C	
MGT 300: Principles of Management and Leadership	3	C	• Meet with your W. P. Carey Career Coach
MKT 300: Marketing and Business Performance	3	C	• Update your resume
SCM 300: Global Supply Operations (SUST)	3	C	
WPC 348: Junior Networking Foundations	0.25	C	
Term hours subtotal:	15.25		

Term 6 78.75 - 93.75 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ TMC 470: Enterprise Planning and Implementation	3	C	• Complete informational interviews
ENG 302: Business Writing (L)	3		• Complete an in person or virtual practice interview with your W. P. Carey Career Coach
WPC 300: Problem Solving and Actionable Analytics (QTRS)	3	C	
Upper Division International Business Elective AND Global Communities, Societies and Individuals (GCSI)	3	C	
Technology Focus Area Course	3	C	
Term hours subtotal:	15		

Term 7 93.75 - 107.75 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ Upper Division Technology Focus Area Course	3	C	• Attend W. P. Carey and ASU Career Fairs
FIN 300: Fundamentals of Finance	3	C	• Gather professional references
LES 305: Business Law and Ethics for Managers	3	C	• Update your resume
Upper Division Elective OR TEM 484: Internship OR WPC 484: Internship	3		• Meet with your academic advisor to discuss your internship course options
Upper Division Elective	2		
Term hours subtotal:	14		

Term 8 107.75 - 120.00 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ Upper Division Technology Focus Area Course	3	C	• Apply for full-time career opportunities
WPC 448: Senior Career Transition Management	0.25	C	

WPC 470: Business Administration Capstone		3	C
Complete 2 courses: Upper Division Elective		6	
	Term hours subtotal:	12.25	

- Choose one Focus Area and complete 12 credit hours.

Hide Course List(s)/Track Group(s)

MAT 117 Track (dependent on the student's math placement)	MAT 210 Track (dependent on the student's math placement)	Technology Focus Area (Digital Media) - choose one focus area (12 credit hours)
MAT 117: College Algebra (MATH OR MA)	MAT 210: Brief Calculus (MATH OR MA)	GIT 215: Introduction to Web Authoring
MAT 210: Brief Calculus (MATH OR MA)	MAT 211: Mathematics for Business Analysis or ACO 100: All About Data: Design, Query, and Visualization (QTRS OR CS) or EDS 223: Design Thinking or EDT 180: Technology Literacy: Problem Solving using Digital Technology Applications (QTRS OR CS)	GIT 230: Digital Illustration in Publishing
		GIT 303: Digital Publishing
		GIT 334: Image Editing and Manipulation

Technology Focus Area (Social Entrepreneurship) - choose one focus area (12 credit hours)	Upper Division International Business Course - select one course (3 credit hours)
AGB 321: Agribusiness Marketing	AGB 302: International Management and Agribusiness (GCSI OR G)
AGB 333: Agribusiness Finance	ECN 306: Survey of International Economics (GCSI OR SB & G)
TEM 230: Creativity and Business Innovation	MGT 302: Principles of International Business (GCSI OR G)
TEM 431: Innovation Management	MKT 425: Global Marketing Management (GCSI OR G)
TEM 455: Global Impact Entrepreneurship	SCM 463: Global Supply Chain Management (GCSI OR G)
TMC 331: Quality Assurance	
TMC 430: Enterprise Strategy and Innovation	

- **Total Hours:** 120
- **Upper Division Hours:** 50 minimum
- University Undergraduate Graduation Requirements

Notes:

Mathematics Placement Assessment score determines placement in first mathematics course.

General Studies designations listed next to courses on the major map were valid for the 2024 - 2025 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.