








2022 - 2023 Major Map

Digital Media Literacy, BA



School/College: Walter Cronkite School of Journalism and Mass Comm
CSDMLBA

Term 1 - A 0 - 7 Credit Hours	Hours	Minimum Grade	Notes
ASU 101-UC: The ASU Experience	1		<ul style="list-style-type: none"> ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students Select your Career Interest Communities and play me3@ASU.
Cultural Diversity in the U.S. (C)	3		
Humanities, Arts and Design (HU)	3		
Term hours subtotal:	7		
Term 1 - B 7 - 13 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 MCO 120: Media and Society (SB)	3	C	<ul style="list-style-type: none"> View ASU Online first-year student registration information here. Create a first draft resume
ENG 101 or ENG 102: First-Year Composition OR			
ENG 105: Advanced First-Year Composition OR	3	C	
ENG 107 or ENG 108: First-Year Composition			
Term hours subtotal:	6		
Term 2 - A 13 - 19 Credit Hours	Hours	Minimum Grade	Notes
ENG 101 or ENG 102: First-Year Composition OR			
ENG 105: Advanced First-Year Composition OR	3	C	
ENG 107 or ENG 108: First-Year Composition			
Social-Behavioral Sciences (SB)	3		
Term hours subtotal:	6		
Term 2 - B 19 - 25 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
Historical Awareness (H)	3		
Mathematics (MA) (MAT 142 recommended)	3		
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	6		
Term 3 - A 25 - 31 Credit Hours	Hours	Minimum Grade	Notes
Computer/Statistics/Quantitative Applications (CS)	3		<ul style="list-style-type: none"> Develop your skills
Elective	3		
Term hours subtotal:	6		
Term 3 - B 31 - 38 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
Natural Science - Quantitative (SQ)	4		
Elective	3		
 Complete First-Year Composition requirement.			
 Complete Mathematics (MA) requirement.			

Term hours subtotal: 7

Term 4 - A 38 - 45 Credit Hours	Hours	Minimum Grade	Notes
Mass Communication Elective	3	C	
Natural Science - General (SG) OR Natural Science - Quantitative (SQ)	4		

Term hours subtotal: 7

Term 4 - B 45 - 51 Credit Hours  Critical course signified by	Hours	Minimum Grade	Notes
 Literacy and Critical Inquiry (L)	3		
Global Awareness (G)	3		

Term hours subtotal: 6

Term 5 - A 51 - 57 Credit Hours  Necessary course signified by	Hours	Minimum Grade	Notes
 MCO 302: Media Research Methods	3	C	• Develop your professional online presence
Elective	3		

Term hours subtotal: 6


Term 5 - B 57 - 63 Credit Hours	Hours	Minimum Grade	Notes
Upper Division Literacy and Critical Inquiry (L)	3		
Elective	3		

Term hours subtotal: 6

Term 6 - A 63 - 69 Credit Hours  Necessary course signified by	Hours	Minimum Grade	Notes
 MCO 425: Digital Media Literacy I	3	C	• Use Handshake to research employment opportunities
Social-Behavioral Sciences (SB)	3		

Term hours subtotal: 6

Term 6 - B 69 - 75 Credit Hours  Necessary course signified by	Hours	Minimum Grade	Notes
 MCO 426: Digital Media Literacy II	3	C	
Elective	3		

 Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).

Term hours subtotal: 6

Term 7 - A 75 - 81 Credit Hours  Necessary course signified by	Hours	Minimum Grade	Notes
 MCO 427: Misinformation and Society	3	C	• Complete an in person or virtual practice interview
Elective	3		

Term hours subtotal: 6

Term 7 - B 81 - 87 Credit Hours  Necessary course signified by	Hours	Minimum Grade	Notes
 MCO 428: Digital Media and Freedom of Expression in the 21st Century	3	C	
Elective	3		

Term hours subtotal: 6

Term 8 - A 87 - 93 Credit Hours	Hours	Minimum Grade	Notes
Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)	3		

Upper Division Elective	3
Term hours subtotal:	6

Term 8 - B 93 - 99 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
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★ Upper Division Mass Communication Elective	3	C	• Gather professional references
Humanities, Arts and Design (HU)	3		
Term hours subtotal:	6		

Term 9 - A 99 - 105 Credit Hours	Hours	Minimum Grade	Notes
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Upper Division Elective	3
Elective	3
Term hours subtotal:	6

Term 9 - B 105 - 111 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
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★ Upper Division Mass Communication Elective	3	C	• Apply for full-time career opportunities
Upper Division Elective	3		
Term hours subtotal:	6		

Term 10 - A 111 - 117 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
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★ Upper Division Mass Communication Elective	3	C
Upper Division Elective	3	
Term hours subtotal:	6	

Term 10 - B 117 - 120 Credit Hours	Hours	Minimum Grade	Notes
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Upper Division Elective	3
Term hours subtotal:	3

Hide Course List(s)/Track Group(s)

Mass Communication Elective
MCO 101: Everyday Grammar
MCO 102: Fundamentals of Coding
MCO 240: Media Issues in American Pop Culture
MCO 307: The Digital Audience
MCO 335: Social Media
MCO 366: Media Ethics and Diversity
MCO 403: Media Law
MCO 418: History of Mass Communication (SB & H)
MCO 430: International Mass Communication (G)
MCO 431: Media Entrepreneurship
MCO 439: Digital Audience Growth

MCO 450: Visual Communication (HU)

MCO 456: Political Communication (SB)

MCO 460: Race, Gender, and Media (C)

MCO 465: Sports and Media

MCO 470: Exploring the Business of Journalism

MCO 494: Special Topics

Notes:

- First-Year Composition: All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU's first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: <https://cisa.asu.edu/DSP>
- Mathematics Placement Assessment score determines placement in first mathematics course.

Total Hours: 120

Upper Division Hours: 45 minimum

Major GPA: 2.00 minimum

Cumulative GPA: 2.00 minimum

Total hrs at ASU: 30 minimum

Hrs Resident Credit for

Academic Recognition: 56 minimum

Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2022 - 2023 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.