


















## 2012 - 2013 Major Map

### Journalism and Mass Communication, BA

School/College: Walter Cronkite School of Journalism and Mass Comm  
CSJMCBA

Term 1 0 - 15 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 ENG 101 or ENG 102: First-Year Composition OR  ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: English for Foreign Students	3	C	<ul style="list-style-type: none"> <li>• An SAT, ACT, Accuplacer, or TOEFL score determined placement into first-year composition courses</li> <li>• ASU Math Placement Exam score determines placement in Mathematics course</li> <li>• ASU 101 or College specific equivalent First Year Seminar required of all freshman students</li> <li>• Students other than first-time freshmen may take the English Grammar Exam one time to attempt to test out of JMC 101 Grammar for Journalists.</li> </ul>
 JMC 101: Grammar for Journalists	1	Y	
JMC 110: Principles and History of Journalism (SB) OR MCO			
 110: Principles and History of Journalism (SB) OR MCO 120: Media and Society (SB)	3		
ASU 101: The ASU Experience	1	C	
MAT 142: College Mathematics (MA)	3		
Second Language	4	C	
 Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:	15		
Term 2 15 - 31 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 ENG 101 or ENG 102: First-Year Composition OR  ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: English for Foreign Students	3	C	
 JMC 201: News Reporting and Writing (L)	3	C	
Computer/Statistics/Quantitative Applications (CS) AND Statistics Course	3		
U.S. History Course AND Historical Awareness (H)	3		
Second Language	4	C	
 Minimum 2.50 GPA ASU Cumulative.			
Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	16		
Term 3 31 - 48 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
JMC 301: Intermediate Reporting and Writing (Print) (L) OR JMC			
 315: Intermediate Reporting and Writing (Broadcast) (L) OR JMC 366: Journalism Ethics and Diversity	3	C	
JMC 305: Online Media OR JMC 425: Online Media	3	C	
SOC 101: Introductory Sociology (SB)	3		
Natural Science - Quantitative (SQ)	4		
Second Language	4	C	
 Complete Mathematics (MA) requirement.			
 Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:	17		

Term 4 48 - 64 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
JMC 301: Intermediate Reporting and Writing (Print) (L) OR JMC 315: Intermediate Reporting and Writing (Broadcast) (L) OR JMC 366: Journalism Ethics and Diversity	3	C	<ul style="list-style-type: none"> <li>Must complete JMC 366 and 301 or JMC 315 (depending on track) by end of term 4 with a grade of "C" or better</li> </ul>
POS 110: Government and Politics (SB) OR POS 310: American National Government (SB)	3		
English Literature Track Course AND Humanities, Arts and Design (HU)	3		
HST Elective	3		
Second Language AND Global Awareness (G)	4	C	
 Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:	16		
Term 5 64 - 80 Credit Hours	Hours	Minimum Grade	Notes
JMC 313: Introduction to Editing OR JMC 345: Videography	3	C	<ul style="list-style-type: none"> <li>Advanced Skills course should be selected in consultation with academic advisor</li> </ul>
JMC 484: Internship	3	Y	
Upper Division Advanced Skills Course	3	C	
Philosophy Course AND Humanities, Arts and Design (HU)	3		
Natural Science - General (SG) OR Natural Science - Quantitative (SQ)	4		
Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:	16		
Term 6 80 - 93 Credit Hours	Hours	Minimum Grade	Notes
ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)	3		<ul style="list-style-type: none"> <li>Advanced Skills course should be selected in consultation with academic advisor</li> </ul>
JMC 402: Mass Communication Law	3	C	
Upper Division Advanced Skills Course	3	C	
Related Area Course	3	C	
Elective	1		
Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:	13		
Term 7 93 - 108 Credit Hours	Hours	Minimum Grade	Notes
PGS 101: Introduction to Psychology (SB)	3		<ul style="list-style-type: none"> <li>Advanced Skills course should be selected in consultation with academic advisor</li> </ul>
Upper Division Advanced Skills Course	3	C	
Complete 2 courses: Upper Division Related Area Course	6	C	
Cultural Diversity in the U.S. (C) OR Elective	3		
Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:	15		
Term 8 108 - 120 Credit Hours	Hours	Minimum Grade	Notes
JMC 473: The Business and Future of Journalism OR JMC 494: Public Relations Research	3	C	
JMC OR MCO Upper Division Elective	3	C	
Upper Division Related Area Course	3	C	
Upper Division Elective OR Global Awareness (G)	3		
Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:	12		

Hide Course List(s)/Track Group(s)

Advanced Skills Course	English Literature	U.S. History
JMC 310: Public Relations	ENG 201: World Literature (HU & H & G)	HST 109: United States to 1865 ((HU or SB) & H)
JMC 320: Newscast Producing	ENG 202: World Literature (HU & H)	HST 110: United States Since 1865 (SB & H)
JMC 325: Multimedia Reporting	ENG 204: Introduction to Contemporary Literature (HU)	HST 313: American Cultural History to 1865 (SB & H)
JMC 330: Television Reporting	ENG 221: Survey of English Literature (HU)	HST 314: American Cultural History Since 1865 ((HU or SB) & H)
JMC 351: Photojournalism I	ENG 222: Survey of English Literature (HU & H)	HST 319: U.S. Urban History to 1850 (SB & H)
JMC 413: Advanced Editing	ENG 241: Literatures of the United States to 1860 (HU)	HST 320: U.S. Urban History since 1850 (SB & H)
JMC 414: Graphic Design for Print and Web	ENG 242: Literatures of the United States, 1860 to Present (HU)	HST 325: Immigration and Ethnicity in the United States (SB & H & C)
JMC 415: Writing for Public Relations	ENG 303: Classical Backgrounds of English Literature (HU)	HST 327: Women in US History 1600 to 1880 ((HU or SB) & C & H)
JMC 417: Public Relations Campaigns	ENG 321: Shakespeare (L or HU)	HST 328: Women in US History, 1880-1980 ((HU or SB) & C & H)
JMC 437: Documentary Production	ENG 326: English Drama 1660-1800 (HU)	HST 329: Women in 20th-Century US West (H & C)
JMC 440: Magazine Writing	ENG 328: The Novel to Jane Austen (HU & H)	HST 331: Mexican American History to 1900 (SB & H & C)
JMC 445: Science and Medical Writing	ENG 329: 19th-Century British Fiction (L or HU)	HST 332: Mexican American History Since 1900 (SB & H & C)
JMC 451: Photojournalism II	ENG 331: American Drama (L or HU)	HST 333: African American History to 1865 (SB & H & C)
JMC 460: Advanced Online Media	ENG 333: American Ethnic Literature ((L or HU) & C)	HST 334: African American History Since 1865 ((HU or SB) & C & H)
JMC 465: Precision Journalism	ENG 337: Major American Novels (L or HU)	HST 337: American Indian History to 1900 ((HU or SB) & C & H)
JMC 470: Depth Reporting	ENG 342: 20th-Century British and Irish Literature (HU)	HST 338: American Indian History since 1900 ((HU or SB) & C & H)
JMC 475: Television Newscast Production	ENG 352: Short Story (L or HU)	HST 341: U.S. West 19th Century (SB & H)
JMC 478: Cronkite News Service	ENG 353: African American Literature: Beginnings through the Harlem Renaissance ((L or HU) & C)	HST 342: US West 20th Century (SB & H)
JMC 494: Advanced Digital Media Entrepreneurship	ENG 354: African American Literature: Harlem Renaissance to the Present ((L or HU) & C)	HST 343: American Southwest ((L or SB) & H)
JMC 494: Digital Media Entrepreneurship	ENG 355: European Dramatic Traditions (L or HU)	HST 405: Colonial American History to 1763 (SB & H)
JMC 494: Issues in Coverage of Business and the Economy	ENG 356: The Bible as Literature (HU)	HST 406: American Revolution/1763-1789 (SB & H)
JMC 494: New Media Innovation Lab	ENG 359: American Indian Literature ((L or HU) & C)	HST 407: Early U.S. Republic/1789-1850 ((L or SB) & H)
JMC 494: Public Relations Lab	ENG 360: Western American Literature (L or HU)	
JMC 494: Reporting on Business and the Economy		
JMC 498: Latino and Transnational Issues		

	ENG 363: Transborder Mexican and Chicano/a Literature of Southwest North America ((L or HU) & C)	HST 408: Civil War and Reconstruction ((L or SB) & H)
	ENG 364: Women and Literature (HU)	HST 409: Emergence Modern U.S. 1877-1918 (SB & H)
	ENG 476: Oral Traditions ((L or HU or SB) & C)	HST 410: Modern U.S., 1918 to 1945 (SB & H)
	HON 172: The Human Event: Humanities Focus ((L or HU) & H)	HST 411: Postwar U.S., 1945-1973 (SB & H)
		HST 412: Contemporary U.S./1973- Present (SB & H)
		HST 414: The Modern U.S. Economy (SB & H)
		HST 415: Unequal Sisters/Women-Pol/Cult ((L or SB) & H & C)
		HST 417: Topics in Mexican American History (SB & H & C)
		HST 456: The Vietnam War (SB & G & H)
Related Area Courses	Statistics (CS)	Philosophy
ASB Elective	STP 220: Conceptual Statistics	HON 171: The Human Event ((L or HU) & H)
ASM Elective	STP 226: Elements of Statistics (CS)	PHI 101: Introduction to Philosophy (HU)
ACC Elective	SOC 390: Social Statistics I (CS)	PHI 103: Principles of Sound Reasoning (L or HU)
ECN Elective	POS 401: Political Statistics (CS)	PHI 105: Intro to Ethics (HU)
FIN Elective	JUS 302: Basic Statistical Analysis in Justice Studies (CS)	PHI 305: Ethical Theory (HU)
LES Elective	SWU 321: Statistics for Social Workers (CS)	PHI 306: Applied Ethics (HU)
MGT Elective		PHI 309: Social and Political Philosophy (HU)
MKT Elective		
REA Elective		
ENG Elective		
FAS Elective		
GPH Elective		
GCU Elective		
HST Elective		
COM Elective		
JUS Elective		
POS Elective		
REL Elective		
SOC Elective		
THE Elective		
THP Elective		
WSH Elective		
WST Elective		

**Total Hours:** 120

**Upper Division Hours:** 45 minimum

**Major GPA:** 2.00 minimum

**Cumulative GPA:** 2.50 minimum

**Total hrs at ASU:** 30 minimum

**Hrs Resident Credit for**

**Academic Recognition:** 56 minimum

**Total Community College Hrs:** 64 maximum

### **General University Requirements Legend**

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2012 - 2013 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.