




















2016 - 2017 Major Map






Journalism and Mass Communication, BA





School/College: Walter Cronkite School of Journalism and Mass Comm
CSJMCBA




Term 1 0 - 15 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 JMC 101: Grammar for Journalists	1	B-	<ul style="list-style-type: none"> An SAT, ACT, Accuplacer, IELTS, or TOEFL score determines placement into first-year composition courses ASU Mathematics Placement Test score determines placement in mathematics course ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students. Majors are expected to fulfill the College's language requirement in Spanish. In addition, all majors must demonstrate proficiency in Spanish by passing an upper division Spanish course. ASU Language Placement: Only true beginners are eligible for 101-level courses. All other students are required to take a placement exam, regardless of prior credit earned.
 JMC 110: Principles and History of Journalism (SB)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
ASU 101-CS: The ASU Experience	1		
MAT 142: College Mathematics (MA)	3	C	
Second Language: Requirement satisfied through the following: * Completion of Spanish SPA language course at the intermediate level (202 or equivalent).	4	C	
 Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:	15		
Term 2 15 - 31 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 JMC 201: News Reporting and Writing (L)	3	C	
JMC 305: Multimedia Journalism	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
STP 226: Elements of Statistics (CS)	3		
Second Language: Requirement satisfied through the following: * Completion of Spanish SPA language course at the intermediate level (202 or equivalent).	4	C	
 Minimum 2.50 GPA ASU Cumulative.			
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	16		
Term 3 31 - 47 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 JMC 366: Journalism Ethics and Diversity	3	C	
 TCL 201: Transborder Society and Culture I: Interdisciplinary Approaches (HU & C)	3	C	




Transborder Community Development and Health Track Course	3	C
PSY 101: Introduction to Psychology (SB) OR SOC 101: Introductory Sociology (SB)	3	
Second Language: Requirement satisfied through the following: * Completion of Spanish SPA language course at the intermediate level (202 or equivalent).	4	C
 Complete Mathematics (MA) requirement.		
 Minimum 2.50 GPA ASU Cumulative.		
 Complete First-Year Composition requirement.		
Term hours subtotal:	16	

Term 4 47 - 64 Credit Hours  Critical course signified by 	Hours	Minimum Grade	Notes
 JMC 301: Intermediate Reporting and Writing (L) OR JMC 315: Intermediate Reporting and Writing (Broadcast) (L)	3	C	<ul style="list-style-type: none"> Complete Spanish language proficiency by end of semester 4 - for the college requirement. Completion of SPA 201 or SPA 202 can be used to satisfy Global Awareness (G) general studies requirement. Students should consult with an academic advisor to determine a journalism path and appropriate course selections for Professional Program Courses and JMC Advanced Skill courses.
 TCL 202: Transborder Society and Culture II: Contemporary Issues (SB & C)	3	C	
JMC 313: Introduction to Editing OR JMC 345: Videography	3	C	
Natural Science - Quantitative (SQ) OR Natural Science - General (SG)	4		
Second Language: Requirement satisfied through the following: * Completion of Spanish SPA language course at the intermediate level (202 or equivalent) that has a Global Awareness (G) designation..	4	C	
 Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:	17		

Term 5 64 - 80 Credit Hours  Necessary course signified by 	Hours	Minimum Grade	Notes
 JMC 473: The Business and Future of Journalism	3	C	
 TCL 303: Transborder Theory (SB)	3	C	
JMC 435: Latino and Transnational Issues	3	C	
TCL 332: Mexican American History Since 1900 (SB & H & C) OR HST 332: Mexican American History Since 1900 (SB & H & C)	3	C	
Natural Science - Quantitative (SQ)	4		
 Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:	16		

Term 6 80 - 98 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
 JMC 402: Mass Communication Law	3	C	
 TCL 304: Transborder Research Methods (SB & C)	3	C	
JMC 470: Depth Reporting	3	C	
POS 110: Government and Politics (SB) OR POS 310: American National Government (SB)	3		
SPA Upper Division Elective	3	C	
Transborder Community Development and Health Track Course	3	C	
 Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:		18	

Term 7 98 - 113 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
 TCL 305: Transborder Practicum and Field Research.	3	C	<ul style="list-style-type: none"> Students should consult with an academic advisor to determine a journalism path and appropriate course selections for Professional Program Courses and JMC Advanced Skill courses.
JMC 484: Internship	3	Y	
Philosophy Course AND Humanities, Arts and Design (HU)	3		
Upper Division JMC Advanced Skills Course	3	C	
Transborder Community Development and Health Track Course	3	C	
 Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:		15	

Term 8 113 - 128 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
 TCL 498: Pro-Seminar	3	C	<ul style="list-style-type: none"> Professional programs require placement. Please consult your academic advisor.
ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)	3		
Professional Program Course	3	C	
<i>Complete 2 courses:</i> Transborder Community Development and Health Track Course	6	C	
 Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:		15	

- Students must complete 15 credit hours from the Transborder Community Development and Health track.
- Students must complete 15 credit hours from the Transborder Community Development and Health track.

Hide Course List(s)/Track Group(s)

Philosophy Course
HON 171: The Human Event (L or HU)
PHI 101: Introduction to Philosophy (HU)
PHI 103: Principles of Sound Reasoning (L or HU)
PHI 105: Intro to Ethics (HU)
PHI 306: Applied Ethics (HU)

JMC Advanced Skills Course
JMC 320: Newscast Producing
JMC 325: Breaking News Multimedia Reporting
JMC 330: Television Reporting
JMC 351: Photojournalism I
JMC 413: Advanced Editing
JMC 414: Graphic Design for Print and Web
JMC 430: Sports Marketing and Campaigns
JMC 437: Documentary Production
JMC 440: Magazine Writing
JMC 455: Digital Media Entrepreneurship
JMC 460: Advanced Online Media
JMC 465: Telling Stories with Data
JMC 477: New Media Innovation and Entrepreneurship Lab
JMC 478: Cronkite News: Phoenix Bureau
JMC 479: Cronkite News: Washington Bureau
JMC 480: Cronkite News: Phoenix Sports Bureau
JMC 483: Cronkite News: Digital Production
JMC 485: Public Insight Network Bureau

Transborder Community Development and Health Track
TCL 305: Transborder Practicum and Field Research.
TCL 315: Chicana/o and Latina/o Family Structures (SB)
TCL 321: Transborder Community Development and Health
TCL 323: Latino Health Issues (SB & C)
TCL 326: Health of Chicanas and Latinas (SB & C)
TCL 327: Health and Migration (SB)
TCL 342: Social Demographics of Latino Populations (SB & C)
TCL 410: Race, Medicine, and the Body (L)
TCL 422: U.S.-Mexico Border Health
TCL 424: Theory and Practice of Community Development and Health (SB)
TCL 443: Political Ecology of the Border (SB & G)
TCL 447: Gender, Culture, and Development ((L or SB) & G)
TCL 484: Internship

Professional Program Courses
JMC 475: Cronkite News: Broadcast
JMC 477: New Media Innovation and Entrepreneurship Lab
JMC 478: Cronkite News - Phoenix Bureau
JMC 479: Cronkite News: Washington Bureau
JMC 480: Cronkite News: Phoenix Sports Bureau
JMC 481: Cronkite News: Los Angeles Sports Bureau
JMC 483: Cronkite News: Digital Production

Total Hours: 128

Upper Division Hours: 45 minimum

Major GPA: 2.00 minimum

Cumulative GPA: 2.00 minimum

Total hrs at ASU: 30 minimum

Hrs Resident Credit for

Academic Recognition: 56 minimum

Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2016 - 2017 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.