















# 2019 - 2020 Major Map

## Journalism and Mass Communication, BA




School/College: Walter Cronkite School of Journalism and Mass Comm  
CSJMCBA

Term 1 0 - 16 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
 JMC 101: Grammar for Journalists	1	B-	<ul style="list-style-type: none"> <li>An SAT, ACT, Accuplacer, IELTS, or TOEFL score determines placement into first-year composition courses</li> <li>Mathematics Placement Assessment score determines placement in mathematics course</li> <li>ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students.</li> <li>Majors are expected to fulfill the College's language requirement in Spanish. In addition, all majors must demonstrate proficiency in Spanish by passing an upper division Spanish course.</li> <li><b>ASU Language Placement:</b> Only true beginners are eligible for 101-level courses. All other students are required to take a placement exam, regardless of prior credit earned.</li> </ul>
 JMC 110: Principles and History of Journalism (SB)	3	C	
ASU 101-CS: The ASU Experience	1		
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
JMC 102: Coding for Journalists	1	C	
MAT 142: College Mathematics (MA)	3	C	
Second Language: Requirement satisfied through the following: * Completion of Spanish SPA language course at the intermediate level (202 or equivalent).	4	C	
 Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:		16	
Term 2 16 - 32 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
 JMC 201: News Reporting and Writing (L)	3	C	<ul style="list-style-type: none"> <li>Select your <b>career interest area</b> and play <b>me3@ASU</b></li> <li>Develop your <b>professional online presence</b></li> </ul>
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
JMC 305: Multimedia Journalism	3	C	
STP 226: Elements of Statistics (CS)	3		
Second Language: Requirement satisfied through the following: * Completion of Spanish SPA language course at the intermediate level (202 or equivalent).	4	C	
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
 Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:		16	
Term 3 32 - 48 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes

 JMC 366: Journalism Ethics and Diversity	3	C
 TCL 201: Transborder Society and Culture I: Interdisciplinary Approaches (HU & C)	3	C
PSY 101: Introduction to Psychology (SB) OR SOC 101: Introductory Sociology (SB)	3	
Transborder Community Development and Health Track Course	3	C
Second Language: Requirement satisfied through the following: * Completion of Spanish SPA language course at the intermediate level (202 or equivalent).	4	C
 Complete First-Year Composition requirement.		
 Complete Mathematics (MA) requirement.		
 Minimum 2.50 GPA ASU Cumulative.		
Term hours subtotal:	16	

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Term 4 48 - 65 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
 JMC 301: Intermediate Reporting and Writing (L) OR JMC 315: Intermediate Reporting and Writing (Broadcast) (L)	3	C	<ul style="list-style-type: none"> <li>• Complete Spanish language proficiency by end of semester 4 - for the college requirement. Completion of SPA 201 or SPA 202 can be used to satisfy Global Awareness (G) general studies requirement.</li> <li>• Students should consult with an academic advisor to determine a journalism path and appropriate course selections for Professional Program Courses and JMC Advanced Skill courses.</li> </ul>
 TCL 202: Transborder Society and Culture II: Contemporary Issues (SB & C)	3	C	
JMC 313: Introduction to Editing OR JMC 345: Videography OR JMC 448: Non-Narrative Video Storytelling	3	C	
Natural Science - Quantitative (SQ)	4		
Second Language: Requirement satisfied through the following: * Completion of Spanish SPA language course at the intermediate level (202 or equivalent) that has a Global Awareness (G) designation..	4	C	
 Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:	17		

Term 5 65 - 82 Credit Hours <b>Necessary course signified by</b> 	Hours	Minimum Grade	Notes
 JMC 473: The Business and Future of Journalism	3	C	
 TCL 303: Transborder Theory (SB)	3	C	
JMC 435: Latino and Transnational Issues	3	C	
TCL 323: Latino Health Issues (SB & C)	4	C	
Natural Science - Quantitative (SQ) OR Natural Science - General (SG)	4		

★ Minimum 2.50 GPA ASU Cumulative.

Term hours subtotal: 17

Term 6 82 - 100 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ JMC 402: Mass Communication Law	3	C	• Explore an <a href="#">internship</a>
★ TCL 304: Transborder Research Methods (SB & C)	3	C	
JMC 470: Depth Reporting	3	C	
TCL 332: Mexican American History Since 1900 (SB & H & C) OR HST 332: Mexican American History Since 1900 (SB & H & C)	3	C	
POS 110: American Government and Politics (SB) OR POS 310: American National Government (SB)	3		
SPA Upper Division Elective	3	C	
★ Complete Cultural Diversity in the U.S. (C) AND Historical Awareness (H) AND Global Awareness (G) course(s).			
★ Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:		18	

Term 7 100 - 115 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ TCL 305: Transborder Practicum and Field Research.	3	C	• Students should consult with an academic advisor to determine a journalism path and appropriate course selections for Professional Program Courses and JMC Advanced Skill courses. • Gather <a href="#">professional references</a>
JMC 484: Internship	3	Y	
TCL 321: Transborder Community Development and Health	3	C	
Upper Division JMC Advanced Skills Course	3	C	
Philosophy Course AND Humanities, Arts and Design (HU)	3		
★ Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:		15	

Term 8 115 - 130 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ TCL 498: Pro-Seminar	3	C	• Professional programs require placement. Please consult your academic advisor. • Apply for <a href="#">full-time career opportunities</a> .
ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)	3		
Professional Program Course	3	C	
<i>Complete 2 courses:</i> Transborder Community Development and Health Track Course	6	C	



Term hours subtotal: 15

- Student must complete a three credit hour JMC Advanced Skills Course and a three credit hour JMC Professional Program Course chosen in consultation with an academic advisor from the Cronkite School of Journalism and Mass Communication.

Students must complete 15 credit hours from the Transborder Community Development and Health track.

## Hide Course List(s)/Track Group(s)

Philosophy Course	JMC Advanced Skills Course	Transborder Community Development and Health Track
HON 171: The Human Event (L or HU)	JMC 320: Newscast Producing	
PHI 101: Introduction to Philosophy (HU)	JMC 325: Breaking News Multimedia Reporting	TCL 315: Chicana/o and Latina/o Family Structures (SB)
PHI 103: Principles of Sound Reasoning (L or HU)	JMC 330: Television Reporting	TCL 326: Health of Chicanas and Latinas (SB & C)
PHI 105: Intro to Ethics (HU)	JMC 333: Advanced Bilingual Broadcast Reporting	TCL 327: Health and Migration (SB)
PHI 306: Applied Ethics (HU)	JMC 351: Photojournalism I	TCL 342: Social Demographics of Latino Populations (SB & C)
	JMC 413: Advanced Editing	TCL 410: Race, Medicine, and the Body (L)
	JMC 414: Digital Graphic Design	TCL 422: U.S.-Mexico Border Health
	JMC 421: Advanced Digital Storytelling	TCL 424: Theory and Practice of Community Development and Health (SB)
	JMC 430: Sports Marketing and Campaigns	TCL 443: Political Ecology of the Border (SB & G)
	JMC 434: Advanced Bilingual Reporting	TCL 447: Gender, Culture, and Development ((L or SB) & G)
	JMC 437: Documentary Production	TCL 484: Internship
	JMC 440: Magazine Writing	
	JMC 455: Digital Media Entrepreneurship	
	JMC 460: Advanced Online Media	
	JMC 465: Telling Stories with Data	
	JMC 477: New Media Innovation and Entrepreneurship Lab	
	JMC 478: Cronkite News: Phoenix Bureau	
	JMC 478: Cronkite News: Los Angeles	
	JMC 479: Cronkite News: Washington Bureau	
	JMC 485: Television Magazine	
	JMC 486: Digital Audiences Lab	
Professional Program Courses		
JMC 477: New Media Innovation and Entrepreneurship Lab		
JMC 478: Cronkite News - Phoenix Bureau		
JMC 478: Cronkite News: Los Angeles		

**Total Hours:** 130

**Upper Division Hours:** 45 minimum

**Major GPA:** 2.00 minimum

**Cumulative GPA:** 2.00 minimum

**Total hrs at ASU:** 30 minimum

**Hrs Resident Credit for**

**Academic Recognition:** 56 minimum

**Total Community College Hrs:** 64 maximum

### General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2019 - 2020 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.