

## 2015 - 2016 Major Map

### Journalism and Mass Communication, BA

School/College: Walter Cronkite School of Journalism and Mass Comm  
CSJMCBA

Term 1 0 - 15 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes	
 JMC 101: Grammar for Journalists	1	Y	<ul style="list-style-type: none"> <li>• An SAT, ACT, Accuplacer, or TOEFL score determined placement into first-year composition courses</li> <li>• ASU Math Placement Exam score determines placement in Mathematics course</li> <li>• ASU 101 or College specific equivalent First Year Seminar required of all freshman students</li> </ul>	
 JMC 110: Principles and History of Journalism (SB)	3	C		
ASU 101: The ASU Experience	1	C		
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C		
MAT 142: College Mathematics (MA) OR Mathematics (MA)	3			
Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.	4	C		
 Minimum 2.50 GPA ASU Cumulative.				
Term hours subtotal:	15			
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Term 2 15 - 31 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade		Notes
 JMC 201: News Reporting and Writing (L)	3	C		
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C		
SOC 101: Introductory Sociology (SB) OR PSY 101: Introduction to Psychology (SB)	3			
Computer/Statistics/Quantitative Applications (CS) AND Statistics Course	3			
Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.	4	C		
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).				
 Minimum 2.50 GPA ASU Cumulative.				
Term hours subtotal:	16			
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Term 3 31 - 48 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade		Notes
 JMC 301: Intermediate Reporting and Writing (Print) (L) or JMC 315: Intermediate Reporting and Writing (Broadcast) (L) OR JMC 366: Journalism Ethics and Diversity	3	C	<ul style="list-style-type: none"> <li>• Must complete JMC 301 or JMC 315 (depending on track) AND JMC 366 by end of term 4 with a grade of "C" or better</li> </ul>	
JMC 305: Multimedia Journalism	3	C		
U.S. History Course AND Humanities, Arts and Design (HU) AND Historical Awareness (H)	3			
Natural Science - Quantitative (SQ)	4			

Second Language: Requirement satisfied through the following: 4 C  
 \* Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.

❗ Complete Mathematics (MA) requirement.

❗ Minimum 2.50 GPA ASU Cumulative.

Term hours subtotal: 17

Term 4 48 - 64 Credit Hours <b>Critical course signified by</b> ❗	Hours	Minimum Grade	Notes
❗ JMC 301: Intermediate Reporting and Writing (Print) (L) or JMC 315: Intermediate Reporting and Writing (Broadcast) (L) OR JMC 366: Journalism Ethics and Diversity	3	C	• Must complete JMC 301 or JMC 315 (depending on track) AND JMC 366 by end of term 4 with a grade of "C" or better
JMC 313: Introduction to Editing OR JMC 345: Videography	3	C	
POS 110: Government and Politics (SB) OR POS 310: American National Government (SB)	3		
Related Area Course	3	C	
Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV. AND Global Awareness (G)	4	C	
❗ Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:	16		

Term 5 64 - 79 Credit Hours <b>Necessary course signified by</b> ★	Hours	Minimum Grade	Notes
★ JMC OR MCO Upper Division Elective	3	C	• Students interested in Public Relations should enroll in JMC 310
ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)	3		
Philosophy Course AND Humanities, Arts and Design (HU)	3		
Related Area Course	3	C	
Upper Division Elective	3		
★ Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:	15		

Term 6 79 - 95 Credit Hours <b>Necessary course signified by</b> ★	Hours	Minimum Grade	Notes
★ Upper Division Advanced Skills Course	3	C	• Advanced Skills course should be selected in consultation with academic advisor • Students following PR track should enroll in JMC 436; all others should enroll in JMC 473
JMC 473: The Business and Future of Journalism OR JMC 436: Public Relations Research	3	C	
JMC 484: Internship	3	Y	
Natural Science - General (SG) OR Natural Science - Quantitative (SQ)	4		
Related Area Course	3	C	
★ Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:	16		

Term 7 95 - 108 Credit Hours <b>Necessary course signified by</b> ★	Hours	Minimum Grade	Notes
★ Upper Division Advanced Skills Course	3	C	• Advanced Skills course should be selected in consultation with academic advisor
JMC 402: Mass Communication Law	3	C	
Related Area Course	3	C	
Cultural Diversity in the U.S. (C)	3		
Elective	1		

★ Minimum 2.50 GPA ASU Cumulative.

Term hours subtotal: 13

Term 8 108 - 120 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Professional Program	3	C	• Professional Programs require placement
Complete 2 courses: MCO Upper Division Elective	6	C	
Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)	3		

★ Minimum 2.50 GPA ASU Cumulative.

Term hours subtotal: 12

- Advanced Skills course should be selected in consultation with academic advisor

Hide Course List(s)/Track Group(s)

Statistics (CS)	Philosophy	U.S. History
JUS 302: Statistical Analysis for Justice Studies (CS)	HON 171: The Human Event ((L or HU) & H)	HST 109: United States to 1865 ((HU or SB) & H)
SOC 390: Social Statistics I (CS)	PHI 101: Introduction to Philosophy (HU)	HST 306: Studies in United States History ((HU or SB) & H)
STP 226: Elements of Statistics (CS)	PHI 103: Principles of Sound Reasoning (L or HU)	HST 314: American Cultural History Since 1865 ((HU or SB) & H)
SWU 321: Statistics for Social Workers (CS)	PHI 105: Intro to Ethics (HU)	HST 327: Women in U.S. History, 1600 to 1880 ((HU or SB) & C & H)
	PHI 306: Applied Ethics (HU)	HST 328: Women in U.S. History, 1880-1980 ((HU or SB) & C & H)
		HST 334: African American History Since 1865 ((HU or SB) & C & H)
		HST 337: American Indian History to 1900 ((HU or SB) & C & H)
		HST 338: American Indian History since 1900 ((HU or SB) & C & H)
Related Area Courses	Advanced Skills Courses	Professional Program
ACC Elective	JMC 320: Newscast Producing	JMC 475: Cronkite News: Broadcast
ASB Elective	JMC 325: Breaking News Multimedia Reporting	JMC 476: Public Relations Laboratory
ASM Elective	JMC 330: Television Reporting	JMC 477: New Media Innovation and Entrepreneurship Lab
COM Elective	JMC 351: Photojournalism I	JMC 478: Cronkite News: Phoenix Bureau
CRJ Elective	JMC 412: Editorial Interpretation	JMC 479: Cronkite News: Washington Bureau
ECN Elective	JMC 413: Advanced Editing	JMC 480: Cronkite News: Phoenix Sports Bureau
ENG Elective	JMC 414: Graphic Design for Print and Web	JMC 481: Cronkite News: Los Angeles Sports Bureau
FAS Elective	JMC 415: Writing for Public Relations	
FIN Elective	JMC 417: Public Relations Campaigns	
FMP Elective		

FMS Elective	JMC 420: Reporting Public Affairs	JMC 485: Public Insight Network Bureau
GCU Elective	JMC 430: Sports Marketing and Campaigns	
GPH Elective	JMC 437: Documentary Production	
HST Elective	JMC 440: Magazine Writing	
JUS Elective	JMC 451: Photojournalism II	
LES Elective	JMC 452: Visual Storytelling	
MGT Elective	JMC 453: Reporting on Business and the Economy	
MKT Elective	JMC 455: Digital Media Entrepreneurship	
POS Elective	JMC 460: Advanced Online Media	
PRM Elective	JMC 465: Telling Stories with Data	
REA Elective	JMC 470: Depth Reporting	
REL Elective	JMC 475: Television Newscast Production	
SOC Elective	JMC 476: Public Relations Laboratory	
TDM Elective	JMC 477: Innovation and Entrepreneurship Lab	
THE Elective	JMC 478: Cronkite News: Phoenix Bureau	
THP Elective	JMC 479: Cronkite News: Washington Bureau	
WST Elective	JMC 480: Cronkite News: Phoenix Sports Bureau	
	JMC 481: Cronkite News: Los Angeles Sports Bureau	
	JMC 485: Public Insight Network Bureau	

**Notes:**

Fast Track Option: 3 Year

A student must speak with an advisor in order to be added to a fast track plan.

**Total Hours:** 120

**Upper Division Hours:** 45 minimum

**Major GPA:** 2.00 minimum

**Cumulative GPA:** 2.00 minimum

**Total hrs at ASU:** 30 minimum

**Hrs Resident Credit for**

**Academic Recognition:** 56 minimum

**Total Community College Hrs:** 64 maximum

**General University Requirements Legend**

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)

- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2015 - 2016 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.