











2015 - 2016 Major Map

Journalism and Mass Communication, BA

School/College: Walter Cronkite School of Journalism and Mass Comm
CSJMCBA

| Term 1 0 - 15 Credit Hours Critical course signified by  | Hours | Minimum Grade | Notes |
|--|-------|---------------|---|
|  JMC 101: Grammar for Journalists | 1 | Y | <ul style="list-style-type: none"> • An SAT, ACT, Accuplacer, or TOEFL score determined placement into first-year composition courses • ASU Math Placement Exam score determines placement in Mathematics course • ASU 101 or College specific equivalent First Year Seminar required of all freshman students |
|  JMC 110: Principles and History of Journalism (SB) | 3 | C | |
| ASU 101: The ASU Experience | 1 | C | |
| ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition | 3 | C | |
| MAT 142: College Mathematics (MA) OR Mathematics (MA) | 3 | | |
| Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV. | 4 | C | |
|  Minimum 2.50 GPA ASU Cumulative. | | | |
| Term hours subtotal: | 15 | | |
| Term 2 15 - 31 Credit Hours Critical course signified by  | Hours | Minimum Grade | Notes |
|  JMC 201: News Reporting and Writing (L) | 3 | C | |
| ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition | 3 | C | |
| SOC 101: Introductory Sociology (SB) OR PSY 101: Introduction to Psychology (SB) | 3 | | |
| Computer/Statistics/Quantitative Applications (CS) AND Statistics Course | 3 | | |
| Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV. | 4 | C | |
|  Complete ENG 101 OR ENG 105 OR ENG 107 course(s). | | | |
|  Minimum 2.50 GPA ASU Cumulative. | | | |
| Term hours subtotal: | 16 | | |
| Term 3 31 - 48 Credit Hours Critical course signified by  | Hours | Minimum Grade | Notes |
|  JMC 301: Intermediate Reporting and Writing (Print) (L) or JMC 315: Intermediate Reporting and Writing (Broadcast) (L) OR JMC 366: Journalism Ethics and Diversity | 3 | C | <ul style="list-style-type: none"> • Must complete JMC 301 or JMC 315 (depending on track) AND JMC 366 by end of term 4 with a grade of "C" or better |
| JMC 305: Multimedia Journalism | 3 | C | |
| U.S. History Course AND Humanities, Arts and Design (HU) AND Historical Awareness (H) | 3 | | |
| Natural Science - Quantitative (SQ) | 4 | | |

Second Language: Requirement satisfied through the following: 4 C
 * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.

❗ Complete Mathematics (MA) requirement.

❗ Minimum 2.50 GPA ASU Cumulative.

Term hours subtotal: 17

| Term 4 48 - 64 Credit Hours Critical course signified by ❗ | Hours | Minimum Grade | Notes |
|---|-------|---------------|--|
| ❗ JMC 301: Intermediate Reporting and Writing (Print) (L) or JMC 315: Intermediate Reporting and Writing (Broadcast) (L) OR JMC 366: Journalism Ethics and Diversity | 3 | C | • Must complete JMC 301 or JMC 315 (depending on track) AND JMC 366 by end of term 4 with a grade of "C" or better |
| JMC 313: Introduction to Editing OR JMC 345: Videography | 3 | C | |
| POS 110: Government and Politics (SB) OR POS 310: American National Government (SB) | 3 | | |
| Related Area Course | 3 | C | |
| Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV. AND Global Awareness (G) | 4 | C | |
| ❗ Minimum 2.50 GPA ASU Cumulative. | | | |
| Term hours subtotal: | 16 | | |

| Term 5 64 - 79 Credit Hours Necessary course signified by ★ | Hours | Minimum Grade | Notes |
|--|-------|---------------|--|
| ★ JMC OR MCO Upper Division Elective | 3 | C | • Students interested in Public Relations should enroll in JMC 310 |
| ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB) | 3 | | |
| Philosophy Course AND Humanities, Arts and Design (HU) | 3 | | |
| Related Area Course | 3 | C | |
| Upper Division Elective | 3 | | |
| ★ Minimum 2.50 GPA ASU Cumulative. | | | |
| Term hours subtotal: | 15 | | |

| Term 6 79 - 95 Credit Hours Necessary course signified by ★ | Hours | Minimum Grade | Notes |
|--|-------|---------------|--|
| ★ Upper Division Advanced Skills Course | 3 | C | • Advanced Skills course should be selected in consultation with academic advisor • Students following PR track should enroll in JMC 436; all others should enroll in JMC 473 |
| JMC 473: The Business and Future of Journalism OR JMC 436: Public Relations Research | 3 | C | |
| JMC 484: Internship | 3 | Y | |
| Natural Science - General (SG) OR Natural Science - Quantitative (SQ) | 4 | | |
| Related Area Course | 3 | C | |
| ★ Minimum 2.50 GPA ASU Cumulative. | | | |
| Term hours subtotal: | 16 | | |

| Term 7 95 - 108 Credit Hours Necessary course signified by ★ | Hours | Minimum Grade | Notes |
|--|-------|---------------|---|
| ★ Upper Division Advanced Skills Course | 3 | C | • Advanced Skills course should be selected in consultation with academic advisor |
| JMC 402: Mass Communication Law | 3 | C | |
| Related Area Course | 3 | C | |
| Cultural Diversity in the U.S. (C) | 3 | | |
| Elective | 1 | | |

★ Minimum 2.50 GPA ASU Cumulative.

Term hours subtotal: 13

| Term 8 108 - 120 Credit Hours Necessary course signified by ★ | Hours | Minimum Grade | Notes |
|---|-------|---------------|---|
| ★ Upper Division Professional Program | 3 | C | • Professional Programs require placement |
| Complete 2 courses: | | | |
| MCO Upper Division Elective | 6 | C | |
| Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB) | 3 | | |

★ Minimum 2.50 GPA ASU Cumulative.

Term hours subtotal: 12

- Advanced Skills course should be selected in consultation with academic advisor

Hide Course List(s)/Track Group(s)

| Statistics (CS) | Philosophy | U.S. History |
|--|--|---|
| JUS 302: Statistical Analysis for Justice Studies (CS) | HON 171: The Human Event ((L or HU) & H) | HST 109: United States to 1865 ((HU or SB) & H) |
| SOC 390: Social Statistics I (CS) | PHI 101: Introduction to Philosophy (HU) | HST 306: Studies in United States History ((HU or SB) & H) |
| STP 226: Elements of Statistics (CS) | PHI 103: Principles of Sound Reasoning (L or HU) | HST 314: American Cultural History Since 1865 ((HU or SB) & H) |
| SWU 321: Statistics for Social Workers (CS) | PHI 105: Intro to Ethics (HU) | HST 327: Women in U.S. History, 1600 to 1880 ((HU or SB) & C & H) |
| | PHI 306: Applied Ethics (HU) | HST 328: Women in U.S. History, 1880-1980 ((HU or SB) & C & H) |
| | | HST 334: African American History Since 1865 ((HU or SB) & C & H) |
| | | HST 337: American Indian History to 1900 ((HU or SB) & C & H) |
| | | HST 338: American Indian History since 1900 ((HU or SB) & C & H) |
| Related Area Courses | Advanced Skills Courses | Professional Program |
| ACC Elective | JMC 320: Newscast Producing | JMC 475: Cronkite News: Broadcast |
| ASB Elective | JMC 325: Breaking News Multimedia Reporting | JMC 476: Public Relations Laboratory |
| ASM Elective | JMC 330: Television Reporting | JMC 477: New Media Innovation and Entrepreneurship Lab |
| COM Elective | JMC 351: Photojournalism I | JMC 478: Cronkite News: Phoenix Bureau |
| CRJ Elective | JMC 412: Editorial Interpretation | JMC 479: Cronkite News: Washington Bureau |
| ECN Elective | JMC 413: Advanced Editing | JMC 480: Cronkite News: Phoenix Sports Bureau |
| ENG Elective | JMC 414: Graphic Design for Print and Web | JMC 481: Cronkite News: Los Angeles Sports Bureau |
| FAS Elective | JMC 415: Writing for Public Relations | |
| FIN Elective | JMC 417: Public Relations Campaigns | |
| FMP Elective | | |

| | | |
|--------------|---|--|
| FMS Elective | JMC 420: Reporting Public Affairs | JMC 485: Public Insight Network Bureau |
| GCU Elective | JMC 430: Sports Marketing and Campaigns | |
| GPH Elective | JMC 437: Documentary Production | |
| HST Elective | JMC 440: Magazine Writing | |
| JUS Elective | JMC 451: Photojournalism II | |
| LES Elective | JMC 452: Visual Storytelling | |
| MGT Elective | JMC 453: Reporting on Business and the Economy | |
| MKT Elective | JMC 455: Digital Media Entrepreneurship | |
| POS Elective | JMC 460: Advanced Online Media | |
| PRM Elective | JMC 465: Telling Stories with Data | |
| REA Elective | JMC 470: Depth Reporting | |
| REL Elective | JMC 475: Television Newscast Production | |
| SOC Elective | JMC 476: Public Relations Laboratory | |
| TDM Elective | JMC 477: Innovation and Entrepreneurship Lab | |
| THE Elective | JMC 478: Cronkite News: Phoenix Bureau | |
| THP Elective | JMC 479: Cronkite News: Washington Bureau | |
| WST Elective | JMC 480: Cronkite News: Phoenix Sports Bureau | |
| | JMC 481: Cronkite News: Los Angeles Sports Bureau | |
| | JMC 485: Public Insight Network Bureau | |

Notes:

Fast Track Option: 3 Year

A student must speak with an advisor in order to be added to a fast track plan.

Total Hours: 120

Upper Division Hours: 45 minimum

Major GPA: 2.00 minimum

Cumulative GPA: 2.00 minimum

Total hrs at ASU: 30 minimum

Hrs Resident Credit for

Academic Recognition: 56 minimum

Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)

- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2015 - 2016 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.