














2017 - 2018 Major Map






Journalism and Mass Communication, BA

School/College: Walter Cronkite School of Journalism and Mass Comm
CSJMCBA

Term 1 0 - 16 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 JMC 101: Grammar for Journalists	1	B-	<ul style="list-style-type: none"> An SAT, ACT, Accuplacer, IELTS, or TOEFL score determined placement into first-year composition courses ASU Mathematics Placement Test score determines placement in mathematics course ASU 101 or college-specific equivalent First-Year Seminar required of all freshman and transfer students ASU Language Placement: Only true beginners are eligible for 101-level courses. All other students should take a placement exam.
 JMC 110: Principles and History of Journalism (SB)	3	C	
ASU 101-CS: The ASU Experience	1		
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
JMC 102: Coding for Journalists	1	C	
MAT 142: College Mathematics (MA) OR Mathematics (MA)	3		
Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.	4	C	
 Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:		16	
Term 2 16 - 32 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 JMC 201: News Reporting and Writing (L)	3	C	<ul style="list-style-type: none"> Create a first draft resume Develop your professional online presence
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
JMC 305: Multimedia Journalism	3	C	
Computer/Statistics/Quantitative Applications (CS) AND Statistics Course	3		
Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.	4	C	
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
 Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:		16	
Term 3 32 - 48 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes

 JMC 301: Intermediate Reporting and Writing (L) OR JMC 315: Intermediate Reporting and Writing (Broadcast) (L)	3	C
ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)	3	
SOC 101: Introductory Sociology (SB) OR PSY 101: Introduction to Psychology (SB)	3	
Philosophy Course AND Humanities, Arts and Design (HU)	3	
Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.	4	C
 Complete Mathematics (MA) requirement.		
 Complete First-Year Composition requirement.		
 Minimum 2.50 GPA ASU Cumulative.		
Term hours subtotal:	16	

- Students interested in Public Relations should enroll in JMC 301

Term 4 48 - 64 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 JMC 313: Introduction to Editing OR JMC 345: Videography	3	C	
JMC 366: Journalism Ethics and Diversity	3	C	
POS 110: Government and Politics (SB) OR POS 310: American National Government (SB)	3		
Related Area Course	3	C	
Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV. AND Global Awareness (G)	4	C	
 Complete JMC 305 AND JMC 366 course(s).			
 Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:	16		
Term 5 64 - 80 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes

- Related Area courses must be approved by an academic advisor
- Explore an **internship**

★ JMC OR MCO Upper Division Elective	3	C
★ Upper Division Advanced Skills Course	3	C
U.S. History Course AND Humanities, Arts and Design (HU) AND Historical Awareness (H)	3	
Natural Science - Quantitative (SQ)	4	
Upper Division Elective	3	
★ Minimum 2.50 GPA ASU Cumulative.		
Term hours subtotal:		16

- Students interested in Public Relations should enroll in JMC 310. Review course recommendations with academic advisor.
- Advanced Skills course should be selected in consultation with academic advisor.
- Complete an in person or virtual **practice interview**

Term 6 80 - 96 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
---	-------	---------------	-------

★ Upper Division Advanced Skills Course	3	C
JMC 473: The Business and Future of Journalism OR JMC 436: Public Relations Research	3	C
JMC 484: Internship	3	Y
Related Area Course	3	C
Natural Science - General (SG) OR Natural Science - Quantitative (SQ)	4	
★ Minimum 2.50 GPA ASU Cumulative.		
Term hours subtotal:		16

- Advanced Skills course should be selected in consultation with academic advisor
- Students following PR track should enroll in JMC 436; all others should enroll in JMC 473
- Related Area courses must be approved by an academic advisor

Term 7 96 - 108 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
--	-------	---------------	-------

JMC 402: Mass Communication Law	3	C
Cultural Diversity in the U.S. (C)	3	
Complete 2 courses: Related Area Course	6	C
★ Minimum 2.50 GPA ASU Cumulative.		
Term hours subtotal:		12

- Advanced Skills course should be selected in consultation with academic advisor
- Related Area courses must be approved by an academic advisor
- Gather **professional references**

Term 8 108 - 120 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
---	-------	---------------	-------

★ Upper Division Professional Program	3	C
Complete 2 courses: MCO Upper Division Elective	6	C
Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)	3	

- Professional Programs require placement



Term hours subtotal: 12

- Advanced Skills course should be selected in consultation with academic advisor

Hide Course List(s)/Track Group(s)

Statistics (CS)
JUS 302: Statistical Analysis for Justice Studies (CS)
SOC 390: Social Statistics I (CS)
STP 226: Elements of Statistics (CS)
SWU 321: Statistics for Social Workers (CS)

Philosophy
HON 171: The Human Event (L or HU)
PHI 101: Introduction to Philosophy (HU)
PHI 103: Principles of Sound Reasoning (L or HU)
PHI 105: Intro to Ethics (HU)
PHI 306: Applied Ethics (HU)

U.S. History
HST 109: United States to 1865 ((HU or SB) & H)
HST 306: Studies in United States History ((HU or SB) & H)
HST 314: American Cultural History Since 1865 ((HU or SB) & H)
HST 327: Women in U.S. History, 1600 to 1880 ((HU or SB) & C & H)
HST 328: Women in U.S. History, 1880-1980 ((HU or SB) & C & H)
HST 334: African American History Since 1865 ((HU or SB) & C & H)
HST 337: American Indian History to 1900 ((HU or SB) & C & H)
HST 338: American Indian History since 1900 ((HU or SB) & C & H)

Related Area Courses
ACC Elective
ASB Elective
ASM Elective
COM Elective
CRJ Elective
ECN Elective
ENG Elective
FAS Elective
FIN Elective
FMP Elective
FMS Elective
GCU Elective
GPH Elective
HST Elective
JUS Elective
LES Elective
MGT Elective
MKT Elective

Advanced Skills Courses
JMC 320: Newscast Producing
JMC 325: Breaking News Multimedia Reporting
JMC 330: Television Reporting
JMC 351: Photojournalism I
JMC 412: Opinion Writing
JMC 413: Advanced Editing
JMC 414: Digital Graphic Design
JMC 415: Writing for Public Relations
JMC 417: Public Relations Campaigns
JMC 420: Reporting Public Affairs
JMC 430: Sports Marketing and Campaigns
JMC 437: Documentary Production
JMC 440: Magazine Writing
JMC 451: Photojournalism II
JMC 452: Visual Storytelling
JMC 453: Reporting on Business and the Economy

Professional Program
JMC 476: Public Relations Laboratory
JMC 477: New Media Innovation and Entrepreneurship Lab
JMC 478: Cronkite News - Phoenix
JMC 479: Cronkite News: Washington Bureau
JMC 485: Public Insight Network Bureau

POS Elective	JMC 455: Digital Media Entrepreneurship
PRM Elective	JMC 460: Advanced Online Media
REA Elective	JMC 465: Telling Stories with Data
REL Elective	JMC 470: Depth Reporting
SOC Elective	JMC 476: Public Relations Laboratory
TDM Elective	JMC 477: New Media Innovation and Entrepreneurship Lab
THE Elective	JMC 478: Cronkite News - Phoenix
THP Elective	JMC 479: Cronkite News: Washington Bureau
WST Elective	JMC 485: Public Insight Network Bureau

Total Hours: 120

Upper Division Hours: 45 minimum

Major GPA: 2.00 minimum

Cumulative GPA: 2.00 minimum

Total hrs at ASU: 30 minimum

Hrs Resident Credit for

Academic Recognition: 56 minimum

Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2017 - 2018 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.