2023 - 2024 Major Map
Journalism and Mass Communication, BA

School/College: Walter Cronkite School of Journalism and Mass Comm
CSJMCBA

Term 1 0 - 13 Credit Hours Critical course signified by ◆	Hours	Minimum Grade	Notes
◆ JMC 101: Grammar for Journalists	1	B-	• ASU 101-CS required of all first-year and transfer students.
◆ JMC 110: Principles and History of Journalism (SB)	3	C	• ASU Language Placement: Only true beginners are eligible for 101-level courses. All other students should take a placement exam.
◆ JMC 115: Diversity and Civility at Cronkite	1	C	
ASU 101-CS: The ASU Experience	1		
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
JMC 102: Coding for Journalists	1	C	
Mathematics (MA)	3		
◆ Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:	13		

Term 2 13 - 29 Credit Hours Critical course signified by ◆	Hours	Minimum Grade	Notes
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	• Students interested in Accelerated Master's Degrees should consult with their academic adviser.
JMC 201: News Reporting and Writing (L)	3	C	
JMC 305: Multimedia Journalism	3	C	
Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.	4	C	
Computer/Statistics/Quantitative Applications (CS) AND Statistics Course	3		
◆ Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
◆ Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:	16		

Term 3 29 - 45 Credit Hours Critical course signified by ◆	Hours	Minimum Grade	Notes
ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)	3		• Students interested in Public Relations should contact their

	Hours	Minimum Grade	
JMC 301: Intermediate Reporting and Writing (L)	3	C	
JMC 366: Journalism Ethics and Diversity	3	C	
POS 110: American Government and Politics (SB) OR POS 310: American National Government (SB)	3		
Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.	4	C	
❗ Complete First-Year Composition requirement.			
❗ Complete Mathematics (MA) requirement.			
❗ Minimum 2.50 GPA ASU Cumulative.			

- Courses you are taking now will impact your eligibility for certain Professional Programs. Please consult with your academic adviser to make sure you are on the right track to achieve your goal.

Term hours subtotal: 16

Term 4 45 - 61 Credit Hours Critical course signified by ❗	Hours	Minimum Grade	Notes
JMC 313: Introduction to Editing OR JMC 345: Videography OR JMC 448: Non-Narrative Video Storytelling	3	C	• Related Area courses must be approved by an academic adviser. • Explore careers and internship opportunities through Cronkite Career Services.
SOC 101: Introductory Sociology (SB) OR PSY 101: Introduction to Psychology (SB)	3		
Philosophy Course AND Humanities, Arts and Design (HU)	3		
Related Area Course	3	C	
Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.	4	C	
❗ Complete JMC 201 AND JMC 301 course(s).			
❗ Complete JMC 305 AND JMC 366 course(s).			
❗ Minimum 2.50 GPA ASU Cumulative.			

Term hours subtotal: 16

Term 5 61 - 78 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ JMC 473: The Business and Future of Journalism OR JMC 310: Principles of Strategic Communications	3	C	• Students following a Public Relations track should enroll in JMC 310; all others should enroll in JMC 473. • Thinking about graduate school? Consider registering for a grad school test prep course.
Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV. AND Global Awareness (G)	4	C	
U.S. History Course AND Humanities, Arts and Design (HU) AND Historical Awareness (H)	3		
Cultural Diversity in the U.S. (C)	3		

Natural Science - Quantitative (SQ)	4	
⭐ Minimum 2.50 GPA ASU Cumulative.		
Term hours subtotal:	17	

Term 6 78 - 94 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ JMC 402: Mass Communication Law	3	C	• Advanced Skills course should be selected in consultation with academic adviser. • Related Area courses must be approved by an academic adviser.
⭐ Upper Division Advanced Skills Course	3	C	
JMC 484: Internship	3	Y	
Related Area Course	3	C	
Natural Science - General (SG) OR Natural Science - Quantitative (SQ)	4		
⭐ Complete Cultural Diversity in the U.S. (C) AND Historical Awareness (H) AND Global Awareness (G) course(s).			
⭐ Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:	16		

Term 7 94 - 106 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ Upper Division Advanced Skills Course	3	C	• Professional Programs require placement. Consult with your academic adviser to review your eligibility for certain programs. • Students interested in additional Professional Program credit can apply it toward their Upper Division Advanced Skills Course credit. Consult with your academic adviser for more information.
⭐ Upper Division Professional Program	3	C	
Upper Division Related Area Course	3	C	
JMC OR MCO Upper Division Elective	3	C	
⭐ Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:	12		

Term 8 106 - 120 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
Related Area Course	3	C	• Related Area courses must be approved by an academic adviser. • Complete an in person or virtual practice interview.
JMC OR MCO Upper Division Elective	3	C	
MCO Upper Division Elective	3	C	
Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)	3		
Upper Division Elective	2		
⭐ Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:	14		

- Advanced Skills course should be selected in consultation with academic adviser.

Hide Course List(s)/Track Group(s)

Statistics (CS)

JUS 302: Statistical Analysis for Justice Studies (CS)

SOC 390: Social Statistics I (CS)

STP 226: Elements of Statistics (CS)

SWU 321: Statistics for Social Workers (CS)

Professional Program

JMC 475: TV Production and Graphics Lab

JMC 476: Public Relations Laboratory

JMC 477: New Media Innovation and Entrepreneurship Lab

JMC 478: Cronkite News: Los Angeles

JMC 478: Cronkite News: Phoenix Bureau

JMC 479: Cronkite News: Washington Bureau

JMC 486: Digital Audiences Lab

JMC 487: Howard Center for Investigative Journalism

Philosophy

HON 171: The Human Event (L or HU)

PHI 101: Introduction to Philosophy (HU)

PHI 103: Principles of Sound Reasoning (L or HU)

PHI 105: Intro to Ethics (HU)

PHI 306: Applied Ethics (HU)

U.S. History

HST 109: United States to 1865 ((HU or SB) & H)

HST 314: American Cultural History Since 1865 ((HU or SB) & H)

HST 327: Women in U.S. History, 1600 to 1880 ((HU or SB) & C & H)

HST 328: Women in U.S. History, 1880-1980 ((HU or SB) & C & H)

HST 334: African American History Since 1865 ((HU or SB) & C & H)

HST 337: American Indian History to 1900 ((HU or SB) & C & H)

HST 338: American Indian History since 1900 ((HU or SB) & C & H)

Advanced Skills Courses

JMC 320: Newscast Producing

JMC 330: Television Reporting

JMC 351: Photojournalism I

JMC 412: Opinion Writing

JMC 413: Advanced Editing

JMC 414: Digital Graphic Design

JMC 415: Writing for Public Relations

JMC 421: Advanced Digital Storytelling

JMC 430: Sports Marketing and Campaigns

JMC 434: Advanced Bilingual Reporting

JMC 436: Public Relations Research

JMC 437: Documentary Production

JMC 440: Magazine Writing

JMC 441: Narrative Writing and Reporting.

JMC 442: Sports and Culture Commentary

JMC 451: Photojournalism II

JMC 453: Reporting on Business and the Economy

JMC 455: Digital Media Entrepreneurship

JMC 457: Advanced Radio Reporting

JMC 460: Advanced Online Media

JMC 465: Telling Stories with Data

JMC 470: Depth Reporting

JMC 475: TV Production and Graphics Lab

JMC 476: Public Relations Laboratory

JMC 477: New Media Innovation and Entrepreneurship Lab

JMC 478: Cronkite News: Los Angeles

JMC 478: Cronkite News - Phoenix

JMC 479: Cronkite News: Washington Bureau

JMC 486: Digital Audiences Lab

JMC 487: Howard Center for Investigative Journalism

Notes:

- First-Year Composition: All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU's first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: https://cisa.asu.edu/DSP
- Mathematics Placement Assessment score determines placement in first mathematics course.

Total Hours: 120
Upper Division Hours: 45 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.00 minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for Academic Recognition: 56 minimum
Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2023 - 2024 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.