

2019 - 2020 Major Map





Mass Communication and Media Studies - 3.0 Years (Online), **BA**











School/College: Walter Cronkite School of Journalism and Mass Comm
CSMCMSTBA

Fast Track Options: [Return to 4 Year Plan](#)

A student must speak with an advisor in order to be added to a fast track plan.

In order to complete a fast track degree plan, you must take courses during the summer.Â This may impact your financial aid. Financial aid is available to those who apply and qualify, and students may receive funds to help cover costs for each semester of enrollment. The amount of financial aid that a student is eligible for varies depending on prior education experience and other individual factors. [Learn](#) more about summer financial aid and additional ways to cover summer costs.

Term 1 - A 0 - 7 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 MCO 120: Media and Society (SB)	3	C	<ul style="list-style-type: none"> • An SAT, ACT, Accuplacer, IELTS or TOEFL score determines placement into first-year composition courses • ASU 101 or College specific equivalent First Year Seminar required of all freshman students • Select your career interest area and play me3@ASU
ASU 101-UC: The ASU Experience	1		
ENG 101 or ENG 102: First-Year Composition OR			
ENG 105: Advanced First-Year Composition OR	3	C	
ENG 107 or ENG 108: First-Year Composition			
Term hours subtotal:	7		
Term 1 - B 7 - 16 Credit Hours	Hours	Minimum Grade	Notes
ENG 101 or ENG 102: First-Year Composition OR			<ul style="list-style-type: none"> • View ASU Online first-time freshmen registration information here. • Mathematics Placement Assessment score determines placement in mathematics course • Create a first draft resume
ENG 105: Advanced First-Year Composition OR	3	C	
ENG 107 or ENG 108: First-Year Composition			
Elective	3		
Humanities, Arts and Design (HU)	3		
Term hours subtotal:	9		
Term 2 - A 16 - 25 Credit Hours	Hours	Minimum Grade	Notes
Computer/Statistics/Quantitative Applications (CS)	3		
Social-Behavioral Sciences (SB)	3		
Elective	3		
Term hours subtotal:	9		
Term 2 - B 25 - 34 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
MAT 142: College Mathematics (MA) OR Mathematics (MA)	3		<ul style="list-style-type: none"> • Build your professional connections - join the ASU Mentor Network
MCO Elective	3	C	
Humanities, Arts and Design (HU)	3		
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	9		
		Minimum	

Summer 2 Session 1 34 - 38 Credit Hours	Hours	Grade	Notes
Natural Science - Quantitative (SQ)	4		<ul style="list-style-type: none"> These courses should be taken during the summer in order to ensure successful progression through your fast track program.
Term hours subtotal:	4		
Summer 2 Session 2 38 - 42 Credit Hours	Hours	Minimum Grade	Notes
Natural Science - General (SG) OR Natural Science - Quantitative (SQ)	4		<ul style="list-style-type: none"> These courses should be taken during the summer in order to ensure successful progression through your fast track program.
Term hours subtotal:	4		
Term 3 - A 42 - 51 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 Literacy and Critical Inquiry (L)	3		<ul style="list-style-type: none"> Develop your skills
Social-Behavioral Sciences (SB)	3		
Elective	3		
Term hours subtotal:	9		
Term 3 - B 51 - 60 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 Upper Division Mass Communication Elective	3	C	<ul style="list-style-type: none"> Develop your professional online presence
Global Awareness (G)	3		
Elective	3		
 Complete Mathematics (MA) requirement.			
Term hours subtotal:	9		
Term 4 - A 60 - 69 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 Upper Division Mass Communication Elective	3	C	<ul style="list-style-type: none"> Use Handshake to research employment opportunities
Cultural Diversity in the U.S. (C)	3		
Historical Awareness (H)	3		
Term hours subtotal:	9		
Term 4 - B 69 - 78 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 Upper Division Mass Communication Elective	3	C	<ul style="list-style-type: none"> Complete an in person or virtual practice interview
 Upper Division Literacy and Critical Inquiry (L)	3		
Elective	3		
Term hours subtotal:	9		
Summer 4 Session 1 78 - 84 Credit Hours	Hours	Minimum Grade	Notes
Complete 2 courses:	6		<ul style="list-style-type: none"> These courses should be taken during the summer in order to ensure successful progression through your fast track program.
Elective			
Term hours subtotal:	6		
Summer 4 Session 2 84 - 87 Credit Hours	Hours	Minimum Grade	Notes
Elective	3		
Term hours subtotal:	3		

- These courses should be taken during the summer in order to ensure successful progression through your fast track program.

Term 5 - A 87 - 96 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Mass Communication Elective	3	C	<ul style="list-style-type: none"> • Thinking about graduate school? Consider registering for a grad school test prep course.
Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)	3		
Upper Division Elective	3		
★ Complete Cultural Diversity in the U.S. (C) AND Historical Awareness (H) AND Global Awareness (G) course(s).			
Term hours subtotal:	9		

Term 5 - B 96 - 105 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Complete 2 courses:	6	C	<ul style="list-style-type: none"> • Gather professional references
Upper Division Mass Communication Elective			
Upper Division Elective	3		
Term hours subtotal:	9		

Term 6 - A 105 - 114 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Mass Communication Elective	3	C	<ul style="list-style-type: none"> • Apply for full-time career opportunities
Complete 2 courses:	6		
Upper Division Elective			
Term hours subtotal:	9		

Term 6 - B 114 - 120 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Mass Communication Elective	3	C	
Upper Division Elective	3		
Term hours subtotal:	6		

Hide Course List(s)/Track Group(s)

Mass Communication Elective
MCO 240: Media Issues in American Pop Culture
MCO 302: Media Research Methods
MCO 366: Media Ethics and Diversity
MCO 307: The Digital Audience
MCO 403: Media Law
MCO 418: History of Mass Communication (SB & H)
MCO 425: Digital Media Literacy I
MCO 426: Digital Media Literacy II
MCO 430: International Mass Communication (G)

MCO 435: Social Media

MCO 436: Audience Research and Behavior

MCO 437: Audience Acquisition and Engagement

MCO 438: Digital Audience Analysis

MCO 439: Digital Audience Growth

MCO 450: Visual Communication (HU)

MCO 456: Political Communication (SB)

MCO 460: Race, Gender, and Media (C)

MCO 465: Sports and Media

MCO 470: Exploring the Business of Journalism

MCO 473: Sex, Love, and Romance in the Mass Media (SB)

MCO 494: Special Topics

Total Hours: 120

Upper Division Hours: 45 minimum

Major GPA: 2.00 minimum

Cumulative GPA: 2.00 minimum

Total hrs at ASU: 30 minimum

Hrs Resident Credit for

Academic Recognition: 56 minimum

Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2019 - 2020 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.