

2024 - 2025 Major Map





Mass Communication and Media Studies - 3.0 Years (Online), BA

School/College: Walter Cronkite School of Journalism and Mass Comm
CSMCMSTBA

FT Fast Track Options: [Return to 4 Year Plan](#)

A student must speak with an advisor in order to be added to a fast track plan.

In order to complete a fast track degree plan, you must take courses during the summer. This may impact your financial aid. Financial aid is available to those who apply and qualify, and students may receive funds to help cover costs for each semester of enrollment. The amount of financial aid that a student is eligible for varies depending on prior education experience and other individual factors. [Learn](#) more about summer financial aid and additional ways to cover summer costs.

Term 1 - A 0 - 7 Credit Hours	Hours	Minimum Grade	Notes
ASU 101-CS: The ASU Experience	1		• ASU 101-CS First-Year Seminar required of all first-year students.
ENG 101 or ENG 102: First-Year Composition OR			
ENG 105: Advanced First-Year Composition OR	3	C	
ENG 107 or ENG 108: First-Year Composition			
Humanities, Arts and Design (HUAD)	3		
Term hours subtotal:	7		
Term 1 - B 7 - 16 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 MCO 120: Media and Society (HUAD OR SB)	3	C	• Select your career interest area and play me3@ASU .
Social and Behavioral Sciences (SOBE)	3		
Elective	3		
Term hours subtotal:	9		
Term 2 - A 16 - 25 Credit Hours	Hours	Minimum Grade	Notes
ENG 101 or ENG 102: First-Year Composition OR			
ENG 105: Advanced First-Year Composition OR	3	C	
ENG 107 or ENG 108: First-Year Composition			
Quantitative Reasoning (QTRS)	3		
Elective	3		
Term hours subtotal:	9		
Term 2 - B 25 - 34 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
MCO Elective	3	C	
Mathematics (MATH)	3		
Elective	3		
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	9		
Summer 2 Session 1 34 - 38 Credit Hours	Hours	Minimum Grade	Notes

Scientific Thinking in Natural Sciences (SCIT)	4			<ul style="list-style-type: none"> These courses should be taken during the summer in order to ensure successful progression through your fast track program.
Term hours subtotal:	4			
Summer 2 Session 2 38 - 42 Credit Hours	Hours	Minimum Grade	Notes	
Scientific Thinking in Natural Sciences (SCIT)	4			<ul style="list-style-type: none"> These courses should be taken during the summer in order to ensure successful progression through your fast track program.
Term hours subtotal:	4			
Term 3 - A 42 - 51 Credit Hours Critical course signified by ⚠	Hours	Minimum Grade	Notes	
⚠ Governance and Civic Engagement (CIVI)	3			<ul style="list-style-type: none"> Develop your career skills: practice interviews, resume building, career development, and more.
Complete 2 courses:	6			
Elective				
Term hours subtotal:	9			
Term 3 - B 51 - 60 Credit Hours Critical course signified by ⚠	Hours	Minimum Grade	Notes	
⚠ Upper Division Mass Communication Elective	3	C		<ul style="list-style-type: none"> Develop your professional online presence.
Global Communities, Societies and Individuals (GCSI)	3			
Elective	3			
⚠ Complete First-Year Composition requirement.				
⚠ Complete Mathematics (MATH) requirement.				
Term hours subtotal:	9			
Term 4 - A 60 - 69 Credit Hours Critical course signified by ⚠	Hours	Minimum Grade	Notes	
⚠ Upper Division Mass Communication Elective	3	C		<ul style="list-style-type: none"> Use Handshake to research employment opportunities.
Elective	3			
Sustainability (SUST)	3			
Term hours subtotal:	9			
Term 4 - B 69 - 78 Credit Hours Critical course signified by ⚠	Hours	Minimum Grade	Notes	
⚠ Upper Division Mass Communication Elective	3	C		
Elective	3			
Upper Division Elective	3			
Term hours subtotal:	9			
Summer 4 Session 1 78 - 84 Credit Hours	Hours	Minimum Grade	Notes	
American Institutions (AMIT)	3			<ul style="list-style-type: none"> These courses should be taken during the summer in order to ensure successful progression through your fast track program.
Elective	3			
Term hours subtotal:	6			
Summer 4 Session 2 84 - 87 Credit Hours	Hours	Minimum Grade	Notes	
Elective	3			<ul style="list-style-type: none"> These courses should be taken during the summer in order to ensure successful progression through your fast track program.
Term hours subtotal:	3			

Term 5 - A 87 - 96 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Mass Communication Elective	3	C	<ul style="list-style-type: none"> Thinking about graduate school? Consider registering for a grad school test prep course.
Upper Division Elective	6		
Term hours subtotal:	9		
Term 5 - B 96 - 105 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Complete 2 courses:	6	C	<ul style="list-style-type: none"> Gather professional references.
Upper Division Mass Communication Elective			
Upper Division Elective	3		
Term hours subtotal:	9		
Term 6 - A 105 - 114 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Mass Communication Elective	3	C	<ul style="list-style-type: none"> Apply for full-time career opportunities
Complete 2 courses:	6		
Upper Division Elective			
Term hours subtotal:	9		
Term 6 - B 114 - 120 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Mass Communication Elective	3	C	
Upper Division Elective	3		
Term hours subtotal:	6		

Hide Course List(s)/Track Group(s)

Mass Communication Elective
MCO 302: Media Research Methods
MCO 307: The Digital Audience
MCO 335: Social Media Foundations
MCO 366: Mass Communication Ethics
MCO 375: Podcasting
MCO 394: Special Topics
MCO 403: Media Law
MCO 418: History of Mass Communication (SOBE OR SB & H)
MCO 425: Digital Media Literacy I
MCO 426: Digital Media Literacy II
MCO 427: Misinformation and Society
MCO 428: Digital Media and Freedom of Expression in the 21st Century
MCO 430: International Mass Communication (GCSI OR G)
MCO 431: Media Entrepreneurship

MCO 433: Social Media Campaigns,
Engagement and Research

MCO 434: Search Engine Research and
Strategy

MCO 438: Digital Audience Analysis

MCO 450: Visual Communication (HUAD
OR HU)

MCO 456: Political Communication (CIVI
OR SB)

MCO 460: Race, Gender, and Media (SOBE
OR C)

MCO 465: Sports and Media

MCO 470: Exploring the Business of
Journalism

MCO 473: Sex, Love, and Romance in the
Mass Media (SB)

MCO 484: Internship

MCO 494: Special Topics

- **Total Hours:** 120
- **Upper Division Hours:** 45 minimum
- **University Undergraduate Graduation Requirements**

Notes:

Mathematics Placement Assessment score determines placement in first mathematics course.

General Studies designations listed next to courses on the major map were valid for the 2024 - 2025 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.