










2024 - 2025 Major Map

Mass Communication and Media Studies, BA

School/College: Walter Cronkite School of Journalism and Mass Comm
CSMCMSTBA

Term 1 0 - 16 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 MCO 120: Media and Society (HUAD OR SB)	3	C	<ul style="list-style-type: none"> ASU 101-CS is required of all first-year students. Select your Career Interest Communities and play me3@ASU.
ASU 101-CS: The ASU Experience	1		
ENG 101 or ENG 102: First-Year Composition OR			
ENG 105: Advanced First-Year Composition OR	3	C	
ENG 107 or ENG 108: First-Year Composition			
Governance and Civic Engagement (CIVI)	3		
Humanities, Arts and Design (HUAD)	3		
Elective	3		
Term hours subtotal:	16		
Term 2 16 - 31 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
ENG 101 or ENG 102: First-Year Composition OR			<ul style="list-style-type: none"> Join a student club or professional organization. Create a first draft resume.
ENG 105: Advanced First-Year Composition OR	3	C	
ENG 107 or ENG 108: First-Year Composition			
Sustainability (SUST)	3		
Mathematics (MATH)	3		
Complete 2 courses:			
Elective	6		
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	15		
Term 3 31 - 44 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
Quantitative Reasoning (QTRS)	3		<ul style="list-style-type: none"> Develop your skills.
Scientific Thinking in Natural Sciences (SCIT)	4		
Complete 2 courses:			
Elective	6		
 Complete First-Year Composition requirement.			
 Complete Mathematics (MATH) requirement.			
Term hours subtotal:	13		
Term 4 44 - 60 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 MCO Elective	3	C	<ul style="list-style-type: none"> Secure a part-time job or volunteer experience. Develop your professional online presence.
Scientific Thinking in Natural Sciences (SCIT)	4		
Social and Behavioral Sciences (SOBE)	3		
Complete 2 courses:			
Elective	6		
Term hours subtotal:	16		

Term 5 60 - 75 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Complete 2 courses: Upper Division Mass Communication Elective	6	C	<ul style="list-style-type: none"> Thinking about graduate school? Consider registering for a grad school test prep course.
Global Communities, Societies and Individuals (GCSI)	3		
Complete 2 courses:	6		
Upper Division Elective			
Term hours subtotal:	15		

Term 6 75 - 90 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Complete 2 courses: Upper Division Mass Communication Elective	6	C	<ul style="list-style-type: none"> Use Handshake to research employment opportunities.
Upper Division Elective	3		
Complete 2 courses:	6		
Elective			
Term hours subtotal:	15		

Term 7 90 - 105 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Complete 2 courses: Upper Division Mass Communication Elective	6	C	<ul style="list-style-type: none"> Gather professional references.
Complete 2 courses:	6		
Upper Division Elective	3		
Elective			
Term hours subtotal:	15		

Term 8 105 - 120 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Complete 2 courses: Upper Division Mass Communication Elective	6	C	
American Institutions (AMIT)	3		
Complete 2 courses:	6		
Upper Division Elective			
Term hours subtotal:	15		

Hide Course List(s)/Track Group(s)

Mass Communication Elective
MCO 302: Media Research Methods
MCO 307: The Digital Audience
MCO 335: Social Media Foundations
MCO 366: Mass Communication Ethics
MCO 375: Podcasting
MCO 403: Media Law
MCO 418: History of Mass Communication (SOBE OR SB & H)
MCO 425: Digital Media Literacy I
MCO 426: Digital Media Literacy II
MCO 427: Misinformation and Society

MCO 428: Digital Media and Freedom of Expression in the 21st Century

MCO 430: International Mass Communication (GCSI OR G)

MCO 431: Media Entrepreneurship

MCO 433: Social Media Campaigns, Engagement and Research

MCO 434: Search Engine Research and Strategy

MCO 438: Digital Audience Analysis

MCO 450: Visual Communication (HUAD OR HU)

MCO 456: Political Communication (CIVI OR SB)

MCO 460: Race, Gender, and Media (SOBE OR C)

MCO 465: Sports and Media

MCO 470: Exploring the Business of Journalism

MCO 473: Sex, Love, and Romance in the Mass Media (SB)

MCO 484: Internship

MCO 494: Special Topics

- **Total Hours:** 120
- **Upper Division Hours:** 45 minimum
- University Undergraduate Graduation Requirements

Notes:

Mathematics Placement Assessment score determines placement in first mathematics course.

General Studies designations listed next to courses on the major map were valid for the 2024 - 2025 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.