






## 2023 - 2024 Major Map

### Mass Communication and Media Studies, BA

School/College: Walter Cronkite School of Journalism and Mass Comm  
CSMCMSTBA

#### **FT** Fast Track Options: 3 Year

A student must speak with an advisor in order to be added to a fast track plan.

Term 1 - A 0 - 7 Credit Hours	Hours	Minimum Grade	Notes
ASU 101-UC: The ASU Experience	1		<ul style="list-style-type: none"> <li>ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students.</li> <li>Select your <a href="#">Career Interest Communities</a> and play <a href="#">me3@ASU</a>.</li> </ul>
Cultural Diversity in the U.S. (C)	3		
Humanities, Arts and Design (HU)	3		
Term hours subtotal:	7		
Term 1 - B 7 - 13 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
 MCO 120: Media and Society (SB)	3	C	<ul style="list-style-type: none"> <li>View ASU Online first-year student registration information <a href="#">here</a>.</li> </ul>
ENG 101 or ENG 102: First-Year Composition OR			
ENG 105: Advanced First-Year Composition OR	3	C	
ENG 107 or ENG 108: First-Year Composition			
Term hours subtotal:	6		
Term 2 - A 13 - 19 Credit Hours	Hours	Minimum Grade	Notes
ENG 101 or ENG 102: First-Year Composition OR			
ENG 105: Advanced First-Year Composition OR	3	C	
ENG 107 or ENG 108: First-Year Composition			
Humanities, Arts and Design (HU)	3		
Term hours subtotal:	6		
Term 2 - B 19 - 25 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
Historical Awareness (H)	3		
Mathematics (MA) ( MAT 142 recommended)	3		
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	6		
Term 3 - A 25 - 31 Credit Hours	Hours	Minimum Grade	Notes
MCO Elective	3	C	<ul style="list-style-type: none"> <li>Secure a <a href="#">volunteer experience</a>.</li> </ul>
Computer/Statistics/Quantitative Applications (CS)	3		
Term hours subtotal:	6		
Term 3 - B 31 - 38 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
Natural Science - Quantitative (SQ)	4		

Elective	3		
❗ Complete First-Year Composition requirement.			
❗ Complete Mathematics (MA) requirement.			
Term hours subtotal:	7		
Term 4 - A 38 - 44 Credit Hours Critical course signified by ❗	Hours	Minimum Grade	Notes
❗ Literacy and Critical Inquiry (L)	3		
Elective	3		
Term hours subtotal:	6		
Term 4 - B 44 - 51 Credit Hours	Hours	Minimum Grade	Notes
Natural Science - General (SG) OR Natural Science - Quantitative (SQ)	4		
Elective	3		
Term hours subtotal:	7		
Term 5 - A 51 - 57 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Mass Communication Elective	3	C	<ul style="list-style-type: none"> <li>Develop your <b>career skills</b>: practice interviews, resume building, career development, and more.</li> </ul>
Upper Division Elective	3		
Term hours subtotal:	6		
Term 5 - B 57 - 63 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Mass Communication Elective	3	C	
Global Awareness (G)	3		
Term hours subtotal:	6		
Term 6 - A 63 - 69 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Mass Communication Elective	3	C	<ul style="list-style-type: none"> <li>Use Handshake to research <b>employment opportunities</b>.</li> </ul>
Elective	3		
Term hours subtotal:	6		
Term 6 - B 69 - 75 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
Upper Division Literacy and Critical Inquiry (L)	3		
Elective	3		
★ Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).			
Term hours subtotal:	6		
Term 7 - A 75 - 81 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Mass Communication Elective	3	C	
Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)	3		
Term hours subtotal:	6		
Term 7 - B 81 - 87 Credit Hours	Hours	Minimum Grade	Notes
Social-Behavioral Sciences (SB)	3		
Elective	3		

Term hours subtotal: 6

Term 8 - A 87 - 93 Credit Hours	Hours	Minimum Grade	Notes
Upper Division Elective	3		
Elective	3		

Term hours subtotal: 6

Term 8 - B 93 - 99 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Mass Communication Elective	3	C	• Gather professional references.
Elective	3		

Term hours subtotal: 6

Term 9 - A 99 - 105 Credit Hours	Hours	Minimum Grade	Notes
Upper Division Elective	3		
Elective	3		

Term hours subtotal: 6

Term 9 - B 105 - 111 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Mass Communication Elective	3	C	• Apply for full-time career opportunities
Upper Division Elective	3		

Term hours subtotal: 6

Term 10 - A 111 - 117 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Mass Communication Elective	3	C	
Upper Division Elective	3		

Term hours subtotal: 6

Term 10 - B 117 - 120 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Mass Communication Elective	3	C	

Term hours subtotal: 3

#### Hide Course List(s)/Track Group(s)

Mass Communication Elective
MCO 302: Media Research Methods
MCO 307: The Digital Audience
MCO 335: Social Media Foundations
MCO 366: Media Ethics and Diversity
MCO 403: Media Law
MCO 418: History of Mass Communication (SB & H)
MCO 425: Digital Media Literacy I
MCO 426: Digital Media Literacy II
MCO 427: Misinformation and Society

MCO 428: Digital Media and Freedom of  
Expression in the 21st Century

MCO 430: International Mass  
Communication (G)

MCO 431: Media Entrepreneurship

MCO 433: Social Media Campaigns,  
Engagement and Research

MCO 434: Search Engine Research and  
Strategy

MCO 438: Digital Audience Analysis

MCO 450: Visual Communication (HU)

MCO 456: Political Communication (SB)

MCO 460: Race, Gender, and Media (C)

MCO 465: Sports and Media

MCO 470: Exploring the Business of  
Journalism

MCO 473: Sex, Love, and Romance in the  
Mass Media (SB)

MCO 494: Special Topics

#### Notes:

- First-Year Composition: All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU's first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: <https://cisa.asu.edu/DSP>
- Mathematics Placement Assessment score determines placement in first mathematics course.

**Total Hours:** 120

**Upper Division Hours:** 45 minimum

**Major GPA:** 2.00 minimum

**Cumulative GPA:** 2.00 minimum

**Total hrs at ASU:** 30 minimum

**Hrs Resident Credit for**

**Academic Recognition:** 56 minimum

**Total Community College Hrs:** 64 maximum

#### General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)

- Historical Awareness (H)

#### First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2023 - 2024 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.