






2024 - 2025 Major Map

Mass Communication and Media Studies, BA

School/College: Walter Cronkite School of Journalism and Mass Comm
CSMCMSTBA

FT Fast Track Options: 3 Year

A student must speak with an advisor in order to be added to a fast track plan.

Term 1 - A 0 - 7 Credit Hours	Hours	Minimum Grade	Notes
ASU 101-CS: The ASU Experience	1		• ASU 101-CS First-Year Seminar required of all first-year students.
ENG 101 or ENG 102: First-Year Composition OR			
ENG 105: Advanced First-Year Composition OR	3	C	
ENG 107 or ENG 108: First-Year Composition			
Humanities, Arts and Design (HUAD)	3		
Term hours subtotal:	7		
Term 1 - B 7 - 13 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 MCO 120: Media and Society (HUAD OR SB)	3	C	• Select your Career Interest Communities and play me3@ASU.
Governance and Civic Engagement (CIVI)	3		
Term hours subtotal:	6		
Term 2 - A 13 - 19 Credit Hours	Hours	Minimum Grade	Notes
ENG 101 or ENG 102: First-Year Composition OR			
ENG 105: Advanced First-Year Composition OR	3	C	
ENG 107 or ENG 108: First-Year Composition			
Elective	3		
Term hours subtotal:	6		
Term 2 - B 19 - 25 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
Social and Behavioral Sciences (SOBE)	3		
Mathematics (MATH)	3		
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	6		
Term 3 - A 25 - 31 Credit Hours	Hours	Minimum Grade	Notes
MCO Elective	3	C	• Secure a volunteer experience.
Quantitative Reasoning (QTRS)	3		
Term hours subtotal:	6		
Term 3 - B 31 - 38 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
Scientific Thinking in Natural Sciences (SCIT)	4		
Elective	3		

❗ Complete First-Year Composition requirement.

❗ Complete Mathematics (MATH) requirement.

Term hours subtotal: 7

Term 4 - A 38 - 44 Credit Hours Critical course signified by ❗	Hours	Minimum Grade	Notes
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❗ Sustainability (SUST) 3

Elective 3

Term hours subtotal: 6

Term 4 - B 44 - 51 Credit Hours	Hours	Minimum Grade	Notes
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Scientific Thinking in Natural Sciences (SCIT) 4

Elective 3

Term hours subtotal: 7

Term 5 - A 51 - 57 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
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★ Upper Division Mass Communication Elective 3 C

Upper Division Elective 3

Term hours subtotal: 6

- Develop your **career skills**: practice interviews, resume building, career development, and more.

Term 5 - B 57 - 63 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
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★ Upper Division Mass Communication Elective 3 C

Global Communities, Societies and Individuals (GCSI) 3

Term hours subtotal: 6

Term 6 - A 63 - 69 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
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★ Upper Division Mass Communication Elective 3 C

Elective 3

Term hours subtotal: 6

- Use Handshake to research **employment opportunities**.

Term 6 - B 69 - 75 Credit Hours	Hours	Minimum Grade	Notes
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Upper Division Elective 3

Elective 3

Term hours subtotal: 6

Term 7 - A 75 - 81 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
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★ Upper Division Mass Communication Elective 3 C

Upper Division Elective 3

Term hours subtotal: 6

Term 7 - B 81 - 87 Credit Hours	Hours	Minimum Grade	Notes
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American Institutions (AMIT) 3

Elective 3

Term hours subtotal: 6

Term 8 - A 87 - 93 Credit Hours	Hours	Minimum Grade	Notes
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Upper Division Elective 3

Elective 3

Term hours subtotal: 6

Term 8 - B 93 - 99 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Mass Communication Elective	3	C	• Gather professional references.
Elective	3		
Term hours subtotal:	6		

Term 9 - A 99 - 105 Credit Hours	Hours	Minimum Grade	Notes
Upper Division Elective	3		
Elective	3		
Term hours subtotal:	6		

Term 9 - B 105 - 111 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Mass Communication Elective	3	C	• Apply for full-time career opportunities
Upper Division Elective	3		
Term hours subtotal:	6		

Term 10 - A 111 - 117 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Mass Communication Elective	3	C	
Upper Division Elective	3		
Term hours subtotal:	6		

Term 10 - B 117 - 120 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Mass Communication Elective	3	C	
Term hours subtotal:	3		

Hide Course List(s)/Track Group(s)

Mass Communication Elective
MCO 302: Media Research Methods
MCO 307: The Digital Audience
MCO 335: Social Media Foundations
MCO 366: Mass Communication Ethics
MCO 375: Podcasting
MCO 394: Special Topics
MCO 403: Media Law
MCO 418: History of Mass Communication (SOBE OR SB & H)
MCO 425: Digital Media Literacy I
MCO 426: Digital Media Literacy II
MCO 427: Misinformation and Society
MCO 428: Digital Media and Freedom of Expression in the 21st Century

MCO 430: International Mass
Communication (GCSI OR G)

MCO 431: Media Entrepreneurship

MCO 433: Social Media Campaigns,
Engagement and Research

MCO 434: Search Engine Research and
Strategy

MCO 438: Digital Audience Analysis

MCO 450: Visual Communication (HUAD
OR HU)

MCO 456: Political Communication (CIVI
OR SB)

MCO 460: Race, Gender, and Media (SOBE
OR C)

MCO 465: Sports and Media

MCO 470: Exploring the Business of
Journalism

MCO 473: Sex, Love, and Romance in the
Mass Media (SB)

MCO 484: Internship

MCO 494: Special Topics

- **Total Hours:** 120
- **Upper Division Hours:** 45 minimum
- **University Undergraduate Graduation Requirements**

Notes:

Mathematics Placement Assessment score determines placement in first mathematics course.

General Studies designations listed next to courses on the major map were valid for the 2024 - 2025 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.