2022 - 2023 Major Map

Fashion - Fashion Business Management, BA

School/College: Herberger Institute for Design and the Arts
HIFSHBA

Term 1 0 - 16 Credit Hours Critical course signified by ◆	Hours	Minimum Grade	Notes
◆ ARA 101: ASU: The Art Experience	1	C	• ARA 101 ASU: The Art Experience is required of all first-year art majors only.
ART 110: Drawing as Seeing and Thinking (HU)	3	C	• Join a student club or professional organization.
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
FSH 125: Survey of the Fashion Industry (HU) OR FSH 201: Textiles Survey	3	C	
FSH 175: Merchandising Essentials	3	C	
Mathematics (MA) (MAT 142 recommended)	3		
Term hours subtotal:	16		

Term 2 16 - 32 Credit Hours Critical course signified by ◆	Hours	Minimum Grade	Notes
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
FSH 125: Survey of the Fashion Industry (HU) OR FSH 201: Textiles Survey	3	C	
FSH 202: Fashion Construction	3	C	
INT 121: Introduction to Computer Modeling for Interior Design (CS)	3	C	
Natural Science - Quantitative (SQ)	4		
◆ Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	16		

Term 3 32 - 48 Credit Hours Critical course signified by ◆	Hours	Minimum Grade	Notes
FSH 203: Fashion Illustration I	3	C	
FSH 208: Fashion Technology I	3	C	
FSH 275: Merchandising Applications	3	C	
ARS course (HU) (ARS 100 recommended)	3	C	
Natural Science - Quantitative (SQ) OR Natural Science - General (SG)	4		
◆ Complete Mathematics (MA) requirement.			
Complete First-Year Composition requirement.			
Term hours subtotal:	16		

Term 4 48 - 63 Credit Hours Critical course signified by ◆	Hours	Minimum Grade	Notes
◆ FSH 204: Social Aspects of Fashion (L or HU or SB)	3	C	

	Hours	Grade	Notes
FSH 206: Fashion Design I	3	C	• Build your professional connections -- join the ASU Mentor Network
Upper Division Fashion Business Management	3	C	
Fashion Business Management Related Electives	3	C	
Elective	3		
Term hours subtotal:	15		

Term 5 63 - 78 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ FSH 300: Global Fashion Industry (G)	3	C	
Complete 2 courses: Upper Division Fashion Business Management	6	C	
Upper Division Humanities, Arts and Design (HU) AND History of Fashion Course or Fashion History Related Course	3	C	
Social-Behavioral Sciences (SB) AND Historical Awareness (H)	3		
Term hours subtotal:	15		

Term 6 78 - 94 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
FSH 375: Branding for Fashion Professionals	3	C	• Create a first draft resume.
Complete 2 courses: Upper Division Fashion Business Management	6	C	
Upper Division Fashion Professional Practices	1	C	
History of Fashion Course OR Fashion History Related Course	3	C	
Upper Division Elective	3		
⭐ Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).			
Term hours subtotal:	16		

Term 7 94 - 107 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ FSH 397: Fashion Capstone Development	1	C	• Gather professional references.
FSH 435: Contemporary Fashion (L or HU)	3	C	• Explore an internship; complete Internship Application Form to request course credit.
FSH 484: Internship	3	C	
Social-Behavioral Sciences (SB) AND Cultural Diversity in the U.S. (C)	3		
Upper Division Elective	3		
Term hours subtotal:	13		

Term 8 107 - 120 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ FSH 495: Fashion Capstone	3	C	• Research employment opportunities.
Fashion Business Management Related Electives	3	C	
Complete 2 courses: Upper Division Elective	7		
Term hours subtotal:	13		

Hide Course List(s)/Track Group(s)

Fashion Professional Practices	History of Fashion Course	Fashion History Related Course
ARA 396: Professional Practices for Design and the Arts	THE 430: History of Fashion I (HU)	ARS 394: 20th Century American & European Jewelry Design
FSH 394: Professional Practices for Fashion	THE 431: History of Fashion II: 20th-Century Fashion	FSH 331: 18th- and 19th-Century European Jewelry Design

	FSH 394: Fashion and Dress in Art, Ren. to 20th Century
	FSH 494: Global Textiles and Fashion
	THE 430: History of Fashion I (HU)
	THE 431: History of Fashion II: 20th-Century Fashion

Upper Division Fashion Business Management	Fashion Business Management Related Electives
FSH 385: Fashion Visual Merchandising	ACC Elective
FSH 394: Fashion Buying Strategies	DSC 394: Design Entrepreneurship & Society
FSH 394: Fashion Entrepreneurship	ECN Elective
FSH 394: Fashion Forecasting	ENG 301: Writing for the Professions (L)
FSH 394: Fashion Law & Compliance	ENT Elective
FSH 394: Fashion Policy and Social Justice	FIN Elective
FSH 394: Fashion Retail Management	FSH 385: Fashion Visual Merchandising
FSH 394: Fashion Styling	FSH 394: Fashion Buying Strategies
FSH 394: PR for Fashion	FSH 394: Fashion Entrepreneurship
	FSH 394: Fashion Forecasting
	FSH 394: Fashion Law & Compliance
	FSH 394: Fashion Policy and Social Justice
	FSH 394: Fashion Retail Management
	FSH 394: Fashion Styling
	FSH 394: PR for Fashion
	HDA 252: Foundations Arts and Design Entrepreneurship
	HDA 494: Business Writing for Artists & Designers
	LES 380: Consumer Perspective of Business Law
	MCO Elective
	MGT Elective
	MKT Elective
	OGL Elective
	STP Elective
	THP 351: Arts Management
	TWC 347: Written Communication for Managers (L)

Notes:

- First-Year Composition: All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU's first-year composition course(s),

determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: https://cisa.asu.edu/DSP

- Mathematics Placement Assessment score determines placement in first mathematics course.

Total Hours: 120
Upper Division Hours: 45 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.00 minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for
Academic Recognition: 56 minimum
Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2022 - 2023 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.