2023 - 2024 Major Map

Fashion - Fashion Business Management, BA

School/College: Herberger Institute for Design and the Arts
HIFSHBA

Term 1 0 - 16 Credit Hours Critical course signified by ⬥	Hours	Minimum Grade	Notes
⬥ ARA 101: ASU: The Art Experience	1	C	• ARA 101 ASU: The Art Experience is required of all first-year art majors only.
ART 110: Drawing as Seeing and Thinking (HU) OR FSH 135: Foundations in Fashion Design Communications	3	C	• Join a student club or professional organization.
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
FSH 125: Survey of the Fashion Industry (HU)	3	C	
FSH 175: Merchandising Essentials	3	C	
Mathematics (MA) (MAT 142 recommended)	3		
Term hours subtotal:	16		

Term 2 16 - 32 Credit Hours Critical course signified by ⬥	Hours	Minimum Grade	Notes
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
FSH 108: Digital Literacy for the Arts (CS) OR ART 108: Digital Literacy for the Arts (CS)	3	C	
FSH 122: Apparel Construction I	3	C	
FSH 200: Textiles Survey Lab AND FSH 201: Textiles Survey	4	C	
FSH 203: Fashion Illustration I	3	C	
⬥ Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	16		

Term 3 32 - 48 Credit Hours Critical course signified by ⬥	Hours	Minimum Grade	Notes
⬥ FSH 204: Social Aspects of Fashion (L or HU or SB)	3	C	
FSH 208: Fashion Technology I	3	C	
FSH 275: Merchandising Applications	3	C	
ARS course (HU) (ARS 100 recommended)	3	C	
Natural Science - Quantitative (SQ)	4	C	
⬥ Complete Mathematics (MA) requirement.			
Complete First-Year Composition requirement.			
Term hours subtotal:	16		

Term 4 48 - 64 Credit Hours Critical course signified by ⬥	Hours	Minimum Grade	Notes
FSH 206: Fashion Design I OR FSH 294: Fundamentals of Fashion Design	3	C	• Explore an internship
FSH 300: Global Fashion Industry (G)	3	C	

Fashion Business Management Related Elective	3	C
Natural Science - General (SG) OR Natural Science - Quantitative (SQ)	4	
Social-Behavioral Sciences (SB) AND Cultural Diversity in the U.S. (C)	3	

❗ Complete FSH 275 course(s).

| | Term hours subtotal: | 16 |

Term 5 64 - 79 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ Business Communication	3	C	
Upper Division Fashion Business Management	3	C	
Upper Division Fashion Business Management Related Elective	3	C	
Upper Division Humanities, Arts and Design (HU) AND History of Fashion Course or Fashion History Related Course	3	C	
Social-Behavioral Sciences (SB) AND Historical Awareness (H)	3		
Term hours subtotal:	15		

Term 6 79 - 94 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
FSH 484: Internship	3	C	• Create a first draft resume.
Complete 2 courses: Upper Division Fashion Business Management	6	C	
History of Fashion Course OR Fashion History Related Course	3	C	
Upper Division Elective	3		
⭐ Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).			
Term hours subtotal:	15		

Term 7 94 - 108 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ FSH 397: Fashion Capstone Development	1	C	• Gather professional references.
FSH 396: Professional Practices for Fashion	1	C	• Explore an internship; complete Internship Application Form to request course credit.
FSH 435: Contemporary Fashion (L or HU)	3	C	
Upper Division Fashion Business Management	3	C	
Complete 2 courses: Upper Division Elective	6		
Term hours subtotal:	14		

Term 8 108 - 120 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ FSH 495: Fashion Capstone	3	C	• Research employment opportunities.
Upper Division Fashion Business Management	3	C	
Upper Division Elective	4		
Elective	2		
Term hours subtotal:	12		

Hide Course List(s)/Track Group(s)

Business Communication - complete 1 (3 credits)	History of Fashion Course - complete 1 (3 credits)	Fashion History Related Course - complete 1 (3 credits)
COM 225: Public Speaking (L)	THE 430: History of Fashion I (HU)	ARS 294: Jewelry Design and Character in Film

COM 263: Elements of Intercultural Communication (SB & C & G)	THE 431: History of Fashion II: 20th-Century Fashion	ARS 394: 20th Century American & European Jewelry Design
ENG 301: Writing for the Professions (L) or ENG 302: Business Writing (L)		ARS 331: 18th- and 19th-Century European Jewelry Design or FSH 331: 18th- and 19th-Century European Jewelry Design
TWC 347: Written Communication for Managers (L)		FSH 335: Fashion and Dress in Art
TWC 401: Fundamentals of Technical Communication (L)		FSH 494: Paris Fashion and Culture Experience
COM OR TWC Elective		THE 430: History of Fashion I (HU)
		THE 431: History of Fashion II: 20th-Century Fashion
		Transferred courses related to fashion history such as costume history, fashion trends, or history of textiles, etc. may also apply towards this category.

Upper Division Fashion Business Management - complete 5 (15 credits)	Fashion Business Management Related Electives - complete 2 (6 credits; 3 credits must be upper division)
FSH 304: Equity and Inclusion in Fashion	FSH 304: Equity and Inclusion in Fashion
FSH 326: Fashion Styling	FSH 326: Fashion Styling
FSH 360: Sustainable Systems in Fashion	FSH 360: Sustainable Systems in Fashion
FSH 375: Marketing Strategies	FSH 375: Marketing Strategies
FSH 380: Fashion Forecasting	FSH 380: Fashion Forecasting
FSH 385: Fashion Visual Merchandising	FSH 385: Fashion Visual Merchandising
FSH 394: Fashion Retail Management	FSH 394: Fashion Retail Management
FSH 475: Communication Strategies for Fashion	FSH 475: Communication Strategies for Fashion
FSH 484: Internship	FSH 484: Internship
	Business or Communication courses such as:
	ACC OR COM OR ECN OR ENT OR FIN OR MCO OR MGT OR MKT OR OGL OR STP OR TWC Elective

Notes:

- First-Year Composition: All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU's first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: https://cisa.asu.edu/DSP
- Mathematics Placement Assessment score determines placement in first mathematics course.

Total Hours: 120
Upper Division Hours: 45 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.00 minimum
Total hrs at ASU: 30 minimum

**Hrs Resident Credit for
Academic Recognition:** 56 minimum
Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2023 - 2024 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.