











## 2017 - 2018 Major Map

### Fashion, BA

School/College: Herberger Institute for Design and the Arts  
HIFSHBA

Term 1 0 - 16 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 ARA 101: ASU: The Art Experience	1		<ul style="list-style-type: none"> <li>• An SAT, ACT, Accuplacer, or TOEFL score determines placement into first-year composition courses.</li> <li>• ASU Math Placement Exam score determines placement in Mathematics course.</li> <li>• ARA 101: The Art Experience is required of all freshman art majors only.</li> <li>• Join <a href="#">astudent club</a> or professional organization.</li> </ul>
 ART 110: Drawing as Seeing and Thinking (HU) OR ART 113: Color	3	C	
ARS 101: Art from Prehistory Through Middle Ages (HU & H) OR ARS 102: Art from Renaissance to Present (HU & H)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
FSH 125: Survey of the Fashion Industry	3	C	
Mathematics (MA)	3		
Term hours subtotal:	16		
Term 2 16 - 31 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 ARS 101: Art from Prehistory Through Middle Ages (HU & H) OR ARS 102: Art from Renaissance to Present (HU & H)	3	C	
 ART 110: Drawing as Seeing and Thinking (HU) OR ART 113: Color	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
FSH 201: Textiles Survey	3	C	
Social-Behavioral Sciences (SB) AND Cultural Diversity in the U.S. (C)	3		
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	15		
Term 3 31 - 47 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
FSH 202: Fashion Construction	3	C	
FSH 203: Fashion Illustration	3	C	
Computer/Statistics/Quantitative Applications (CS) (INT 121 recommended)	3		
Natural Science - Quantitative (SQ)	4		
Social-Behavioral Sciences (SB) AND Global Awareness (G)	3		
 Complete Mathematics (MA) requirement.			
Term hours subtotal:	16		
Term 4 47 - 63 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
FSH 204: Social Aspects of Fashion	3	C	

FSH 206: Fashion Design	3	C
FSH 280: Fashion Merchandising	3	C
Natural Science - Quantitative (SQ) OR Natural Science - General (SG)	4	
Elective	3	
🚩 Complete First-Year Composition requirement.		
Term hours subtotal:	16	

- **Network** in your career interest area.

Term 5 63 - 78 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Business & Entrepreneurship Elective	3	C	
FSH 300: Global Fashion Industry	3	C	
THE 430: History of Fashion I (HU)	3	C	
Literacy and Critical Inquiry (L)	3		
Upper Division Elective	3		
Term hours subtotal:	15		

Term 6 78 - 91 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ FSH 397: Fashion Capstone Development	1	C	
ARA 396: Professional Practices for Design and the Arts	3	C	
THE 431: History of Fashion II: 20th-Century Fashion	3	C	
Fashion Electives	3	C	
Upper Division Elective	3		
Term hours subtotal:	13		

- Student will select one Fashion Elective Track and complete a total of 4 courses from within that Track. The General Track will accept courses from any of the other track areas allowing for the most flexibility. Students should enroll in one Fashion Elective course this term and should consult with their advisor if they need assistance in selecting coursework in their preferred track.
- Create a first draft **resume**
- Explore an **internship**; complete **Internship Application** form to request course credit.

Term 7 91 - 106 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ FSH 484: Internship	3	C	
FSH 497: Fashion Capstone	3	C	
Fashion Electives	3	C	
Upper Division Fashion Electives	3	C	
Upper Division Elective	3		
Term hours subtotal:	15		

- The Capstone experience may range from an academic thesis to an applied project (or any combination of both). Students will work with a faculty mentor to determine if the scale and scope of their projects merits 3 or 6 credits. Students will then sign up for an applicable course with their faculty mentor.
- Student will select one Fashion Elective Track and complete a total of 4 courses from within that Track. The General Track will accept courses from any of the other track areas allowing for the most flexibility. Students should enroll in two Fashion Elective courses this term and should consult with their advisor if they need assistance in selecting coursework in their preferred track.
- Gather professional **references**.

Term 8 106 - 120 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ FSH 484: Internship	3	C	

FSH 497: Fashion Capstone OR Upper Division Fashion Elective	3	C
Upper Division Fashion Electives	3	C
Upper Division Literacy and Critical Inquiry (L)	3	
Upper Division Elective	2	
Term hours subtotal:	14	

- Student will select one Fashion Elective Track and complete a total of 4 courses from within that Track. The General Track will accept courses from any of the other track areas allowing for the most flexibility. Students should enroll in one Fashion Elective course this term and should consult with their advisor if they need assistance in selecting coursework in their preferred track.
- Research **employment opportunities**.

- Students will select one Fashion Elective Track and complete a total of 4 courses from within that Track. The General Track will accept courses from any of the other track areas allowing for the most flexibility. Students should enroll in two Fashion Elective courses this term and should consult with their advisor if they need assistance in selecting coursework in their preferred track.

#### Hide Course List(s)/Track Group(s)

Business & Entrepreneurship Elective	Fashion Electives: Business & Entrepreneurship Track (0-12 Credits)	Fashion Electives: Costuming Track (0-12 Credits)
BUA 381: Small Business Accounting and Finance	BUA 381: Small Business Accounting and Finance	THP 301: Costume Construction
DSC 394: Design Entrepreneurship & Society	DSC 394: Design Entrepreneurship & Society	THP 330: Costume Design
ENT 340: Creativity and Innovation (L or HU)	ENT 340: Creativity and Innovation (L or HU)	THP 331: Costume Construction
ENT 360: Entrepreneurship and Value Creation	ENT 360: Entrepreneurship and Value Creation	THP 332: Makeup
FIN 380: Personal Financial Management	FIN 380: Personal Financial Management	THP 394: Pattern Drafting for Theatre
FIN 394: Fundamentals of Entrepreneurial Finance	FIN 394: Fundamentals of Entrepreneurial Finance	THP 431: Advanced Costume Construction
HDA 252: Foundations of Arts Entrepreneurship	HDA 252: Foundations of Arts Entrepreneurship	THP 494: Costume Crafts
HDA 311: Work and Careers in the Cultural and Creative Industries	HDA 311: Work and Careers in the Cultural and Creative Industries	THP 494: Costume Design II
HDA 420: Design and the Arts Business Administration	HDA 420: Design and the Arts Business Administration	
MGT 290: My Life Venture	MGT 290: My Life Venture	
MGT 310: Collaborative Team Skills	MGT 310: Collaborative Team Skills	
MGT 411: Leading Organizations	MGT 446: Venture Capital Experience	
MGT 420: Human Resource Management	MGT 447: Lean Launch	
MGT 430: Negotiations	MGT 411: Leading Organizations	
MGT 446: Venture Capital Experience	MGT 420: Human Resource Management	
MGT 447: Lean Launch	MGT 430: Negotiations	
THP 351: Arts Management	THP 351: Arts Management	
THP 452: Arts Entrepreneurship Seminar	THP 452: Arts Entrepreneurship Seminar	

Fashion Electives: Fabric & Fibers Track (0-12 Credits)	Fashion Electives: General Track (0-12 Credits)	Fashion Electives: Management & Leadership Track (0-12 Credits)
ART 276: Fibers I	Any Course from any other Fashion Electives area	ENG 301: Writing for the Professions (L)
ART 354: Screen Printing I	ARA 460: Gallery Exhibitions	MGT 380: Management and Strategy for Nonmajors
ART 376: Weaving and Dyeing	ARA 489: Writing Art and Design Criticism	MGT 400: Cross-Cultural Management (C & G)
ART 377: Surface to Form	ART 442: Art and Community	MGT 411: Leading Organizations
ART 394: Digital Textiles	EDS 200: Design Literacy and Communication	OGL 200: Introduction to Organizational Leadership (SB)
ART 476: Advanced Textile Construction	EDS 223: Design Thinking	OGL 220: Behavioral Dynamics in Organizations (SB)
ART 479: 3-D Fibers: Construction and Content	FSH 294: Special Topics	OGL 260: Resource Allocation in Organizations
IND 494: Textile Design	FSH 394: Special Topics	OGL 300: Theory and Practice of Leadership
	FSH 492: Honors Directed Study	OGL 321: Project Leadership, Strategy and Scope
	FSH 493: Honors Thesis (L)	OGL 355: Leading Organizational Innovation and Change (L)
	FSH 494: Special Topics	OGL 350: Diversity and Organizations (L & C)
	GRA 101: Designing Life	TWC 347: Written Communication for Managers (L)
	GRA 225: Communication/Interaction Design Theory	
	GRA 440: Finding Purpose	
	HDA 111: Art and Society	
	HDA 210: Creativity and Innovation in Design and the Arts	
	HDA 310: Socially Engaged Practice	
Fashion Electives: Marketing & Merchandising Track (0-12 Credits)	Fashion Electives: Sustainability Track (0-12 Credits)	Fashion Electives: Technology Track (0-12 Credits)
MKT 300: Marketing and Business Performance	SOS 100: Introduction to Sustainability (G)	AME 111: Introduction to Digital Culture (CS)
MKT 390: Essentials of Marketing	SOS 110: Sustainable World (SB)	AME 210: Media Editing
MKT 391: Essentials of Selling	SOS 300: Advanced Concepts and Integrated Approaches in Sustainability	AME 220: Programming for the Web
MKT 395: Essentials of Advertising and Marketing Communication	SOS 320: Society and Sustainability (L or SB)	AME 230: Programming for the Media Arts (CS)
MKT 396: Essentials of Services Marketing	SOS 322: International Development and Sustainability	AME 294: Introduction to Physical Computing
MKT 397: Essentials of Global Marketing	SOS 325: The Economics of Sustainability	AME 330: Digital-Physical Systems
MKT 425: Global Marketing Management (G)	SOS 328: Sustainability and Enterprise	AME 410: Interactive Materials
	SOS 385: Business and Sustainability I	AME 598: Body Matters: Palpability and Wearable Computing
	SOS 456: Human Rights and Sustainability ((L or SB) & G)	ANP 394: Digital Modeling and Fabrication
	SOS 485: Business and Sustainability II	ART 432: Neon Sculpture
		CIS 300: Web Design and Development

**Total Hours:** 120  
**Upper Division Hours:** 45 minimum  
**Major GPA:** 2.00 minimum  
**Cumulative GPA:** 2.00 minimum  
**Total hrs at ASU:** 30 minimum  
**Hrs Resident Credit for Academic Recognition:** 56 minimum  
**Total Community College Hrs:** 64 maximum

### **General University Requirements Legend**

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2017 - 2018 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.