













## 2023 - 2024 Major Map



### Communication, BA





School/College: The College of Liberal Arts and Sciences  
LACOMBA



Term 1 0 - 14 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 COM 100: Introduction to Human Communication (SB)	3	C	<ul style="list-style-type: none"> <li>ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students.</li> <li>ASU Language Placement: Only true beginners are eligible for 101-level courses. All other students are required to take a placement exam, regardless of prior credit earned.</li> <li>Select your <b>career interest</b> area and play <b>me3@ASU</b>.</li> </ul>
ENG 101: First-Year Composition or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107: First-Year Composition or ENG 108: First-Year Composition	3	C	
LIA 101: Student Success in The College of Liberal Arts and Sciences	1		
Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.	4	C	
Mathematics (MA) ( MAT 142 recommended)	3	C	
Term hours subtotal:	14		
Term 2 14 - 30 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 ENG 101: First-Year Composition or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107: First-Year Composition or ENG 108: First-Year Composition	3	C	<ul style="list-style-type: none"> <li>Join a <b>student club</b> or professional organization.</li> <li>Activate your <b>Handshake</b> account and build out your profile.</li> </ul>
Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.	4	C	
Humanities, Arts and Design (HU) AND Historical Awareness (H)	3		
Complete 2 courses: Elective	6		
 Minimum 2.00 GPA ASU Cumulative.			
Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	16		
Term 3 30 - 47 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 COM 207: Introduction to Communication Inquiry	3	C	<ul style="list-style-type: none"> <li>Develop your <b>skills</b>.</li> <li>Create a first draft <b>resume</b>.</li> </ul>
 COM 225: Public Speaking (L)	3	C	
Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.	4	C	
Humanities, Arts and Design (HU) AND Global Awareness (G)	3		
Natural Science - Quantitative (SQ)	4		
 Complete Mathematics (MA) requirement.			
 Minimum 2.00 GPA ASU Cumulative.			
Complete First-Year Composition requirement.			

Term hours subtotal: 17

Term 4 47 - 62 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
 COM 308: Advanced Research Methods in Communication (L)	3	C	<ul style="list-style-type: none"> <li>• Select COM electives in consultation with academic advisor.</li> <li>• Visit <b>Career and Professional Development Services</b> and meet with a career advisor for assistance with career planning and networking.</li> <li>• Explore an <b>internship</b>.</li> </ul>
COM Elective	3	C	
Second Language: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.	4	C	
Social-Behavioral Sciences (SB) AND Cultural Diversity in the U.S. (C)	3		
Elective	2		
Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	15		

Term 5 62 - 77 Credit Hours <b>Necessary course signified by</b> 	Hours	Minimum Grade	Notes
Complete 2 courses: COM 110: Elements of Interpersonal Communication (SB) or COM 310: Relational Communication (SB) OR COM 250:  Communication and the Workplace (SB) OR COM 241: Introduction to Oral Interpretation (L or HU) OR COM 263: Elements of Intercultural Communication (SB & C & G) OR COM 321: Rhetorical Theory and Research (L or HU) & H)	6	C	<ul style="list-style-type: none"> <li>• Students will select two <b>Areas of Emphasis</b> from the five available options shown below and complete both required courses in each of the two chosen areas. The first required course from the two selected areas should be completed in term 5 and the second required course in each selected area should be completed in term 6. The elective courses in each Area of Emphasis are suggested for students who wish to direct their elective choices in any particular area. However, any COM course may be taken to satisfy COM electives.</li> <li>• Develop your <b>professional online presence</b>.</li> </ul>
Computer/Statistics/Quantitative Applications (CS)	3		
Upper Division Elective	3		
Elective OR COM 484: Internship	3		
Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	15		

Term 6 77 - 93 Credit Hours <b>Necessary course signified by</b> 	Hours	Minimum Grade	Notes
 COM 407: Advanced Critical Methods in Communication	3	C	<ul style="list-style-type: none"> <li>• Students will select two <b>Areas of Emphasis</b> from the five available options shown below and complete both required courses in each of the two chosen areas. The first required course from the two selected areas should be completed in term 5 and the second required course in each selected area should be completed in term 6.</li> <li>• Use Handshake to research <b>employment opportunities</b>.</li> </ul>
Complete 2 courses: COM 410: Interpersonal Communication Theory and Research (SB) OR COM 421: Rhetoric of Social Issues (HU) OR COM 442:  Identity, Performance, and Human Communication OR COM 450: Organizational Communication (SB) OR COM 463: Intercultural Communication in a Global Context (SB & G)	6	C	
Natural Science - Quantitative (SQ) OR Natural Science - General (SG)	4		
Upper Division Elective	3		
 Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).			
Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	16		

Term 7 93 - 108 Credit Hours <b>Necessary course signified by</b> 	Hours	Minimum Grade	Notes
 Complete 2 courses: COM Upper Division Elective	6	C	<ul style="list-style-type: none"> <li>• It is recommended that upper-division COM electives be chosen from the two Areas of Emphasis from which required courses are selected in terms 5 and 6.</li> <li>• Apply for <b>full-time career opportunities</b>.</li> </ul>
Complete 3 courses: Upper Division Elective	9		
Minimum 2.00 GPA ASU Cumulative.			

Term hours subtotal: 15

Term 8 108 - 120 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ COM Upper Division Elective	3	C	<ul style="list-style-type: none"> <li>It is recommended that upper-division COM electives be chosen from the two Areas of Emphasis from which required courses are selected in terms 5 and 6.</li> </ul>
Complete 3 courses:	9		
Upper Division Elective			
Term hours subtotal:	12		

- Students will select two out of five Areas of Emphasis and complete both required courses in each of the two chosen areas. Emphasis areas include Communication and Healthy Relating; Workplace, Organizational, and Leadership Communication; Civility, Advocacy, and Engaging Publics; Communication, Creativity, and Performance; and Communication Across Cultures. The required course sequence for each area is listed at the top of each track list below. The elective courses in each Area of Emphasis are suggested for students who wish to direct their elective choices in any particular area. However, any COM course may be taken to satisfy COM electives.
  - In the Communication and Healthy Relating Area of Emphasis, students may complete COM 310 as an upper-division elective if not used toward the required courses in the area, but cannot be counted for both a required course and an elective.

#### Hide Course List(s)/Track Group(s)

Communication and Healthy Relating	Communication, Creativity and Performance	Workplace, Organizational and Leadership Communication
COM 110: Elements of Interpersonal Communication (SB) AND COM 410: Interpersonal Communication Theory and Research (SB) or COM 310: Relational Communication (SB) AND COM 410: Interpersonal Communication Theory and Research (SB)	COM 241: Introduction to Oral Interpretation (L or HU) AND COM 442: Identity, Performance, and Human Communication	COM 250: Communication and the Workplace (SB) AND COM 450: Organizational Communication (SB)
Electives:	Electives:	Electives:
COM 230: Small Group Communication (SB)	COM 194: Communication and Creativity	COM 230: Small Group Communication (SB)
COM 263: Elements of Intercultural Communication (SB & C & G)	COM 281: Communication Activities	COM 259: Communication in Business and the Professions
COM 310: Relational Communication (SB)	COM 341: Social Contexts for Performance	COM 312: Communication, Conflict, and Negotiation
COM 312: Communication, Conflict, and Negotiation	COM 441: Performance Studies (HU)	COM 319: Persuasion and Social Influence (SB)
COM 316: Gender and Communication (SB & C)	COM 445: Narrative Performance (HU)	COM 377: Communication, Terrorism, and National Security
COM 317: Nonverbal Communication (SB)	COM 446: Performance of Literature Written by Women ((L or HU) & C)	COM 394: Communication, Culture, and New Media Technologies
COM 327: Civil Communication		COM 400: Intercultural Business Communication
COM 411: Communication in the Family (SB)		COM 414: Crisis Communication
COM 452: Communication and the Art of Happiness		COM 430: Leadership in Group Communication
		COM 452: Communication and the Art of Happiness
		COM 453: Communication Training and Development

Communication Across Cultures	Civility, Advocacy and Engaging Publics
COM 263: Elements of Intercultural Communication (SB & C & G) AND COM 463: Intercultural Communication in a Global Context (SB & G)	COM 321: Rhetorical Theory and Research ((L or HU) & H) AND COM 421: Rhetoric of Social Issues (HU)
Electives:	Electives:
COM 317: Nonverbal Communication (SB)	COM 222: Argumentation (L)
COM 327: Civil Communication	COM 316: Gender and Communication (SB & C)
COM 394: Communication, Culture, and New Media Technologies	COM 320: Communication and Consumerism (SB)
COM 442: Identity, Performance, and Human Communication	COM 323: Communication Approaches to Popular Culture (C)
COM 465: Intercultural Communication Workshop	COM 325: Advanced Public Speaking and Presentations (L)
COM 494: Communication in Multi-National Organizations	COM 326: Court Room Oratory
COM 494: Conflict and Intercultural Dialogue	COM 327: Civil Communication
	COM 426: Political Communication (SB)

#### Notes:

- First-Year Composition: All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU's first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: <https://cisa.asu.edu/DSP>
- Mathematics Placement Assessment score determines placement in first mathematics course.

Please keep in mind that the applicability of a specific transfer course toward an ASU degree program depends on the requirements of the department, division, college or school in which you are enrolled at ASU. Transfer agreements that guarantee the completion of university level requirements do not necessarily meet college and major requirements. Please consult with an advisor for more information.

**Total Hours:** 120

**Upper Division Hours:** 45 minimum

**Major GPA:** 2.00 minimum

**Cumulative GPA:** 2.00 minimum

**Total hrs at ASU:** 30 minimum

**Hrs Resident Credit for**

**Academic Recognition:** 56 minimum

**Total Community College Hrs:** 64 maximum

**Total College Residency Hrs:** 12 minimum

#### General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

#### First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2023 - 2024 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.