# 2022 - 2023 Major Map

**Communication, BA**

**School/College:** College of Integrative Sciences and Arts  
**Location:** Downtown Phoenix, Polytechnic

<table>
<thead>
<tr>
<th>Term 1 0 - 16 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 100: Introduction to Human Communication (SB)</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
</tbody>
</table>
| ASU 101-CLS: The ASU Experience |  | 1 | C | - ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students  
- Select your career interest communities and play me3@ASU. |
| Cultural Diversity in the U.S. (C) |  | 3 | C |  |
| Humanities, Arts and Design (HU) |  | 3 | C |  |
| Elective |  | 3 | C |  |

Maintain 2.00 GPA in Critical Tracking Courses.

**Term hours subtotal:** 16

<table>
<thead>
<tr>
<th>Term 2 16 - 31 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 207: Introduction to Communication Inquiry</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Mathematics (MA) (MAT 142 recommended)</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
</tbody>
</table>
| Language and Cultures: Requirement satisfied through the following:  
* Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV;  
* OR Completion of COM 263 AND COM 371. |  | 3 | C |  |
| Elective |  | 3 | C |  |

Complete ENG 101 OR ENG 105 OR ENG 107 course(s).

Maintain 2.00 GPA in Critical Tracking Courses.

**Term hours subtotal:** 15

<table>
<thead>
<tr>
<th>Term 3 31 - 47 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 230: Small Group Communication (SB) OR COM 259: Communication in Business and the Professions</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Computer/Statistics/Quantitative Applications (CS)</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Humanities, Arts and Design (HU)</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ)</td>
<td></td>
<td>4</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
</tbody>
</table>

Complete Mathematics (MA) requirement.

Maintain 2.00 GPA in Critical Tracking Courses.

**Term hours subtotal:** 16

- ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students  
- Select your career interest communities and play me3@ASU.  
- Join a student club or professional organization.  
- Secure a part-time job or volunteer experience.
Term 4: 47 - 63 Credit Hours

Critical course signified by 🌟

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 225: Public Speaking (L)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Natural Science - General (SG) OR Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social-Behavioral Sciences (SB)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Complete 2 courses:

Elective | 6 | |

Term hours subtotal: 16

Term 5: 63 - 78 Credit Hours

Necessary course signified by 🌟

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 308: Advanced Research Methods in Communication (L)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>COM 420: Rhetoric and Community Advocacy OR COM 428: Graphic Novels and Popular Culture (HU) OR COM 464: Communicative Sexualities (SB) OR COM 467: Digital Rhetoric</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Upper Division Related Area Course</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
</tbody>
</table>

Language and Cultures: Requirement satisfied through the following:

* Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV; * OR Completion of COM 263 AND COM 371.

Upper Division Social-Behavioral Sciences (SB) OR Upper Division Humanities, Arts and Design (HU) | 3 | |

Term hours subtotal: 15

Term 6: 78 - 93 Credit Hours

Necessary course signified by 🌟

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Grade</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>Upper Division Communication Track</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>COM 420: Rhetoric and Community Advocacy OR COM 428: Graphic Novels and Popular Culture (HU) OR COM 464: Communicative Sexualities (SB) OR COM 467: Digital Rhetoric</td>
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<td>C</td>
<td></td>
</tr>
<tr>
<td>COM Upper Division Elective</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Global Awareness (G)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).

Term hours subtotal: 15

Term 7: 93 - 108 Credit Hours

Necessary course signified by 🌟

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Upper Division Communication Track</td>
<td>3</td>
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</tr>
<tr>
<td>COM Upper Division Elective</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Historical Awareness (H)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>COM 484: Internship OR Upper Division Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Term hours subtotal: 15

Term 8: 108 - 120 Credit Hours

Necessary course signified by 🌟

<table>
<thead>
<tr>
<th>Course</th>
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<th>Grade</th>
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<tbody>
<tr>
<td>Upper Division Communication Track</td>
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</tr>
<tr>
<td>COM Upper Division Elective</td>
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<td>C</td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

• Gather professional references.
• Apply for full-time career opportunities.

Term hours subtotal: 15
Students select one of four Communication Tracks and complete 9 hours from within that track.

**Integrative Culture and Communication in Professions**
- COM 316: Gender and Communication (SB & C)
- COM 323: Communication Approaches to Popular Culture (C)
- COM 363: Latinxs and the Media (C)
- COM 364: Cultural Communicology (SB)
- COM 371: Language, Culture, and Communication (SB & C & G)
- COM 374: Intercultural Communication in a Global Context (SB & G)
- COM 420: Rhetoric and Community Advocacy
- COM 424: Communicative Sexualities (SB)
- COM 448: Internship

**Integrative Community Advocacy**
- COM 312: Communication, Conflict, and Negotiation
- COM 316: Gender and Communication (SB & C)
- COM 319: Persuasion and Social Influence (SB)
- COM 320: Communication and Consumerism (SB)
- COM 321: Rhetorical Theory and Research (L or HU) & H
- COM 323: Communication Approaches to Popular Culture (C)
- COM 326: Court Room Oratory
- COM 420: Rhetoric and Community Advocacy
- COM 421: Rhetoric of Social Issues (HU)
- COM 422: Advanced Argumentation (L)
- COM 426: Political Communication (SB)
- COM 428: Graphic Novels and Popular Culture (HU)
- COM 467: Digital Rhetoric
- COM 484: Internship

**Integrative Communication across Hispanic Communities**
- COM 313: Latinxs and the Media (C)
- COM 364: Cultural Communicology (SB)
- COM 371: Language, Culture, and Communication (SB & C & G)
- COM 420: Rhetoric and Community Advocacy
- COM 463: Intercultural Communication in a Global Context (SB & G)
- COM 464: Communicative Sexualities (SB)
- COM 484: Internship or SPA 484: Internship
- SPA 401: Spanish Oral Communication for the Professions
- SPA 404: Spanish in U. S. Professional Communities (L or HU) & C
- SPA 405: Latino Cultural Perspectives for the Professions (L or HU) & C & G

**Integrative Communication and Technology in Society**
- COM 319: Persuasion and Social Influence (SB)
- COM 320: Communication and Consumerism (SB)
- COM 323: Communication Approaches to Popular Culture (C)
- COM 394: Communication in the Electronic Age
- COM 420: Rhetoric and Community Advocacy
- COM 421: Rhetoric of Social Issues (HU)
- COM 422: Advanced Argumentation (L)
- COM 426: Political Communication (SB)
- COM 428: Graphic Novels and Popular Culture (HU)
- COM 467: Digital Rhetoric
- COM 484: Internship

**Related Area Courses**
- ENG 317: Cross-Cultural Writing (L or HU) & G
- HST 314: American Cultural History Since 1865 (H U or SB) & H
- JUS 432: Racial Justice (L)
- MCO 418: History of Mass Communication (SB & H)
- MCO 450: Visual Communication (HU)
- MCO 456: Political Communication (SB)
- MCO 460: Race, Gender, and Media (C)
- PHI 306: Applied Ethics (HU)
- POS 346: Problems of Democracy (HU)
- POS 346: Problems of Democracy (HU)
First-Year Composition: All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU's first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: https://cisa.asu.edu/DSP

Mathematics Placement Assessment score determines placement in first mathematics course.

Students must complete a minimum of 12 upper division credit hours of COM courses offered by the College of Integrative Sciences and Arts.

Notes:

- First-Year Composition: All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU's first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: https://cisa.asu.edu/DSP
- Mathematics Placement Assessment score determines placement in first mathematics course.
- Students must complete a minimum of 12 upper division credit hours of COM courses offered by the College of Integrative Sciences and Arts.

**Total Hours:** 120

**Upper Division Hours:** 45 minimum

**Major GPA:** 2.00 minimum

**Cumulative GPA:** 2.00 minimum

**Total hrs at ASU:** 30 minimum

**Hrs Resident Credit for Academic Recognition:** 56 minimum

**Total Community College Hrs:** 64 maximum

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**General University Requirements Legend**

**General Studies Core Requirements:**

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

**General Studies Awareness Requirements:**

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed on the major map are current for the 2022 - 2023 academic year.