



















## 2024 - 2025 Major Map

### Communication, BA

School/College: College of Integrative Sciences and Arts  
LSCOMBA

Term 1 0 - 16 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 COM 100: Introduction to Human Communication (SOBE OR SB)	3	C	<ul style="list-style-type: none"> <li>ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students</li> <li>Select your <b>career interest communities</b> and play <b>me3@ASU</b>.</li> </ul>
ENG 101 or ENG 102: First-Year Composition OR			
 ENG 105: Advanced First-Year Composition OR	3	C	
ENG 107 or ENG 108: First-Year Composition			
ASU 101-CLS: The ASU Experience	1		
Global Communities, Societies and Individuals (GCSI)	3		
Humanities, Arts and Design (HUAD)	3		
Elective	3		
Maintain 2.00 GPA in Critical Tracking Courses.			
Term hours subtotal:	16		
Term 2 16 - 31 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 COM 207: Introduction to Communication Inquiry	3	C	<ul style="list-style-type: none"> <li>Join a <b>student club</b> or professional organization.</li> </ul>
ENG 101 or ENG 102: First-Year Composition OR			
 ENG 105: Advanced First-Year Composition OR	3	C	
ENG 107 or ENG 108: First-Year Composition			
Language and Cultures: Requirement satisfied through the following:			
* Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV;	3	C	
* OR Completion of COM 263 (GCSI) AND COM 371.			
Mathematics (MATH)	3		
Elective	3		
Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Maintain 2.00 GPA in Critical Tracking Courses.			
Term hours subtotal:	15		
Term 3 31 - 47 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
COM 230: Small Group Communication (SOBE OR SB) OR COM 259: Communication in Business and the Professions (CIVI)	3	C	<ul style="list-style-type: none"> <li>Secure a <b>part-time job</b> or <b>volunteer experience</b>.</li> </ul>
Humanities, Arts and Design (HUAD)	3		
Quantitative Reasoning (QTRS)	3		
Scientific Thinking in Natural Sciences (SCIT)	4		
Elective	3		
 Complete Mathematics (MATH) requirement.			
Maintain 2.00 GPA in Critical Tracking Courses.			
Term hours subtotal:	16		

Term 4 47 - 60 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
 COM 225: Public Speaking (CIVI OR L)	3	C	
Scientific Thinking in Natural Sciences (SCIT)	4		
Sustainability (SUST)	3		
Elective	3		
Maintain 2.00 GPA in Critical Tracking Courses.			
Term hours subtotal:	13		
Term 5 60 - 78 Credit Hours <b>Necessary course signified by</b> 	Hours	Minimum Grade	Notes
 COM 308: Advanced Research Methods in Communication (L)	3	C	
COM 420: Rhetoric and Community Advocacy OR COM 428: Graphic Novels and Popular Culture (HUAD OR HU) OR COM 464: Communicative Sexualities (SOBE OR SB) OR COM 467: Digital Rhetoric	3	C	
Upper Division Related Area Course	3	C	
Language and Cultures: Requirement satisfied through the following: * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV; * OR Completion of COM 263 (GCSI) AND COM 371.	3	C	
Complete 2 courses:	6		
Elective			
Term hours subtotal:	18		
Term 6 78 - 93 Credit Hours <b>Necessary course signified by</b> 	Hours	Minimum Grade	Notes
 Upper Division Communication Track	3	C	
COM 420: Rhetoric and Community Advocacy OR COM 428: Graphic Novels and Popular Culture (HUAD OR HU) OR COM 464: Communicative Sexualities (SOBE OR SB) OR COM 467: Digital Rhetoric	3	C	
COM Upper Division Elective	3	C	
American Institutions (AMIT)	3		
Upper Division Elective	3		
Term hours subtotal:	15		<ul style="list-style-type: none"> <li>Students select one of four Communication Tracks and complete 9 hours from within that track.</li> <li>Use Handshake to research employment opportunities.</li> </ul>
Term 7 93 - 108 Credit Hours <b>Necessary course signified by</b> 	Hours	Minimum Grade	Notes
 Upper Division Communication Track	3	C	
COM 484: Internship OR Upper Division Elective	3		
COM Upper Division Elective	3	C	
Complete 2 courses:	6		
Upper Division Elective			
Term hours subtotal:	15		<ul style="list-style-type: none"> <li>Gather professional references.</li> <li>Apply for full-time career opportunities</li> </ul>
Term 8 108 - 120 Credit Hours <b>Necessary course signified by</b> 	Hours	Minimum Grade	Notes
 Upper Division Communication Track	3	C	
COM 484: Internship OR Upper Division Elective	3		
COM Upper Division Elective	3	C	
Elective	3		
Term hours subtotal:	12		

- Students select one of four Communication Tracks and complete 9 hours from within that track.

Hide Course List(s)/Track Group(s)

Integrative Culture and Communication in Professions	Integrative Community Advocacy	Integrative Communication Across Hispanic Communities
COM 316: Gender and Communication (SOBE OR SB & C)	COM 312: Communication, Conflict, and Negotiation (CIVI)	COM 363: Latinxs and the Media (SOBE OR C)
COM 323: Communication Approaches to Popular Culture (SOBE OR C)	COM 316: Gender and Communication (SOBE OR SB & C)	COM 364: Cultural Communicology (SOBE OR SB)
COM 363: Latinxs and the Media (SOBE OR C)	COM 319: Persuasion and Social Influence (CIVI OR SB)	COM 371: Language, Culture, and Communication (GCSI OR SB & C & G)
COM 364: Cultural Communicology (SOBE OR SB)	COM 320: Communication and Consumerism (SB)	COM 420: Rhetoric and Community Advocacy
COM 371: Language, Culture, and Communication (GCSI OR SB & C & G)	COM 321: Rhetorical Theory and Research ((L or HU) & H)	COM 463: Intercultural Communication in a Global Context (GCSI OR SB & G)
COM 420: Rhetoric and Community Advocacy	COM 323: Communication Approaches to Popular Culture (SOBE OR C)	COM 464: Communicative Sexualities (SOBE OR SB)
COM 428: Graphic Novels and Popular Culture (HUAD OR HU)	COM 326: Court Room Oratory	COM 484: Internship or SPA 484: Internship
COM 463: Intercultural Communication in a Global Context (GCSI OR SB & G)	COM 420: Rhetoric and Community Advocacy	SPA 401: Spanish Oral Communication for the Professions
COM 464: Communicative Sexualities (SOBE OR SB)	COM 421: Rhetoric of Social Issues (HU)	SPA 404: Spanish in U. S. Professional Communities ((L or HU) & C)
COM 484: Internship	COM 422: Advanced Argumentation (CIVI OR L)	SPA 405: Latino Cultural Perspectives for the Professions (HUAD OR (L or HU) & C & G)
	COM 426: Political Communication (SB)	
	COM 428: Graphic Novels and Popular Culture (HUAD OR HU)	
	COM 467: Digital Rhetoric	
	COM 484: Internship	
Integrative Communication and Technology in Society	Related Area Courses	
COM 319: Persuasion and Social Influence (CIVI OR SB)	ENG 317: Cross-Cultural Writing ((L or HU) & G)	
COM 320: Communication and Consumerism (SB)	HST 314: American Cultural History Since 1865	
COM 323: Communication Approaches to Popular Culture (SOBE OR C)	JUS 432: Racial Justice (CIVI OR L)	
COM 394: Communication in the Electronic Age	MCO 418: History of Mass Communication (SOBE OR SB & H)	
COM 420: Rhetoric and Community Advocacy	MCO 450: Visual Communication (HUAD OR HU)	
COM 421: Rhetoric of Social Issues (HU)	MCO 456: Political Communication (CIVI OR SB)	
COM 422: Advanced Argumentation (CIVI OR L)	MCO 460: Race, Gender, and Media (SOBE OR C)	
	PHI 306: Applied Ethics (CIVI OR HU)	

COM 428: Graphic Novels and Popular Culture (HUAD OR HU)	POS 346: Problems of Democracy (HUAD OR HU)
COM 467: Digital Rhetoric	POS 350: Comparative Politics (GCSI OR SB & G)
COM 484: Internship	POS 435: Women and Politics (SOBE OR SB & C)
	POS 442: American Political Thought (HUAD OR HU)
	STS 330: Information Technology and Globalization (SB & G)
	STS 425: Law, Values, Science and Technology
	TWC 301: Fundamentals of Writing for Digital Media (L)
	TWC 411: Principles of Visual Communication (L)
	TWC 452: Information in the Digital Age
	TWC 453: Information and Communications Technology in American History (L & H)
	WST 375: Women and Social Change (SB & C)

- **Total Hours:** 120
- **Upper Division Hours:** 45 minimum
- **University Undergraduate Graduation Requirements**

**Notes:**

Mathematics Placement Assessment score determines placement in first mathematics course.

Students must complete a minimum of 12 upper division credit hours of COM courses offered by the College of Integrative Sciences and Arts.

General Studies designations listed next to courses on the major map were valid for the 2024 - 2025 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.