

2023 - 2024 Major Map

International Trade, BS

School/College: Thunderbird School of Global Management
TBINTRABS

Term 1 0 - 16 Credit Hours Critical course signified by ⚠	Hours	Minimum Grade	Notes
⚠ TGM 101: Principles of Global Management (G)	3	C	<ul style="list-style-type: none"> ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students. Review the "ThunderGuide" located on your Canvas course page. See advisor for details. Create a first draft resume. Create your LinkedIn profile. Create your Handshake profile.
CIS 105: Computer Applications and Information Technology (CS)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
MAT 210: Brief Calculus (MA)	3	C	
TGM 191: First-Year Seminar	1		
Elective	3		
Term hours subtotal:	16		
Term 2 16 - 31 Credit Hours Critical course signified by ⚠	Hours	Minimum Grade	Notes
⚠ TGM 204: Principles of Marketing for Global Organizations	3	C	<ul style="list-style-type: none"> Join a student club or professional organization. Secure a part-time job or a volunteer experience.
COM 225: Public Speaking (L)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
MAT 211: Mathematics for Business Analysis	3	C	
Humanities, Arts and Design (HU)	3		
⚠ Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	15		
Term 3 31 - 47 Credit Hours Critical course signified by ⚠	Hours	Minimum Grade	Notes
⚠ TGM 200: Principles of Accounting for Global Organizations	3	C	<ul style="list-style-type: none"> Develop your skills.
ECN 211: Macroeconomic Principles (SB)	3	C	
Cultural Diversity in the U.S. (C)	3		
Historical Awareness (H)	3		
Natural Science - Quantitative (SQ)	4		
⚠ Complete First-Year Composition requirement.			
⚠ Complete Mathematics (MA) requirement.			
Term hours subtotal:	16		
Term 4 47 - 60 Credit Hours Critical course signified by ⚠	Hours	Minimum Grade	Notes
⚠ STP 226: Elements of Statistics (CS)	3	C	<ul style="list-style-type: none"> Minimum 2.50 ASU cumulative GPA is required to register for LES 305 in Term 5. Term 5 or Term 6 is preferred for study abroad. Meet with your academic advisor
ECN 212: Microeconomic Principles (SB)	3	C	
Humanities, Arts and Design (HU)	3		

Natural Science - Quantitative (SQ) OR Natural Science - General (SG)

4

to begin planning for the best study abroad options for your major.

Term hours subtotal: 13

Term 5 60 - 76 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
LES 305: Business Law and Ethics for Managers OR PHI 306: ★ Applied Ethics (HU) OR PHI 360: Business and Professional Ethics (HU) OR PHI 406: Moral Dilemmas (L or HU)	3	C	<ul style="list-style-type: none"> • Term 5 or Term 6 is preferred for study abroad. Meet with your academic advisor to begin planning for the best study abroad options for your major. • Review the "ThunderGuide" Canvas course module titled "TGM 484 Internship Information." • Work with your academic advisor to start planning your required internship experience in Term 7.
★ TGM 468: States and Markets in a Global Economy (SB & G)	3	C	
ECN 306: Survey of International Economics (SB & G)	3	C	
TGM 310: Supply Chain Operations for Global Organizations	3	C	
TGM 312: Big Data in the Global Economy	3	C	
TGM 391: Global Business and Professional Development Skills	1	C	
Term hours subtotal:	16		

Term 6 76 - 91 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ TGM 353: Regional Management Environment (G)	3	C	<ul style="list-style-type: none"> • Work with your academic advisor to start planning your required internship experience in Term 7. • Research employment opportunities. • Complete an in person or virtual practice interview.
TGM 300: Principles of Finance for Global Organizations	3	C	
TGM 430: International Trade and Regional Economic Agreements	3	C	
Complete 2 courses: Elective	6		
★ Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).			
Term hours subtotal:	15		

Term 7 91 - 105 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ TGM 484: Internship	3-6	C	<ul style="list-style-type: none"> • An internship experience is required. • Gather professional references. • Apply for full-time career opportunities.
★ TGM 489: Multinational Organizational Leadership	3	C	
TGM 460: Global Risk Assessment and Management	3	C	
Upper Division Elective	2		
Elective	3		
Term hours subtotal:	14-17		

Term 8 105 - 120 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ TGM 498: Pro-Seminar (L)	3	C	<ul style="list-style-type: none"> • Apply for full-time career opportunities.
TGM 478: Cross-Cultural Communication and Negotiation	3	C	
Upper Division Elective	3		
Complete 2 courses: Elective	6		
Term hours subtotal:	15		

Hide Course List(s)/Track Group(s)

Notes:

- **First-Year Composition:** All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU's first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: <https://cisa.asu.edu/DSP>
- **Mathematics Placement Assessment** score determines placement in first mathematics course.

Total Hours: 120

Upper Division Hours: 45 minimum

Major GPA: 2.00 minimum

Cumulative GPA: 2.00 minimum

Total hrs at ASU: 30 minimum

Hrs Resident Credit for

Academic Recognition: 56 minimum

Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2023 - 2024 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.