












## 2016 - 2017 Major Map

### Global Management - Internatl Business & Culture, **BGM**

School/College: Thunderbird School of Global Management  
TBTGMBGM

Term 1 0 - 16 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
 TGM 101: Principles of Global Management	3	C	<ul style="list-style-type: none"> <li>• An SAT, ACT, Accuplacer, IELTS, or TOEFL score determines placement into first-year composition courses.</li> <li>• ASU Mathematics Placement Test score determines placement in Mathematics course.</li> <li>• ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students.</li> </ul>
ENG 101 or ENG 102: First-Year Composition OR			
ENG 105: Advanced First-Year Composition OR	3	C	
ENG 107 or ENG 108: First-Year Composition			
MAT 117: College Algebra (MA)	3		
TGM 191: First-Year Seminar	1		
Historical Awareness (H)	3		
Elective	3		
Term hours subtotal:	16		
Term 2 16 - 31 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
 TGM 200: Principles of Accounting for Global Organizations	3	C	<ul style="list-style-type: none"> <li>• Minimum 2.25 ASU cumulative GPA is required for COM 263 in term 3.</li> </ul>
COM 100: Introduction to Human Communication (SB)	3	C	
ENG 101 or ENG 102: First-Year Composition OR			
ENG 105: Advanced First-Year Composition OR	3	C	
ENG 107 or ENG 108: First-Year Composition			
MAT 210: Brief Calculus (MA)	3		
Elective	3		
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Term hours subtotal:	15		
Term 3 31 - 47 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
 TGM 204: Principles of Marketing for Global Organizations	3	C	<ul style="list-style-type: none"> <li>• This term is preferred for study abroad. Meet with your academic advisor to discuss the <b>best study abroad options for your major</b>.</li> </ul>
COM 225: Public Speaking (L)	3	C	
COM 263: Elements of Intercultural Communication (SB & C & G)	3	C	
ECN 211: Macroeconomic Principles (SB)	3	C	
Natural Science - Quantitative (SQ)	4		
 Complete Mathematics (MA) requirement.			
 Complete First-Year Composition requirement.			
Term hours subtotal:	16		
Term 4 47 - 63 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
 STP 226: Elements of Statistics (CS)	3	C	<ul style="list-style-type: none"> <li>• Minimum 2.5 ASU cumulative GPA is required to register for LES 305 in term 5.</li> <li>• This term is preferred for study abroad. Meet with your academic advisor to</li> </ul>
ECN 212: Microeconomic Principles (SB)	3	C	
Complete 2 courses:			

Humanities, Arts and Design (HU)	6
Natural Science - Quantitative (SQ) OR Natural Science - General (SG)	4
Term hours subtotal:	16

discuss the best study abroad options for your major.

Term 5 63 - 78 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ LES 305: Business Law and Ethics for Managers	3	C	<ul style="list-style-type: none"> <li>Work with your academic advisor to start planning your required internship experience in Term 7.</li> </ul>
★ TGM 468: States and Markets	3	C	
ENG 301: Writing for the Professions (L)	3		
PAF 311: Leadership and Change (SB)	3		
Elective	3		
Term hours subtotal:	15		

Term 6 78 - 93 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ TGM 353: Regional Management Environment	3	C	<ul style="list-style-type: none"> <li>Work with your academic advisor to start planning your required internship experience in Term 7.</li> </ul>
★ TGM 400: Advanced Topics in Global Management	3	C	
COM 312: Communication, Conflict, and Negotiation	3	C	
TGM 300: Principles of Finance for Global Organizations	3	C	
Elective	3		
Term hours subtotal:	15		

Term 7 93 - 105 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ TGM 484: Internship	3-6	C	<ul style="list-style-type: none"> <li>An internship experience is required.</li> <li>Minimum 2.5 ASU cumulative GPA is required to register for COM 371 in term 8.</li> </ul>
Upper Division Cultural Diversity in the U.S. (C) OR Upper Division Global Awareness (G)	3		
Complete 2 courses:	6		
Elective			
Term hours subtotal:	12-15		

Term 8 105 - 120 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ TGM 489: Multinational Organizational Leadership	3	C	
★ TGM 498: Pro-Seminar (L)	3	C	
COM 371: Language, Culture, and Communication (SB & C & G)	3	C	
Complete 2 courses:	6		
Upper Division Elective			
Term hours subtotal:	15		

Hide Course List(s)/Track Group(s)

**Total Hours:** 120

**Upper Division Hours:** 45 minimum

**Major GPA:** 2.00 minimum

**Cumulative GPA:** 2.00 minimum

**Total hrs at ASU:** 30 minimum

**Hrs Resident Credit for**

**Academic Recognition:** 56 minimum

**Total Community College Hrs:** 64 maximum

## **General University Requirements Legend**

### General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

### General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

### First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2016 - 2017 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.