W. P. Carey MBA - Executive Program

BAEXECMBA

Immediately elevate your contribution to your organization with expanded leadership skills gained through the comprehensive business curriculum taught by world-renowned faculty. During this two-year program, you'll develop a strategic perspective, learn how policy shapes business decisions and gain an understanding of how companies half a world away can impact your business.

Program description

Degree awarded: MBA W. P. Carey MBA

The executive MBA program is designed for senior leaders with increasing responsibility managing people, projects and budgets.

The W. P. Carey School of Business Master of Business Administration program provides a solid foundation and knowledge base in the core business disciplines, enabling students to develop the analytic capabilities and decision-making and leadership skill sets required to effectively integrate decisions into the business environment. Students learn how to refine their management skills and contribute more substantially to their organization and society.

Classes meet one weekend per month on campus, convenient for travel from within Arizona and surrounding states. A summer experience in Washington, D.C., and an international practicum help students see the world of business in a new way. The program is completed in 21 months and is supported by each of the eight academic units within the W. P. Carey School of Business. The comprehensive approach equips students with:

- a data-driven mindset
- the fundamentals of business and the confidence to see projects to completion
- strategic leadership skills and exposure
- an understanding of public policy here and abroad

At a glance

• College/School: W. P. Carey School of Business

• Location: Tempe

Degree requirements

48 credit hours including the required capstone course (MGT 589)

Required Core (1.5 credit hours)

LES 582 Ethical Issues for Managers (1.5)

Electives and Research (43.5 credit hours)

Culminating Experience (3 credit hours)

MGT 589 Strategic Management (3)

Additional Curricular Information

While there are no business course prerequisites, potential students must demonstrate strong quantitative ability and effective written and oral communication skills.

The business school does not accept graduate credits earned while students are in nondegree status or from courses taken before admission to the Master of Business Administration program or while enrolled in another Master of Business Administration program outside the W. P. Carey School of Business. Registration in School of Business courses numbered 501 and above is limited to students who have been admitted to a graduate degree program and have the approval of the MBA program office.

The executive curriculum must be taken in the prescribed sequence and is augmented by a series of lectures on thought leadership and off-site learning programs, including a business and public policy course in Washington, D.C. An additional off-site course exploring issues and strategies in the global business environment is held in partnership with an international business school. The program is completed in 21 months.

All students must successfully complete the comprehensive requirement established for the Master of Business Administration by the W. P. Carey School of Business and the Graduate College. The comprehensive culminating experience is integrated with MGT 589 Strategic Management. Students passing this course with a grade of "B" (scale is 4.00 = "A") or higher satisfy the comprehensive examination requirement.

Admission requirements

Applicants must fulfill the requirements of both the Graduate College and the W. P. Carey School of Business.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

- 1. graduate admission application and application fee
- 2. official transcripts
- 3. current resume
- 4. two letters of recommendation
- 5. answers to short-answer questions
- 6. proof of English proficiency

Additional Application Information

An applicant whose native language is not English must provide proof of English proficiency regardless of their current residency.

Letters of recommendation should comment on the student's motivation, commitment, achievements, work experience and opportunity for success in the program.

A personal interview, arranged by invitation only, will be completed before an offer of admission may be made.

Applicants should see the department's website for more information.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about ASU tuition and financial aid options to find out which will work best for them.

Application deadlines

Fall

expand

Career opportunities

The Master of Business Administration includes the essential academic preparation for students who are interested in pursuing professional careers as leaders within organizations in diverse functions, such as human resources, finance or marketing.

Career examples include:

• CEO

- finance manager
- marketing manager
- supply chain manager

Contact information

WPC Graduate Programs | MCRD 350 wpcareymasters@asu.edu | 480-965-3332 Admission deadlines