Business Administration (Information Systems Management), MBA

BAISMMBA

ASU is not currently accepting applications for this program. Students interested in the information systems management concentration should apply directly to the full time W. P. Carey MBA program.

Program Description

Degree Awarded: MBA Business Administration (Information Systems Management)
In order to be effective business operators, students who graduate from the W. P. Carey School of Business’ MBA program must be prepared with foundational knowledge of how to manage data and enterprise information. The information systems management concentration extends this foundational knowledge that all students receive by helping them build the additional technical skills needed by business professionals who aspire to work specifically in the information technology department of the enterprise.

The program educates students in the strategic use of technology to create shareholder value and provides them with an outstanding foundation of technical and managerial expertise. Students develop skills in enterprise modeling, database systems, electronic commerce, data warehousing and business process analysis.

Graduates of the information systems management concentration program are prepared to help shape organizations in a rapidly changing, globally competitive, technologically sophisticated environment.

At a Glance

- **College/School:** W. P. Carey School of Business
- **Location:** Tempe
Degree Requirements

60 credit hours including the required capstone course (MGT 589)

**Required Core (1.5 credit hours)**
LES 582 Ethical Issues for Managers (1.5)

**Concentration (9 credit hours)**
CIS 502 Information Systems: Digital Innovations and Transformation (3)
CIS 510 Business Process and Workflow Analysis (3)
CIS 545 Managing Enterprise Systems (3)

**Electives or Research (46.5 credit hours)**

**Culminating Experience (3 credit hours)**
MGT 589 Strategic Management (3)

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the W. P. Carey School of Business.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

Applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. GMAT or GRE test scores
4. two letters of recommendation
5. current resume
6. short-answer question responses
7. proof of English proficiency

Additional Application Information
An applicant whose native language is not English must provide proof of English proficiency regardless of current residency.
Letters of recommendation should comment on the student's motivation, commitment, achievements, work experience and opportunity for success in the program.

A personal interview, arranged by invitation only, must be completed before an offer of admission may be made.

Applicants should see the department's website for more information.

**Career Opportunities**

The Master of Business Administration program with a concentration in information systems management includes the essential academic preparation for students who are interested in pursuing professional careers leading within organizations in diverse functions such as human resources, finance or marketing.

Career examples include:

- business intelligence analyst
- computer systems architect
- information security analyst
- IT project manager

**Contact Information**

WPC Graduate Programs | MCRD 352  
wpcareymasters@asu.edu | 480-965-3332