# Management in China/Corporate, MS

BAMCCMS

#### **Program description**

#### Degree awarded: MS Management

The W. P. Carey School of Business at Arizona State University is directly involved in the development of top leadership in China. The MS custom corporate program in China is designed for participants of a single company in China. Upon successful completion of the program curriculum, a participant is granted an ASU Master of Science degree in management through the W. P. Carey School of Business.

The curriculum is designed to leverage participants' existing strengths in a chosen management concentration, and it provides intensive knowledge on managerial decision-making and strategic formulation. Accordingly, the curriculum is designed with a strong transdisciplinary focus while achieving cycle time efficiency. At the core of the curriculum delivery is emphasis on practical applications with direct business connectivity. A noteworthy feature of the curriculum is its integration of global practices and local market characterizations to enable participants' ability to excel in the modern economy.

The hallmarks of prestigious programs include two key elements: the faculty and the students. No other Master of Science program in China offers a more impressive list of faculty or students than the W. P. Carey China program. The faculty includes renowned professionals from the W. P. Carey School of Business as well as from other prestigious American business schools.

### At a glance

- College/School: W. P. Carey School of Business
- Location: <u>Tempe</u>

#### **Degree requirements**

36 credit hours including the required capstone course (MGT 588)

The curriculum consists of 12 courses concentrating on management. It is a world-class master's degree program with immersion in financial accounting, managerial finance, statistics and economics, marketing management, organizational theory and behavior, human resources management, supply chain management and information technology management.

All students must successfully complete the comprehensive requirement for Master of Science graduates established by the W. P. Carey School of Business and the Graduate College. As a lockstep program, there are no opportunities for participants to make up missed courses or to substitute courses. Therefore, students must complete all 12 courses before graduation with a grade of "B" or higher (3.00 on a 4.00 scale) for each course to satisfy the comprehensive requirement. A thesis is not required.

# **Admission requirements**

The Master of Science custom corporate program in China requires that students be nominated into the program by the company, and it is only delivered in China. Applicants are required to contact the program coordinator before submitting the online graduate admission application.

# **Tuition information**

When it comes to paying for higher education, everyone's situation is different. Students can learn about <u>ASU tuition and financial aid</u> options to find out which will work best for them.

# **Career opportunities**

The Master of Science in management program includes the essential academic preparation for students who are interested in pursuing professional careers as leaders within organizations of diverse functions such as human resources, finance or marketing.

Career examples include:

- CEO
- finance manager
- marketing manager
- supply chain manager

# **Contact information**

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