

W. P. Carey MBA - Shanghai Program

BASHANGMBA

Program description

Degree awarded: MBA W. P. Carey MBA

The business leaders emerging from the W. P. Carey MBA - Shanghai program can shape U.S.-Sino trade relationships during China's continued global expansion. This academic program is the cornerstone of a number of new offerings that include knowledge transfer and access to the highest level of decision-makers in China.

The W. P. Carey School of Business at Arizona State University is directly involved in the development of top leadership in China. In 2003, the Master of Business Administration program launched in Shanghai, China. The program is delivered in collaboration with Shanghai National Accounting Institute, an entity under the governance of China's Ministry of Finance.

This degree program is only offered in China.

At a glance

- **College/School:** [W. P. Carey School of Business](#)
- **Location:** [Tempe](#)

Degree requirements

48 credit hours including the required capstone course (MGT 589)

The curriculum is based on the integration of core management principles with an immersion in accounting, finance, information management, supply chain management, service marketing, customer relation management and management of services innovation. At the core of the curriculum delivery is emphasis on the practical applications with direct business connectivity. The school prides itself on the curriculum's integration of global practices and local market characterizations which enable participants' ability to excel in the modern economy.

In addition, the curriculum is designed with a strong transdisciplinary focus while achieving cycle-time efficiency. Each course is delivered in an intensive manner over two consecutive weekends, with four full days of face-to-face instruction supplemented by online instruction materials to enable learning interactions between faculty and participants.

All students must successfully complete the comprehensive requirement for the Master of Business Administration established by the W. P. Carey School of Business and the Graduate College. The comprehensive culminating experience is integrated with MGT 589 Strategic Management. Students passing this course with a grade of "B" (3.00 on a scale of 4.00) or higher satisfy the comprehensive examination requirement. A thesis is not required.

Admission requirements

This degree program is only offered in China. All applicants are required to contact the program coordinator before submitting the online graduate admission application.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Career opportunities

The Master of Business Administration program in China includes the essential academic preparation for students who are interested in pursuing professional careers as leaders within organizations of diverse functions, such as human resources, finance or marketing.

Career examples include:

- CEO
- finance manager
- marketing manager
- supply chain manager

Contact information

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