Instructional Design and Performance Improvement (Graduate Certificate)

Propel your career forward as a professional in a learning design or training and development setting. Examine learning theories and learn how to apply instructional design principles to a variety of industries.

**Program Description**

**Degree Awarded:** Certificate Instructional Design and Performance Improvement (certificate)

The graduate certificate program in instructional design and performance improvement prepares students to advance technology-based learning initiatives. Students study the creation of instructional plans and materials and combine theories in education, psychology and communication to create effective teaching solutions for adult learners.

Coursework in effective communication and leadership supports each student's professional growth, and integrating this coursework into applied projects prepares them for careers focused on optimizing learning. Students learn how to identify gaps in the performance of individuals, teams or organizations, as well as how to develop methods to close those gaps and improve performance and efficiency.

The information covered in this program does not prepare graduates to teach in a K-12 classroom, though educators with a secondary role in their district --- such as creating or conducting professional development experiences, or as a technology coordinator or trainer --- can benefit from this certificate. Students can pursue this graduate certificate while enrolled in other graduate programs at ASU.

**At a Glance**

- **College/School:** [Mary Lou Fulton Teachers College](#)
- **Location:** Tempe or Online
Degree Requirements

15 credit hours

Required Core (12 credit hours)
EDT 501 Foundations of Learning Design and Technologies (3)
EDT 502 Design and Development of Instruction (3)
EDT 503 Design of Effective Communications (3)
EDT 523 Issues in Online and Distance Education (3)

Other Requirement (3 credit hours)
EDT 504 Modalities of Learning (3) or
EDT 507 Performance Improvement and Leadership (3)

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Mary Lou Fulton Teachers College.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. personal statement describing the applicant's interests and reason for seeking this degree
4. resume
5. proof of English proficiency

Additional Application Information
An applicant whose native language is not English must provide proof of English proficiency regardless of current residency.

International students who need an F1 or J1 visa first need to apply to and be accepted into a graduate degree program prior to being considered for the certificate program. International students residing in the USA on other types of visas must adhere to all Graduate College policies and procedures regarding admission to be considered for admission to this certificate program.
GRE scores are not required for admission.

For disclosure information about this U.S. Department of Education Gainful Employment program, students should see https://catalog.asu.edu/files/disclosures/EDEDTGRCT/Gedt.pdf.

Attend Online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Career Opportunities

The field of instructional and learning design is continuing to expand as organizations seek to develop more of their training in online and hybrid formats. Preparation in instructional design positions graduates to work in school districts, universities, or in an organization training employees or customers, to design online courses, coach instructors and develop new computer-based learning methods.

Students completing this certificate program broaden their instructional and learning design expertise for future advancement in their fields including:

- curriculum developer
- distance or blended learning professional
- instructional designer
- instructional technologist
- learning designer
- LMS administrator
- online learning specialist
- online training manager
- technology integration specialist

Contact Information

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