

# Sustainability and Enterprise (Graduate Certificate)

GFSEGRCT

Modern enterprises such as traditional businesses, nonprofits and governments recognize the value of embedding sustainability into their operating strategies. Gain the expertise to guide organizations as they address today's challenges and evolve into the sustainable enterprises of the future.

## Program description

### **Degree awarded: Certificate Sustainability and Enterprise (Certificate)**

Organizations are increasingly aware of the need to address sustainability challenges. The CEOs of large private sector companies and leaders in the public and nonprofit sectors agree that sustainability will be critical to the future success of their enterprises. New types of enterprise models, including hybrids, mission-driven enterprises, benefit corporations and cooperatives are emerging, and there is an increased demand for professionals who can guide enterprises to include sustainability principles in their operating strategies.

The graduate certificate in sustainability and enterprise prepares its graduates to advance sustainability practices and communicate sustainability as a means for transformational change, organizational success and innovation. It is designed for individuals who wish to develop the sustainable enterprises of the future and employ sustainability as a strategy for enterprise success.

Skills developed in this program include:

- applying personal collaborative strengths to work in teams to assess sustainability opportunities and strategies
- applying sustainability competencies to develop and implement enterprise improvement proposals
- communicating sustainable enterprise approaches, challenges, risks and opportunities
- critically assessing enterprises against a comprehensive set of sustainability criteria
- identifying opportunities that exist for enterprises that address sustainability problems

This graduate certificate in sustainability and enterprise may be paired with a graduate degree at ASU or completed on its own. If done independently, a graduate certificate does not meet the requirements for federal financial aid or a student visa.

## At a glance

- **College/School:** [College of Global Futures](#)
- **Location:** [Tempe](#)

## Degree requirements

15 credit hours

### Required Core (9 credit hours)

EMS 523 Strategic Sustainability and Leadership (3)

SOS 508 Pathways to Sustainability (3)

SOS 509 Leading Sustainability Transitions (3)

### Electives (6 credit hours)

### Additional Curriculum Information

Students should see their program advisor for an approved list of electives.

## Admission requirements

Applicants must fulfill the requirements of both the Graduate College and the College of Global Futures.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in sustainability, business or a related field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

Applicants are required to submit:

- graduate admissions application and application fee
- official transcripts
- proof of English proficiency

## Additional Admission Information

An applicant whose native language is not English must provide [proof of English proficiency](#) regardless of current residency. The School of Sustainability requires a score of at least 100 on the TOEFL iBT® taken in a testing center (or equivalent).

Applicants are not required to be currently enrolled in a graduate program at Arizona State University.

At this time, only applications for fall and spring session A are being accepted due to the availability of the core classes SOS 508 and SOS 509 in fall and spring session A only.

## Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

## Application deadlines

Fall

Spring [expand](#)

[expand](#)

## Global opportunities

### Global experience

The College of Global Futures offers a slate of [study abroad programs](#) and global intensive experiences every year which are led by faculty and open to undergraduate and graduate students. The specific offerings depend on faculty availability and interest.

The [Fraser Global Mentorship Program](#) provides global mentoring opportunities for undergraduate and graduate students in the School of Sustainability. If students in this certificate are simultaneously enrolled in the Master of Sustainability Solutions program, they are eligible to participate in the Fraser program.

## Career opportunities

Career examples include the following roles. Additional advanced degrees or certifications may be required for some careers.

- chief sustainability officer
- environmental scientist or specialist
- management analyst
- project manager
- sustainability consultant

- sustainability specialist

## Contact information

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[Admission deadlines](#)