Industrial Design, MID

HIINDMID

Do you want to develop your potential as a strategic problem-solving thinker who drives innovation, builds business success and leads toward a better quality of life by designing innovative products, systems, services and experiences? This program prepares you for the future of industrial design practice.

Program Description

Degree Awarded: MID Industrial Design
The MID in industrial design is a studio-based program in which students learn to design new products, systems, services, experiences or businesses by envisioning the future.

Students engage in research, brainstorming, idea visualization, prototyping and testing creative solutions that address different stakeholders’ challenges while facing a new competitive industry environment. During the program, students are encouraged to work in a transdisciplinary way to harness creativity to resolve problems and co-create solutions to improve the user experience, capturing value for the industry while being responsible for the environment.

The program includes a design trip as a unique guided learning experience, in which students visit places like Tokyo, Milan or San Francisco, engaging in a deeper level with the industries and the industrial design practice, discovering a more optimistic way of looking at the future by reframing problems as opportunities.

Graduates of this program are adept in using principles of design innovation, sustainability and systems thinking in problem-solving.

At a Glance

- College/School: Herberger Institute for Design and the Arts
- Location: Tempe
Degree Requirements

60 credit hours including the required capstone course (IND 622)

Required Core (40 credit hours)

Electives (12 credit hours)

Other Requirement (3 credit hours)
IND 584 Internship (3)

Culminating Experience (5 credit hours)
IND 622 Advanced Industrial Design Studio IV (5)

Additional Curriculum Information
Students should see the academic unit for an approved course list.

The Master of Industrial Design program includes sequential studio courses. Requirements involve an average of 14 credit hours per semester. An internship is required during the summer prior to the final year.

Additional deficiency coursework is required for students who are in the three-year plus program; students should see the academic unit.

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Herberger Institute for Design and the Arts.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or they must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. a portfolio
4. letter of intent
5. contact information of two references
6. proof of English proficiency

Additional Application Information
An applicant whose native language is not English must provide proof of English proficiency through either the TOEFL or the IELTS regardless of their current residency. The minimum score for admission to the program is 80 on the TOEFL iBT or an overall band score of 6.5 on the IELTS.

The Design School requires that the portfolio, letter of intent and references be submitted via SlideRoom in addition to the Graduate College application requirements. https://asudesign.slideroom.com/#/Login

Admission to the program is selective. Admission cannot be deferred; students must enroll in the semester for which they are admitted, otherwise they need to go through the entire application process again for the year in which they are applying.

A GRE test is not required.

Applicants may be admitted to the two-year program with deficiencies if their previous coursework is not equivalent to the ASU undergraduate requirements and standards. Deficiencies must be completed prior to taking the required courses, if necessary; this may cause the student to take longer than two years to complete the program.

A personal interview is not required; however, a candidate wishing to visit the school is welcome and should make arrangements by contacting the department.

Admission requirements for the two-year program
Applicants must hold a minimum of a bachelor's degree or equivalent or a graduate degree from a regionally accredited college or university of recognized standing in a related field such as industrial design or product design.

Admission requirements for the three-plus year program
Applicants must hold a bachelor's degree or equivalent from a regionally accredited college or university of recognized standing in a field other than industrial design.

Tuition Information
When it comes to paying for college, everyoneâs situation is different. Students can learn about ASU tuition and financial aid options to find out which will work best for them.

Application Deadlines
Fall

Career Opportunities
Graduates are able to apply critical thinking and design skills in a variety of settings. They find positions in industry and academia and also develop startup ventures, some examples include:
• design consultant
• design strategist
• head of innovation
• interaction designer
• product design director
• senior industrial designer
• senior product design manager
• senior UI/UX product designer
• university faculty
• UX strategist

Contact Information
The Design School | CDN 162
designgrad@asu.edu | 480-965-3536