

Music Entrepreneurship (Graduate Certificate)

HIMERTGRCT

Have you ever wondered about how to make it in the music business? This program provides you with the tools you need to be a highly successful working musician.

Program description

Degree awarded: Certificate Music Entrepreneurship (Certificate)

Music entrepreneurship is a discipline that intersects the traditional music disciplines. Music entrepreneurship harnesses the skills and mindset of the entrepreneur to empower musicians to create work that is meaningful, sustainable and oriented to community and market need.

Students in music and students with a background in music benefit from the business, marketing and organizational skills offered by certificate courses as applied specifically to and within the arts.

At a glance

- **College/School:** [Herberger Institute for Design and the Arts](#)
- **Location:** [Tempe](#)

Degree requirements

15 credit hours

Required Core (3 credit hours)

MUP 538 The Enterprising Artist (3)

Electives (9 credit hours)

Internship (3 credit hours)

MSC 584 Internship (3)

Additional Curriculum Information

In consultation with the faculty coordinator, students select three electives based on their interests and goals for the certificate.

Additional information on degree requirements for this degree is available on the curriculum check sheet located at the bottom of [the school's program page](#).

Admission requirements

Applicants must fulfill the requirements of both the Graduate College and the Herberger Institute for Design and the Arts.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in music or related field, from a regionally accredited institution, or can demonstrate a background in music.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

Applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. written statement
4. proof of English proficiency

Additional Application Information

An applicant whose native language is not English must provide [proof of English proficiency](#) regardless of their current residency.

International students who need an F1 or J1 visa first need to apply to and be accepted into a graduate degree program prior to being considered for the certificate program. International students residing in the USA on other types of visas must adhere to all Graduate College policies and procedures regarding admission to be considered for admission to this certificate program.

Applicants may be admitted to the certificate by submitting a statement of interest outlining their music background and personal goals.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Apply key concepts of entrepreneurship to critical evaluation of music career paths.
- Synthesize knowledge of music entrepreneurship within the Phoenix area and surrounding communities through music entrepreneurship fieldwork.

Career opportunities

A certificate in music entrepreneurship can help students enhance the marketable skills they acquire in their major program and help them develop new skills, including marketing, business practices, grant writing, arts administration and fundraising management.

Career examples include:

- arts administrator
- community arts advocate
- performing musician
- public or community school teacher
- university professor

Contact information

[School of Music, Dance and Theatre](#) | MUSIC E167
mdtadmissions@asu.edu | 480-965-5069