

Theatre (Arts Entrepreneurship and Management), MFA

- INACTIVE

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Program description

Degree awarded: MFA Theatre (Arts Entrepreneurship and Management)

The MFA program in theatre with a concentration in arts entrepreneurship and management teaches the skills of arts entrepreneurship, arts management and arts marketing within the context of the Master of Fine Arts degree in theatre, also grounding students in theories of performance, community-based arts, and theatre history and literature. Thus, students develop a holistic understanding of the role of arts managers as enablers of art-making.

Students in this program can earn a concurrent certificate in nonprofit leadership and management.

At a glance

- College/School: [Herberger Institute for Design and the Arts](#)
- Location: [Tempe](#)

Degree requirements

60 credit hours including the required applied project course (THP 693), a practicum and an oral comprehensive exam

Required Core (15 credit hours)**Concentration (27 credit hours)****Electives or Research (12 credit hours)****Other Requirements (3 credit hours)**

THP 680 Practicum (2)

THP 684 Internship (1)

Culminating Experience (3 credit hours)

THP 693 Applied Project (3)

Additional Curriculum Information

Twelve elective credit hours are required for the 60 credit hour Master of Fine Arts. However, students who elect to pursue the NLM certificate concurrently must take an additional three credit hour elective course in the nonprofit leadership and management program to complete the certificate and degree requirements.

THP 680 is a one credit hour course that students are required to take twice.

As part of the applied project requirement, students must submit a written document. An oral defense is also required.

Students should see the academic unit for a complete list of approved electives and required coursework for the core and concentration.

Admission requirements

Applicants must fulfill the requirements of both the Graduate College and the Herberger Institute for Design and the Arts.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in a related field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

In addition, the School of Music, Dance and Theatre requires a minimum of 30 undergraduate credit hours of coursework in theatre, film, dance, music, art or business with a minimum GPA of 3.20 overall.

All applicants must submit:

1. graduate admission application and application fee

2. official transcripts
3. resume
4. three letters of recommendation
5. sample of critical writing (in lieu of GRE scores)
6. statement of educational and professional objectives
7. sample of entrepreneurial or managerial materials
8. proof of English proficiency

Additional Application Information

An applicant whose native language is not English must provide proof of English proficiency regardless of their current residency.

The letters of recommendation should be from professionals who can speak to the applicant's potential for success in arts entrepreneurship or management.

Examples of a critical writing sample include a term paper or research project.

The sample of entrepreneurial or managerial materials should be indicative of the candidate's potential to succeed as an arts entrepreneur or manager; examples include publicity materials, marketing plans, budgets, stage management prompt books, grant proposals and business plans.

Interviews may be conducted on campus or remotely.

Applicants should see the program website for application deadlines and admission terms.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Contact information

[School of Music, Dance and Theatre](#) | MUSIC E167

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