

# Film and Media Studies, MAS

LAAMPCMAS

Complete your degree in one or two years in a program ideal for working professionals and lifelong learners looking to develop media literacy training in film, television and digital media. Faculty for this program include noted scholars in fields across film and media.

## Program description

### **Degree awarded: MAS Film and Media Studies**

Providing a comprehensive overview of film, television, video games and other digital media across a range of texts and platforms, the MAS program in film and media studies helps students develop into more critically informed writers, teachers, storytellers and consumers of popular culture and media.

Delivered exclusively online, the Master of Advanced Study program explores the aesthetic, industrial, social and cultural dimensions of U.S. media production within a dynamic, interactive and flexible learning environment.

## At a glance

- **College/School:** [The College of Liberal Arts and Sciences](#)
- **Location:** [Online](#)

## Degree requirements

30 credit hours and a written comprehensive exam

### **Required Core (9 credit hours)**

FMS 504 Film Analysis (3)

FMS 510 Digital Media Studies (3)

FMS 520 Cultural History of US Television: Theory and Method (3)

## **Electives (21 credit hours)**

## **Culminating Experience (0 credit hours)**

written comprehensive exam (0)

## **Additional Curriculum Information**

The program consists of nine credit hours of core courses, 21 credit hours of electives and a written comprehensive exam. Students should review the webpage and then consult the director.

# **Admission requirements**

Applicants must fulfill the requirements of both the Graduate College and The College of Liberal Arts and Sciences.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00= "A") in the last 60 hours of their first bachelor's degree program, or a minimum cumulative GPA of 3.00 (scale is 4.00= "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. statement of purpose
4. resume or curriculum vitae
5. letters of recommendation (optional)
6. application essay
7. proof of English proficiency

## **Additional Application Information**

An applicant whose native language is not English and has not graduated from an institution of higher learning in the United States must provide [proof of English proficiency](#) regardless of their current residency. Applications will not be processed without valid proof of English proficiency; official scores must be sent to ASU in order for the application to be processed.

In a one-page, double-spaced statement of purpose, the applicant should explain how their goals and interests align with the focus of the program.

Applicants are asked to write and submit a three-page essay that assesses their knowledge of media theory and critical analysis skills. The subject of the essay is given in the online application. Applicants should demonstrate the ability to write well and construct a persuasive critical argument. Appropriate secondary sources should be used in this essay.

While letters of recommendation are optional, applicants may include two or three letters in their application. Recommenders should be former teachers or supervisors who address the applicant's academic performance, motivation and character.

## Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

## Attend online

### ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

## Application deadlines

### Fall

Spring [expand](#)

Summer [expand](#)

[expand](#)

## Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Graduates of this program will be able to engage theory and apply key concepts in film and media studies.
- Students will be able to identify, evaluate and integrate appropriate primary and secondary sources in relation to the study of media.
- Graduates will be able to analyze the cultural, economic, political and technological factors that influence media production, reception and analysis.

## Career opportunities

Media industries are sources of ever-increasing opportunities for graduates. The Master of Advanced Study degree in film and media studies provides students with a set of valuable skills that lead to numerous employment opportunities in fields including education, academia, journalism, communications, research and media consulting. There is also more need for media studies experts in every major industry, with media presence being a requirement in today's society. Every industry and

company has media departments with specialists in media policy, strategy, research, marketing, social media and branding.

Career examples include:

- archivist
- branding strategist
- educator
- media buyer
- media critic
- media industry journalist
- media researcher
- political media strategist
- producer
- public relations expert
- social media strategist
- teacher

## Contact information

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[Admission deadlines](#)