Film and Media Studies, MAS

LAAMPCMAS

Complete your degree in two years in a program ideal for working professionals and lifelong learners looking to develop media literacy training in film, television and digital media. Faculty for this program include noted media scholars, critics and filmmakers.

Program Description

Degree Awarded: MAS Film and Media Studies
Providing a comprehensive overview of film, television, videogames and other digital media across a range of texts and platforms, the MAS program in film and media studies develops students into more critically informed writers, teachers, storytellers and consumers of popular culture and media.

Delivered exclusively online, the program explores the aesthetic, industrial, social and cultural dimensions of U.S. media production within a dynamic, interactive and flexible learning environment.

Graduates of this program are able to analyze current and historic issues in connection with media texts, examine the cultural contexts of media production, and identify the economic, political, technological and social factors that influence media production and analysis.

At a Glance

- **College/School:** The College of Liberal Arts and Sciences
- **Location:** Online

Degree Requirements

30 credit hours and a written comprehensive exam
Required Core (9 credit hours)
FMS 504 Film Analysis (3)
FMS 510 Digital Media Studies (3)
FMS 520 Cultural History of US Television: Theory and Method (3)

Electives (21 credit hours)

Culminating Experience (0 credit hours)
written comprehensive exam (0)

Additional Curriculum Information
The program consists of nine credit hours of core courses, 21 credit hours of electives and a written comprehensive exam. Students should review the webpage and then consult the director.

Admission Requirements
Applicants must fulfill the requirements of both the Graduate College and The College of Liberal Arts and Sciences.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00= "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00= "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. statement of purpose
4. resume or curriculum vitae
5. letters of recommendation (optional)
6. application essay
7. proof of English proficiency

Additional Application Information
An applicant whose native language is not English must provide proof of English proficiency regardless of current residency. Students should see the Department of English website for specific details about English proficiency requirements.

The two-page statement of purpose should describe past academic work, reasons for pursuing the Master of Advanced Study, and the skills that prepare the applicant for this degree.
Applicants are asked to write and submit a three-page essay that assesses their knowledge of media theory and critical analysis skills. The subject of the essay is given in the online application. Applicants should demonstrate the ability to write well and construct a persuasive critical argument. Appropriate secondary sources should be used in this essay.

While letters of recommendation are optional, applicants may include two or three letters in their application. Recommenders should be former teachers or supervisors, addressing the applicant's academic performance, motivation and character.

An interview via Skype may be requested before final admission decisions are made.

**Attend Online**

**ASU Online**

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information [here](#).

**Application Deadlines**

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**Program Learning Outcomes**

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Analyze the cultural, economic, political, and technological factors that influence media production, reception, and analysis.
- Engage theory and apply key concepts in film and media studies.
- Identify, evaluate, and integrate appropriate primary and secondary sources in relation to the study of media

**Career Opportunities**

Media industries are sources of ever-increasing opportunities for graduates. The Master of Advanced Study in film and media studies provides students with a set of valuable skills that lead to numerous employment opportunities in fields including education, academia, journalism, communications, research and media consulting. There is also more need for media studies experts in every major industry, with media presence being a requirement in today's society. Every industry and company has media departments with specialists in media policy, strategy, research, marketing, social media and branding.
Career examples include:

- archivist
- branding strategist
- educator
- media buyer
- media critic
- media industry journalist
- media researcher
- political media strategist
- producer
- public relations expert
- social media strategist
- teacher

Contact Information

Department of English | RBHL 170
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Admission Deadlines