Communication, MA

Are you ready for the next step in your career? Do you want to improve your communication and leadership skills? The ability to communicate effectively is the skill most associated with professional and personal success and satisfaction. Understanding how to manage conflict, persuade others and articulate complex ideas simply and clearly --- and to be able to do so across communication media --- is fundamental to creating a fulfilling career in any field.

Program Description

Degree Awarded: MA Communication
The MA in communication program provides advanced training in communication skills and competencies for professionals, preparing students for success in their careers and a dynamic job market.

The flexible delivery offers easy access to a rigorous education. Instruction includes social influence, conflict transformation, communicating in global contexts, best workplace practices and more. The program concludes with a capstone project in which students work with an organization of their choice and create a communication training and development module.

At a Glance

- **College/School:** The College of Liberal Arts and Sciences
- **Location:** Online

Degree Requirements

30 credit hours including the required capstone course (COM 550)
Required Core (12 credit hours)
COM 501 Research Methods in Communication (3)
COM 504 Theories and Models in Communication (3)
COM 530 Training and Development (3)
COM 540 Conducting Communication Research (3)

Electives (15 credit hours)

Culminating Experience (3 credit hours)
COM 550 Capstone (3)

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and The College of Liberal Arts and Sciences.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in communication or a closely related field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. proof of English proficiency

Additional Application Information

An applicant whose native language is not English must provide proof of English proficiency regardless of current residency.

Attend Online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Career Opportunities
This program is designed for individuals looking to change career trajectories or get ahead in their current professions. Graduates with a master's degree in communication can expect to find work in the following:

- fundraising
- government
- health care
- human resources
- management
- marketing
- nonprofits
- public relations
- sales
- teaching

**Contact Information**

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