

# Sports Law and Business, MSLB

LWSLBMSLB

Interested in obtaining advanced knowledge of the sports industry from a legal perspective? Participate in unique experiential learning opportunities and have access to conferences, workshops and events that intersect with the sports and business sectors.

## Program description

### **Degree awarded: MSLB Sports Law and Business**

The MSLB program at the Sandra Day O'Connor College of Law at Arizona State University is centrally located in vibrant downtown Phoenix. This unique program blends sports, law and business from a nationally ranked law school with world-class faculty.

The sports law and business program uses the expertise of world-class faculty and programming to provide specialized and targeted experiences for legal scholars with career aspirations in sports. It is the only law master's degree program in the U.S. that combines sports, law and business into one comprehensive program.

This in-person 36 credit hour degree program is offered in the fall semester and has both full-time and part-time student opportunities. Admitted students can apply for these opportunities: the Allan "Bud" Selig Scholarship, the SLB Student Leadership Team, and MSLB graduate assistantship positions with Sun Devil Athletics. These opportunities are only available to students who have been accepted into the Master of Sports Law and Business program.

## At a glance

- **College/School:** [Sandra Day O'Connor College of Law](#)
- **Location:** [Downtown Phoenix](#)

## Concurrent Program Options

Students can choose to create their own **concurrent degree** combination to match their interests by working with their academic advisor during or after their first semester of study. Some concurrent combinations are not possible due to high levels of overlap in curriculum; students should speak with their academic advisor for more details.

This degree is also offered as a concurrent program with the following:

[Juris Doctor, JD](#)

[Compare programs](#)

## **Degree requirements**

### **Required Core (21 credit hours)**

SLB 510 Amateur Sports Law: MSLB (3) or SLB 512 Professional Sports Law: MSLB (3)

SLB 511 Career Strategies and Business Communications in the Sports Industry (3)

SLB 514 Negotiations and Alternative Dispute Resolutions in the Sports Industry (3)

SLB 515 Sports Business Strategies and Executive Decisions (3)

SLB 517 Marketing for Sports Organizations (3)

SLB 518 Sports Analytics (3)

SLB 581 U.S. Law and Legal Analysis Through Sport: MSLB (3) or LAW 519 Legal Method and Writing (3)

### **Electives or Research (12 credit hours)**

SLB 516 Revenue Generation in the Sports Industry (3)

SLB 519 Professional Sports Team Operations and Legal Issues: MSLB (3)

SLB 522 NCAA Compliance, Infractions and Enforcement: MSLB (3)

SLB 523 MLB's Impact on Law and Society: MSLB (1-3)

SLB 524 Law and Business of Sports Branding: MSLB (3)

SLB 525 Sports Big Events: Law/Biz/Ops: MSLB (3)

SLB 598 Topic: Applied Sports Marketing (3)

SLB 598 Topic: Innovating Sports Organizations: Leadership and DEI (3)

SLB 598 Topic: Regulatory Issues in the Sports Industry (3)

SLB 598 Topic: Sports Entrepreneurship Management (3)

SLB 598 Topic: Sports Sponsorship, Partnership and Activations (3)

SLB 598 Topic: Strategic Planning for the Future in Sports (3)

### **Culminating Experience (3-6 credit hours)**

SLB 593 Applied Project (3-6)

### **Additional Curriculum Information**

Students must complete a minimum of three credits with a maximum of six credits of an applied project to serve as their culminating experience. This allows for additional applied projects for those who want to apply their studies to varying experiences.

## Admission requirements

Applicants must fulfill and complete all requirements in order for their application to be reviewed.

Applicants who submit an incomplete application or do not provide all of the required documents will not be reviewed by the admissions committee.

In addition to the MSLB application, applicants are required to submit the following documents:

1. official transcripts or unofficial transcripts
2. resume (one or two pages)
3. personal statement; a minimum of 1,250 words is required
4. two professional references
5. video pitch

Additional application requirements may be requested. For updates on these items, students may visit the [ASU Law website](#).

Applications are reviewed on a rolling admissions basis. Once an application has been reviewed, an applicant may be selected for an interview based on the qualifications presented in the application.

A minimum of a bachelor's degree from a regionally accredited four-year college or university in the United States or a comparable degree from a foreign institution is required.

Admission to the sports law and business program is only offered for the fall semester; applicants do not have the option for a spring or summer semester start date.

### International Student Application Information

An applicant whose native language is not English must provide proof of English proficiency as indicated by acceptable scores regardless of their current residency. Applicants should have a TOEFL score higher than 250 (computer) or 100 (internet). Exceptional candidates with relevant experience and background who have scores of at least 243 (computer) or 96 (internet) also are considered. ASU's institutional code is 4007. This proof of English proficiency is required for international students and must be included in the MSLB application documents.

Applicants who have received undergraduate or graduate degrees from foreign institutions must have their transcripts evaluated by World Education Services, and WES must send that evaluation to the offices of the Sandra Day O'Connor College of Law. Evaluation of international transcripts must be reviewed and included in the application.

### Additional Application Information

#### Transcripts

Official transcripts from all postsecondary institutions of higher education attended must be submitted to [mslbasu@asu.edu](mailto:mslbasu@asu.edu) or mailed to the ASU Law admission office. An official transcript is a transcript

certified by the issuing school and sent directly to ASU or delivered to ASU in a sealed envelope with a seal intact.

### **Character and Fitness**

If an applicant answers Yes to any of the questions in this section, a separate statement or electronic attachment providing a complete description of the actions and full details of the charges and sanctions against the applicant must be included. The applicant also must include any charges that have been expunged, sealed or set aside, even if told by a judge or attorney it is not necessary to include. Additionally, the applicant should provide a personal account of the events that led to the charges or discipline. Failure to include this information results in an incomplete application. Incomplete applications will not be reviewed by the admission committee.

Admission to the Master of Sports Law and Business program is very competitive. Selection is based on a variety of factors, including academic background, experience and background in the sports industry, personal statement and goals, and other factors determined through the application process.

## **Tuition information**

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

## **Career opportunities**

Graduates are equipped to understand the sports market and the regulatory forces at play in the U.S. and globally.

Phoenix is a destination for the next generation of sports professionals, boasting opportunities for working, learning and networking in every major industry in American sports.

ASU Law's Master of Sports Law and Business program prepares graduates for a career in the sports industry at the highest levels and is geared toward those who want to master legal principles that impact sports organizations such as the NBA, NFL, NCAA, MLB or PGA.

## **Contact information**

[Sandra Day O'Connor College of Law](#) | BCLS 268

[MSLBASU@asu.edu](mailto:MSLBASU@asu.edu) | 480-965-1474

[Admission deadlines](#)