Sports Law and Business, MSLB

LWSLBMSLB

The Selig Sports Law and Business program at ASU Law is designed for those interested in obtaining advanced knowledge of the sports industry from a legal perspective. Students participate in unique experiential learning opportunities and have access to conferences, workshops and events that intersect with the sports and business sectors.

Program Description

Degree Awarded: MSLB Sports Law and Business
The MSLB program at the Sandra Day O'Connor College of Law at Arizona State University is centrally located in vibrant downtown Phoenix. This unique program blends sports, law and business from a nationally ranked law school with world-class faculty, including MLB Commissioner Emeritus Allan "Bud" Selig.

The sports law and business program uses the expertise of world-class faculty and programming to provide specialized and targeted experiences for legal scholars with career aspirations in sports. It is the only law master's degree program in the U.S. that combines sports, law and business into one comprehensive program.

This in-person 36-credit hour degree program is offered in the fall semester and has both full-time and part-time student opportunities. The program offers admitted students the opportunity to apply for the following opportunities: The Allan "Bud" Selig Scholarship, the SLB Graduate Assistant Team, and the MSLB Graduate Assistantship positions with Sun Devil Athletics. These opportunities are only available to students who have been accepted into the Master of Sports Law and Business program.

At a Glance

• College/School: Sandra Day O'Connor College of Law
Degree Requirements

Required Core (21 credit hours)
SLB 510 Amateur Sports Law: MSLB (3) or SLB 512 Professional Sports Law: MSLB (3)
SLB 511 Career Strategies and Business Communications in the Sports Industry (3)
SLB 514 Negotiations and Alternative Dispute Resolutions in the Sports Industry (3)
SLB 515 Sports Business Strategies and Executive Decisions (3)
SLB 517 Marketing for Sports Organizations (3)
SLB 518 Sports Analytics (3)
SLB 581 U.S. Law and Legal Analysis Through Sport: MSLB (3) or LAW 519 Legal Method and Writing (3)

Electives or Research (12 credit hours)
SLB 516 Revenue Generation in the Sports Industry (3)
SLB 519 Pro Sports Team Operations and Legal Issues: MSLB (3)
SLB 522 NCAA Compliance, Infractions and Enforcement: MSLB (3)
SLB 523 MLB’s Impact on Law and Society: MSLB (1-3)
SLB 524 Law and Business of Sports Branding: MSLB (3)
SLB 525 Sports Big Events: Law/Biz/Ops: MSLB (3)
SLB 598 Topic: Innovating Sports Organizations: Leadership and Diversity and Inclusion (3)
SLB 598 Topic: Sports Sponsorship, Partnership, and Activations (3)
SLB 598 Topic: Strategic Planning for the Future in Sports (3)

Culminating Experience (3-6 credit hours)
SLB 593 Applied Project (3-6)

Additional Curriculum Information
Students must complete a minimum of three credits with a maximum of six credits of an applied project to serve as their culminating experience. This allows for additional applied projects for those who want to apply their studies to varying experiences.

Admission Requirements

Applicants must fulfill and complete all requirements in order for their application to be reviewed.
Applicants that submit an incomplete application or do not provide all of the required documents will not be reviewed by the admissions committee.

In addition to the MSLB application, applicants are required to submit the following documents:

1. official transcripts or unofficial transcripts
2. resume (fewer than 3 pages)
3. personal statement; a minimum of 1,250 words is required
4. two professional letters of recommendation

Additional application requirements may be requested. For updates on these items, students may visit the ASU Law website: https://law.asu.edu/admission/mslb.

Applications are reviewed on a rolling admissions basis. Once an application has been reviewed, an applicant may be selected for an interview based on the qualifications of the application.

A minimum of a bachelor's degree from a regionally accredited four-year college or university in the United States or a comparable degree from a foreign institution is required.

Admissions into the sports law and business program is only offered for the Fall semester. Applicants do not have the option to apply for Spring or Summer semester start date.

**International Student Application Information**

An applicant whose native language is not English must provide proof of English proficiency as indicated by acceptable scores regardless of current residency. Applicants should have a TOEFL score more than 600 (paper), 250 (computer), or 100 (internet). Exceptional candidates with relevant experience and background who have scores of at least 590 (paper), 243 (computer) or 96 (internet) also are considered. ASU’s institutional code is 4007. This proof of English proficiency is required for international students and must be included in the documents required for the MSLB application.

Applicants who have received undergraduate or graduate degrees from foreign institutions must have their transcripts evaluated by World Education Services, and WES must send that evaluation to the offices of the Sandra Day O’Connor College of Law. Evaluation of international transcripts must be reviewed and included in the application.

**Additional Application Information**

**Transcripts**

Official transcripts from all postsecondary institutions of higher education attended must be submitted to mslbasu@asu.edu or mailed to the ASU Law Admission Office. An official transcript is a transcript certified by the issuing school and sent directly to ASU or delivered to ASU in a sealed envelope with a seal intact.

**Character and Fitness**

If an applicant answers Yes to any of the questions in this section, a separate statement or electronic attachment providing a complete description of the actions and full details of the charges and sanctions against the applicant must be included. The applicant also must include any charges that have been expunged, sealed or set aside, even if told by a judge or attorney it is not necessary to include. Additionally, the applicant should provide a personal account of the events that led to the charges or discipline. Failure to include this information results in an incomplete application. Incomplete applications will not be reviewed by the admission committee.
Admission to the Master of Sports Law and Business program is very competitive. Selection is based on a variety of factors, including academic background, experience and background in the sports industry, personal statement and goals, and other factors determined through the application process.

**Career Opportunities**

Graduates are equipped to understand the sports market and the regulatory forces at play in the U.S. and globally.

Phoenix is a destination for the next generation of sports professionals, boasting opportunities for working, learning and networking in every major industry in American sports.

ASU Law’s Master of Sports Law and Business program prepares graduates for a career in the sports industry at the highest levels and is geared toward those who want to master legal principles that impact sports organizations such as the NBA, NFL, NCAA, MLB or PGA.

**Contact Information**

[Sandra Day O'Connor College of Law](#) | BCLS 420  
[MSLBASU@asu.edu](mailto:MSLBASU@asu.edu) | 480-965-1474  
[Admission Deadlines](#)