Propel your career on your own time as an innovative integrated care manager or entrepreneur. You'll develop management strategies that address the needs of populations with a focus on quality, technological advances and cost-effectiveness.

Program description

Degree awarded: DBH Behavioral Health (Management)

The DBH with a concentration in management is a global, interdisciplinary degree program that offers an innovative curriculum, a hands-on internship placement in health care settings, and an applied research project for domestic and international students.

Integrated health care is the team-based, coordinated approach to the treatment of medical and behavioral health issues, lifestyle issues and behaviors that affect health, all in one setting. The management concentration enables students to tailor innovative management practices to their local health system geography, culture and policy.

The curriculum focuses on:

- accountable care organization models
- business entrepreneurship
- health technologies such as electronic health records, mobile health applications and wearable health monitoring devices
- integrated behavioral health program design
- integrated health management in primary care, especially in the patient-centered medical home
- quality and performance measurement

Graduates of the management concentration are positioned to achieve the Quadruple Aim in health care:

- cost savings
- improved health care team experience
- improved patient experience of care
- population health management
Students learn to apply entrepreneurial concepts and skills to promote integrated health programs with key stakeholders, such as medical directors and chief executive officers.

This program of study does not provide a pathway to licensure.

At a glance

- **College/School:** [College of Health Solutions](#)
- **Location:** [Online](#)

Degree requirements

60 credit hours including the required applied project course (IBC 793)

**Required Core (15 credit hours)**
- HCD 501 Population Health Data Management and Analysis (3)
- IBC 586 Behavioral Health Professional Writing Style (3)
- IBC 611 Population-Based Health Management (3)
- IBC 614 Quality and Performance Measurement, Improvement and Incentives in Health Care (3)
- IBC 718 Healthcare Systems: Organization, Delivery and Economics (3)
- IBC 720 Behavioral Health Entrepreneurship (3)

**Concentration (15 credit hours)**
- HCD 602 Health Informatics for Health Care Professionals (3)
- IBC 601 Models of Integrated Primary Care (3)
- IBC 626 Behavioral Health Management (3)
- IBC 630 Financial Management of Health Care (3)
- IBC 660 Healthcare Legal, Ethical, and Professional Issues (3)
- IBC 740 Integrated Behavioral Interventions, Cost Savings, Medical Cost Offset and Return on Investment (3)

**Electives or Research (21 credit hours)**

**Other Requirement (3 credit hours)**
- IBC 684 Internship (3)

**Culminating Experience (6 credit hours)**
- IBC 793 Applied Project (6)

**Additional Curriculum Information**

Students who enter the doctoral program with a master's degree in a related discipline may count up to 15 credits from that degree toward the total credit hours, with program approval.
Admission requirements

Applicants must fulfill the requirements of both the Graduate College and the College of Health Solutions.

Applicants are eligible to apply to the program if they have earned a master's degree in any field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program or a minimum cumulative GPA of 3.00 (on a 4.00 scale) in the applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. supplemental application
4. one reference (professional)
5. resume or curriculum vitae
6. proof of English proficiency

Additional Application Information

An applicant whose native language is not English must provide proof of English proficiency regardless of their current residency.

Applicants with a master's degree in business administration, public health, nursing, counseling, behavioral health, health care administration or social work, among others, are encouraged to apply. Applicants must be master's degree-level professionals who are currently employed in, or aspire to be employed in, a clinical capacity within integrated health care.

Within the university application, a supplemental application must be submitted for admission consideration. The supplemental application includes acknowledgments of program policies and a series of essay questions (responses restricted to 500 words or less).

Contact information of at least one reference is required. The reference will be contacted via email to respond to a series of questions about the applicant. Examples of appropriate references include a supervisor who can assess the applicant's clinical or professional performance, or other professional person (not relatives) such as a licensed behavioral health clinician, medical or other health care provider, or faculty from the applicant's master's degree program who is well acquainted with their professional practice or academic achievement.

Tuition information
When it comes to paying for higher education, everyone's situation is different. Students can learn about ASU tuition and financial aid options to find out which will work best for them.

**Attend online**

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program's ASU Online page for program descriptions and to request more information.

**Application deadlines**

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**Career opportunities**

Graduates of the management concentration have the organizational understanding and management skills required to move into leadership and management positions across health care settings. They are well prepared to develop and manage programs related to integrated behavioral health care. Graduates often choose careers in integrated care practice management; leadership positions in integrated care delivery systems, health plans and managed care organizations; and positions as integrated care industry consultants.

Potential job titles include:

- behavioral health staff coordinator
- CEO or director of an integrated care practice or organization
- director of physician relations
- health and wellness manager
- integrated care manager
- member services manager
- operational care manager or team leader
- practice manager and facilitator
- quality improvement manager
- wellness program administrator

**Contact information**

[College of Health Solutions](http://asu.edu) | HLTHN 401AA
[CHSGrad@asu.edu](mailto:CHSGrad@asu.edu) | 602-496-3300