

# Community Resources and Development (Tourism), MS

PPCRDTMMS

A career in tourism can take you to thrilling destinations and introduce you to interesting people. It's never the same from day to day. If you're ready for advancement, you'll want the knowledge and skills that will enable you to lead in this ever-changing field.

## Program description

### **Degree awarded: MS Community Resources and Development (Tourism)**

The MS in community resources and development with a concentration in tourism is a research-oriented master's degree program designed to prepare graduates for careers in many areas. Completion of the master's degree program requires two years of study on average.

Students learn to analyze and understand critical topics and issues pertinent to the fields of tourism, parks and recreation management, nonprofits and nongovernmental organizations, and sustainable communities. Students also learn how to reinvent aspects of tourism through community solutions analysis; while working with a faculty mentor, they consider all regulatory, policy and relational factors in order to make informed and innovative decisions.

## At a glance

- **College/School:** [Watts College of Public Service & Community Solut](#)
- **Location:** [Downtown Phoenix](#), [ASU at Hainan](#)

## Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an **accelerated bachelor's plus master's degree** with:

Community Sports Management, BS

Community Sports Management (Events), BS

Tourism Development and Management, BS

Tourism Development and Management (Meetings and Events), BS

Tourism Development and Management (Resort and Hotel Leadership), BS

Tourism Development and Management (Sustainable Tourism), BS

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

## Degree requirements

30 credit hours and a thesis, or

36 credit hours including the required applied project course (CRD 593)

### **Required Core (15 credit hours)**

CRD 500 Research Methods (3)

CRD 502 Statistical and Data Analysis (3)

CRD 530 Community Services Management (3) or advanced inquiry course (3)

CRD 552 Critical Issues (3)

CRD 555 Theoretical Perspectives in Community Development (3)

### **Concentration (6 credit hours)**

CRD 569 Advanced Tourism and Recreation Studies (3)

TDM 570 Sustainable Tourism (3)

### **Electives (3 or 9 credit hours)**

### **Culminating Experience (6 credit hours)**

CRD 593 Applied Project (6) or

CRD 599 Thesis (6)

### **Additional Curriculum Information**

Students may select a thesis or applied project. Advising and direction in both options are under the direct supervision of an assigned faculty member.

The thesis option is a research-oriented program and is recommended for students planning to continue graduate studies beyond the master's degree. Students in the thesis option take an advanced inquiry course, and they take three credit hours of elective coursework. The thesis option must be defended in an oral examination before a supervisory committee of at least three faculty members, one of whom resides in another department.

The applied project is intended for students seeking additional knowledge and expertise relevant to professional career development. Students in the applied project option take CRD 530 as part of their core coursework and take nine credit hours of electives.

## Admission requirements

Applicants must fulfill the requirements of both the Graduate College and the Watts College of Public Service and Community Solutions.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in a related discipline from a regionally accredited institution.

Applicants must have a minimum GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or they must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. statement of professional and academic goals
4. three letters of recommendation
5. current resume
6. proof of English proficiency

### Additional Application Information

An applicant whose native language is not English must [provide proof of English proficiency](#) regardless of their current residency.

Only complete application files are reviewed or considered for admission. Applicants without undergraduate academic work in related disciplines are required to take six credit hours of deficiency coursework in addition to the master's degree requirements. Deficiency coursework may be taken in conjunction with master's degree classes.

## Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

## Application deadlines

**Fall**

## Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Conduct research in tourism while analyzing critical topics and issues pertinent to tourism development and management.
- Relate their individual strengths to demonstrate knowledge of research methods and data analysis within the context of tourism sectors.
- Apply the principles and practices of community development to address the social, economic, environmental and cultural challenges of diverse communities.

## Career opportunities

Graduates are prepared for careers in governmental agencies, nonprofit organizations and private-sector businesses. Career opportunities include:

- community services officers
- nonprofit and nongovernmental organization officers
- parks and recreation officers
- tourism officers

## Contact information

[School of Community Resources and Development](#) | UCENT 550  
[scrd@asu.edu](mailto:scrd@asu.edu) | 602-496-0550