

Program Evaluation (Graduate Certificate)

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Do you want to deepen your evaluation capacity and strengthen your analytical skills? If so, this certificate may benefit you as a professional. You'll develop expertise in impact evaluation through evidence-based quantitative approaches. These are high-demand data-driven skills that show the effectiveness of programs.

Program description

Degree awarded: Certificate Program Evaluation (Certificate)

Professionals in the government, nonprofit and private sectors are increasingly required to demonstrate effectiveness of programs and activities. This graduate certificate in program evaluation provides students with a solid grounding in the applied and conceptual tools for conducting evaluation research and implementing assessments.

At a glance

- **College/School:** [Watts College of Public Service & Community Solut](#)
- **Location:** [Downtown Phoenix](#) or [Online](#)

Degree requirements

15 credit hours

Required Core (15 credit hours)

PAF 510 Foundations of Program Evaluation I: Multiple Regression (3)

PAF 511 Foundations of Program Evaluation II: Research Design (3)

PAF 512 Foundations of Program Evaluation III: Advanced Regression Tools (3)

PAF 513 Foundations of Data Science I: Introduction to Data Programming in R (3)

PAF 541 Program Evaluation (3)

Admission requirements

Applicants must fulfill the requirements of both the Graduate College and the Watts College of Public Service and Community Solutions.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in criminology and criminal justice, social work, public service, nonprofit management, parks and recreation management, tourism management, business, education, family studies, public health, education, psychology or a related social and applied sciences field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. personal statement
4. proof of English proficiency

Additional Application Information

An applicant whose native language is not English must provide proof of [English proficiency](#) regardless of their current residency.

International students who need an F1 or J1 visa first need to apply to and be accepted into a graduate degree program prior to being considered for the certificate program. International students residing in the U.S. on other types of visas must adhere to all Graduate College policies and procedures regarding admission to be considered for admission to this certificate program.

Admission examinations are not required for this program.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Attend online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

Career opportunities

Program evaluation is valued in many fields and industries. These include educational institutions, nonprofit organizations, health care facilities, government programs and more. Once students deepen their program evaluation capacity, options for employment are diverse. Career titles with program evaluation as a central component of their role include:

- city government program manager
- compliance officer
- education curriculum or program specialist
- evaluation specialist in a public or nonprofit organization
- foundation officer
- government grant manager
- health care administrator
- monitoring and evaluation analyst
- nonprofit manager or executive director
- research analyst

Contact information

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