Policy Advocacy, MA

ASU is not currently accepting applications for this program.

You can directly impact change in the world once you've become adept at creating and analyzing public policy. With your abilities, the right skills and an understanding of how the political and legal worlds operate, you can be a change agent.

Program Description

Degree Awarded: MA Policy Advocacy
Expertise and knowledge are required to navigate increasingly complex legal, communication, political and policy landscapes and to effectively create societal change. This has prompted various groups to use professionals to champion concerns and influence opinions, laws and policies that are local and international.

This MA in policy advocacy is an applied degree program oriented to those interested in acquiring the necessary skills to become effective agents of policy change, and it directly addresses elements of the ASU charter by creating opportunities to increase the professionalism of individuals who can represent these concerns at all levels.

Ethical, skilled policy advocacy professionals are in demand to represent all sections of society including nonprofit, private and public sectors.

At a Glance

• College/School: Watts College of Public Service & Community Solut
• Location: Online
Degree Requirements

30 credit hours including the applied project course (CPP 593)

Required Core (6 credit hours)
PAF 505 Public Policy Analysis (3)
SWG 687 Public Policy and Advocacy (3)

Policy Restricted Electives (12 credit hours)

Advocacy, Communication and Change Restricted Electives (9 credit hours)

Culminating Experience (3 credit hours)
CPP 593 Applied Project (3)

Additional Curriculum Information
For restricted electives, students should see the academic unit for the current list of courses that may fulfill this requirement. Other courses may be substituted with approval from the program chair.

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Watts College of Public Service and Community Solutions.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. two letters of recommendation
4. written statement
5. professional resume
6. proof of English proficiency

Additional Application Information

An applicant whose native language is not English must provide proof of English proficiency regardless of current residency.
Attend Online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Career Opportunities

Typical career paths for graduates of this program include a variety of policy advocacy roles in the public, private and governmental sectors.

Career opportunities include:

- communication directors and legislative assistants
- legislative analysts
- lobbyists
- governmental and intergovernmental relations officers
- policy analysts

Contact Information

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Admission Deadlines