

Sustainable Tourism (Graduate Certificate)

PPSTGRCT

As one of the largest industries in the world, tourism has a huge impact on not only the economy but also the environment. You can transform the business of tourism and help it meet the needs of the future.

Program description

Degree awarded: Certificate Sustainable Tourism (certificate)

The graduate certificate in sustainable tourism is intended for professionals who work in or desire to work in the tourism industry.

Students in this program explore the practices of managing and developing sustainable tourism businesses and destinations. They learn numerous strategies and tools for identifying and building innovative tourism products and experiences, as well as minimizing adverse impacts so that these attractions remain viable and sustainable for their host communities.

Students who complete the certificate have acquired knowledge in topics such as the integration of economic, social and environmental aspects of sustainability as it relates to tourism; conducting sustainability audits for destinations and businesses; community impacts of tourism; and sustainable destination and business planning and management.

At a glance

- **College/School:** [Watts College of Public Service & Community Solut](#)
- **Location:** [Online](#)

Degree requirements

18 credit hours

Required Core (15 credit hours)

TDM 520 Sustainable Thinking in Tourism I (3)

TDM 521 Sustainable Thinking in Tourism II (3)

TDM 530 Sustainable Tourism Destination Planning and Management I (3)

TDM 531 Sustainable Tourism Destination Planning and Management II (3)

TDM 570 Sustainable Tourism (3)

Electives (3 credit hours)

TDM 540 Sustainable Food Management in Tourism (3) or

TDM 550 Managing the Sustainable Tourism Business (3)

Admission requirements

Applicants must fulfill the requirements of both the Graduate College and the Watts College of Public Service and Community Solutions.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. resume
4. proof of English proficiency

Additional Application Information

An applicant whose native language is not English must provide [proof of English proficiency](#) regardless of their current residency.

International applicants are also required to submit TOEFL or IELTS scores and a financial guarantee statement.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Attend online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

Application deadlines

Fall

[expand](#)

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Demonstrate knowledge of the dominant concepts and practices in sustainable tourism.
- Analyze existing examples of sustainable tourism by offering suggestions and solutions through research-backed support.

Career opportunities

This certificate is beneficial to students or professionals who are interested in advancing their profiles in the tourism field and to those who are seeking a career change.

The certificate allows graduates enhanced recognition and credentials in an area experiencing a great deal of interest and growth. They can further their careers even more by obtaining an advanced degree specific to sustainability practices in tourism.

Contact information

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