

# Applied Leadership and Management, MALM

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ASU is no longer accepting new students to this program. Interested students should apply to the [Leadership and Management MLM](#) program.

Join the prestigious Thunderbird alumni network and earn a flexible graduate degree designed for busy professionals. Position yourself as a global leader ready to transform management practices and reach new levels of success. This program combines Thunderbird's eminent tradition of elite graduate education with cutting-edge technology to deliver a transformative educational experience.

## Program description

### **Degree awarded: MALM Applied Leadership and Management**

Professionals expand their management and leadership repertoire while sharpening their business skills in Thunderbird School of Global Management's MALM program, earning a unique graduate degree with classes taught online by Thunderbird's world-class professors. The program provides mastery of modern practices for managers and executives in transnational organizations from a global perspective, delivering the highest quality graduate education in a flexible online format.

This in-depth, professional degree program features applicable training in the nuances of managing a global business, government agency or nonprofit organization.

The Master of Applied Leadership and Management program combines cutting-edge management coursework with a truly global curriculum, cross-cultural communication and negotiation training, personal development and leadership components to prepare graduates to thrive as decision-makers in enterprises that operate across borders.

Designed to empower graduates with well-rounded, future-ready skill sets, this transformational master's degree provides a strategically choreographed progression through every facet of international management, with courses spanning the gamut of Thunderbird's online offerings, from accounting and data-driven decision making to global finance and marketing. Students also receive hands-on, experiential

learning opportunities in practical, real-world situations through elective courses that allow them to apply the full range of professional skills acquired during their studies.

The Master of Applied Leadership and Management allows students to work at their own pace to earn their degree in as few as 12 months. The program is designed specifically for students from around the world and allows them to join the globally connected Thunderbird alumni network that opens doors and opportunities all over the planet. More information is available on the [Thunderbird alumni website](#).

### **Specializations**

Thunderbird's Master of Applied Leadership and Management degree offers optional specializations, one delivered in English and three delivered in Mandarin. Students should see the Thunderbird website for details.

The global and public affairs specialization is delivered in English, and more information is available on the [program website](#).

The data analytics, financial management and global business specializations are delivered in Mandarin. More information on these specialization areas are available on the [ASU Online website](#).

### **About Thunderbird**

Thunderbird School of Global Management has produced world-class leaders for more than 75 years. The ideal Thunderbird student is curious, globally minded, and eager to develop and advance their careers in leadership and management within the global and digital landscape of the Fourth Industrial Revolution. Upon completion of this degree, graduates will join a thriving global alumni network nearly 50,000 strong, managing some of the world's largest institutions, companies, nonprofits and NGOs.

## **At a glance**

- **College/School:** [Thunderbird School of Global Management](#)
- **Location:** [Online](#)

## **Accelerated program options**

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an [accelerated bachelor's plus master's degree](#) with:

[Global Management, BGM](#)

[International Trade, BS](#)

[Technological Entrepreneurship and Management, BS](#)

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

## Degree requirements

30 credit hours including the required capstone course (TAM 542)

### **Required Core (3 credit hours)**

TAM 582 Communicating and Negotiating in a Dynamic Global World (3) or TGM 506 Communicating and Negotiating Across Cultures (3)

### **Electives (24 credit hours)**

### **Culminating Experience (3 credit hours)**

TAM 542 Global Leadership and Personal Development (3)

## Admission requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. professional resume or CV
4. proof of English proficiency

### **Additional Application Information**

An applicant whose native language is not English must provide [proof of English proficiency](#) regardless of their current residency. The English proficiency requirements are the same as the Graduate College requirements.

Two years of work experience is preferred but not required.

## Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

## Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Develop the ability to inspire others in a global world.
- Develop the ability to analyze complex global issues concisely.
- Develop the ability to be an effective communicator and negotiator in a cross-cultural setting.

## Global opportunities

### Global experience

Students in the Master of Applied Leadership and Management program have the unique opportunity to apply their learning in an international setting. Some options include:

Global Field Seminars --- During this course, students experience an intensive one-week immersion in-country. Students enjoy a hands-on learning experience in a focused region of the world, comprising company site visits, high-level meetings and presentations with business, government and cultural leaders as well as Thunderbird alumni. Through these interactions, students learn the challenges and opportunities that make doing business in the region unique.

Thunderbird Global Challenge Laboratories --- This client-facing, project-based course involves a one-week immersion in-country. Projects are tailored to the business needs of the client and provide sophisticated data and market analysis; strategy recommendations; and practical, effective plans for sustained growth. For more information, students should visit the [Thunderbird Global Challenge Lab website](#).

The program fee for one Global Field Seminar or Global Challenge Lab experience is included in the tuition and fees for the Master of Applied Leadership and Management degree. Airfare and incidental expenses are extra.

## Career opportunities

More than ever, today's global organizations need versatile leaders and managers with creative problem-solving skills who can elevate diverse teams across cultures in multiple markets around the world. The Master of Applied Leadership and Management prepares graduates to lead in all sectors: government, private enterprise, NGOs and nonprofits.

Career examples include:

- compensation and benefits manager
- financial analyst
- human resources manager
- logistics analyst
- logistics manager
- management analyst
- marketing manager
- sales manager
- supply chain manager

## Contact information

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