

# Global Affairs and Management, MA

TBGAMMA

ASU is not currently accepting applications for this program.

Turn your passion for global affairs and your compassion for global citizens into a one-of-a-kind international career. Discover how you can apply nuanced global management strategies within the context of complex international relations situations to help stabilize communities and economies the world over.

## Program description

### **Degree awarded: MA Global Affairs and Management**

The MA in global affairs and management is a transdisciplinary degree program that covers all aspects of global affairs and management, including global relations, political economy and cross-cultural communications, while supplementing this valuable international affairs curriculum with core courses in accounting, finance, management and marketing.

The program prepares students with the tools and insight needed to address complex issues in diplomacy, business and society and to bring an increased focus on social responsibility to corporate employers.

### **About Thunderbird**

Thunderbird School of Global Management has produced world-class leaders for more than 75 years. The ideal Thunderbird student is curious, globally minded, and eager to develop and advance their careers in leadership and management within the global and digital landscape of the Fourth Industrial Revolution. Upon completion of this degree, graduates join a thriving global alumni network nearly 50,000 strong, managing some of the world's largest institutions, companies, nonprofits and NGOs.

## At a glance

- **College/School:** [Thunderbird School of Global Management](#)
- **Location:** [Downtown Phoenix](#), [ASU at Washington, D.C.](#)

## **Degree requirements**

30 credit hours including the required capstone course (TGM 545)

### **Required Core (3 credit hours)**

TGM 575 Global Affairs (3)

### **Other Requirements (18 credit hours)**

TGM 501 Global Accounting (3)

TGM 502 Financial Management for Global Value Creation (3)

TGM 503 Global Marketing (3)

TGM 504 Managing Organizations from a Global Perspective (3)

TGM 505 States and Markets in a Global Economy (3)

TGM 508 Regional Business Environment I: Emerging Markets (3)

### **Electives (6 credit hours)**

### **Culminating Experience (3 credit hours)**

TGM 545 Global Leadership and Strategy (3)

### **Additional Curriculum Information**

Other Requirements courses may be substituted with approval of the academic unit.

For elective coursework, students should see the academic unit for the approved course list.

## **Admission requirements**

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. one letter of recommendation
4. proof of English proficiency

## **Additional Admission Information**

An applicant whose native language is not English must provide [proof of English proficiency](#) regardless of their current residency.

## **Tuition information**

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

## **Program learning outcomes**

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Develop the ability to build sustainable and trusting relationships with others from diverse parts of the world.
- Develop the ability to analyze complex global issues concisely.
- Develop the ability to strategize with impact in a complex world.

## **Global opportunities**

### **Global experience**

Students can choose to travel abroad by adding one of Thunderbird's immersive weeklong Global Challenge Labs or Field Seminars.

### **Global Field Seminar**

This one-week, for-credit seminar offers a hands-on learning experience in a focused region of the world. Through site visits, high-level meetings and presentations with business, government and cultural leaders, students learn what makes doing business in the region unique.

### **Thunderbird Global Challenge Laboratories**

This is a client-facing, project-based course built on a one-week immersion assignment in destinations all over the world. Projects are tailored to the business needs of the client and challenge students to provide sophisticated data and market analysis, strategy recommendations and plans for sustained growth that are both practical and effective. For more information, students should visit the [Thunderbird Global Challenge Lab website](#).

## **Career opportunities**

Career examples include positions as:

- business continuity planners
- diplomats
- foreign service officers
- intelligence analysts
- political scientists
- regulatory affairs specialists
- social and community service managers

## Contact information

Thunderbird School of Global Management | TGHB 209  
admissions.tbird@asu.edu | 602-496-7100