Global Affairs and Management, MA

TBGAMMA

Turn your passion for global affairs and your compassion for global citizens into a one-of-a-kind international career. Discover how you can apply nuanced global management strategies within the context of complex international relations situations to help stabilize communities and economies the world over.

Program Description

Degree Awarded: MA Global Affairs and Management

The MA in global affairs and management is a transdisciplinary degree program that covers all aspects of global affairs and management, including global relations, political economy and cross-cultural communications, while supplementing this valuable international affairs curriculum with core courses in accounting, finance, management and marketing.

The program prepares students with the tools and insight needed to address complex issues in diplomacy, business and society and to bring an increased focus on social responsibility to corporate employers.

Los Angeles location: The specialization in global creative industries is for creatives seeking the skills of management and managers seeking the craft of creativity. It is designed for individuals pursuing global leadership and management careers in film, television or new media; music; AR, VR or XR; gaming; design; dance; fashion; theatre; or the arts, as well as for careers in themed and location-based entertainment and sports. Interested students should apply to this specialization separately.

Thunderbird School of Global Management has produced unique leaders for more than 70 years, leaders in every sector capable of tackling the world's greatest challenges. The alumni network comprises 45,000 graduates and 170 chapters around the globe.

At a Glance

- College/School: Thunderbird School of Global Management
• Location: Downtown Phoenix, ASU at Los Angeles, ASU at Washington, D.C.

Degree Requirements

30 credit hours including the required capstone course (TGM 545)

Required Core (3 credit hours)
TGM 575 Global Affairs (3)

Other Requirements (18 credit hours)
TGM 501 Global Accounting (3)
TGM 502 Financial Management for Global Value Creation (3)
TGM 503 Global Marketing (3)
TGM 504 Managing Organizations from a Global Perspective (3)
TGM 505 States and Markets in a Global Economy (3)
TGM 508 Regional Business Environment I: Emerging Markets (3)

Electives (6 credit hours)

Culminating Experience (3 credit hours)
TGM 545 Global Leadership and Strategy (3)

Additional Curriculum Information
Other requirements courses may be substituted with approval of the academic unit.

For elective coursework, students should see the academic unit for the approved course list.

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree, in any field, from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. GMAT or GRE may be required
4. one letter of recommendation
5. proof of English proficiency

Additional Admission Information
An applicant whose native language is not English must provide proof of English proficiency regardless of current residency.

Applicants are exempt from taking the GMAT or GRE if they have five or more years of professional work experience or a cumulative undergraduate GPA of 3.25 or above. Applicants who do not meet either requirement are reviewed by the application committee and may receive an exception on a case-by-case basis.

Global Opportunities

Global Experience
Students can choose to travel abroad by adding one of Thunderbird's immersive week-long global challenge labs or field seminars.

Global Field Seminar
This one-week, for-credit seminar offers a hands-on learning experience in a focused region of the world, comprised of site visits, high-level meetings and presentations with business, government and cultural leaders to learn what makes doing business in the region unique.

Thunderbird Global Challenge Laboratories
This is a client-facing, project-based course built on a one-week immersion assignment in destinations all over the world. Projects are tailored to the business needs of the client and challenge students to provide sophisticated data and market analysis, strategy recommendations and plans for sustained growth that are both practical and effective. For more information, students should visit the Thunderbird global challenge labs website https://thunderbird.asu.edu/challenge-labs.

Career Opportunities

Career examples include:

- arts directors
- business continuity planners
- diplomats
- foreign service officer
- intelligence analysts
- political scientists
- regulatory affairs specialists
- social and community service managers
Contact Information

Thunderbird School of Global Management | TGHB 209
admissions.tbird@asu.edu | 602-496-7100